



# Membership Benefits

Visionary	Achiever	Connector	Champion
\$3,000	\$1,500	\$750	\$415

## CREDIBILITY AS A CHAMBER MEMBER\*

\*A study by the Shapiro Group found that if a business is a member of the Chamber, consumers are 73% more aware of the company and 80% more likely to purchase goods or services from the company in the future

## MARKETING/PROMOTION

Member page on Chamber website	✓	✓	✓	✓
Basic listing in online directory	✓	✓	✓	✓
Complimentary additional directory category	3	2	1	
Map to business in online directory	✓	✓	✓	✓
Link to member's webpage from Chamber website	✓	✓	✓	✓
Calendar listings on Chamber website	✓	✓	✓	✓
Job postings on Chamber website	✓	✓	✓	✓
Coupon listing on the Chamber website	✓	✓	✓	✓
Member wall and digital plaque	✓	✓	✓	✓
Chamber member logo for use in marketing	✓	✓	✓	✓
Opportunity to purchase membership mailing labels	Comp	Comp	✓	✓
Use of Chamber bulk mail permit	✓	✓	✓	✓
Exclusive referrals via Chamber staff, website, marketing and other members	✓	✓	✓	✓
Eligible to host certain events, such as mixers	✓	✓	✓	✓
Ribbon cuttings/ground breakings	Comp	✓	✓	✓
E-Blast to over 2,600 Chamber members	3 comp	2 comp	1 comp	✓
Business cards and marketing materials displayed in Chamber lobby	✓	✓	✓	✓
Display marketing materials at Chamber mixers	✓	✓	✓	✓
Discounted vendor opportunities	✓	✓	✓	✓
Social media welcome/thank you annually	logo	✓	✓	✓
Social media promotional post	3	2	1	
Video package member discount	Comp	50%	20%	
Credit toward signature event sponsorships	\$500	\$250	\$100	
Business spotlight social media post/eblast	1	1		
Recognition as a Visionary/Achiever level member at Chamber events	Logo	Name		
Membership 101 sponsorship	Comp			
Business literature in mailed community packs	✓			

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NETWORKING				
Free admission to all Chamber mixers	✓	✓	✓	✓
Discounted event rates	✓	✓	✓	✓
Volunteer opportunities	✓	✓	✓	✓
Member price Coffee & Commerce	✓	✓	✓	✓
Access to online social networking group	✓	✓	✓	✓
Business Referral Groups eligible	1 Comp	✓	✓	✓

EDUCATION				
Opportunity to submit virtual workshops to Chamber University page	✓	✓	✓	✓
Access to Chamber University online training portal	✓	✓	✓	✓
Access to educational workshops	✓	✓	✓	✓
Leadership Elk Grove discount	50%	25%	25%	25%
Complementary Membership 101	✓	✓	✓	✓

SERVICES				
SMUD & City RFP alerts	✓	✓	✓	✓
Weekly update of Chamber events & programs	✓	✓	✓	✓
Business representation at federal, state and local government levels	✓	✓	✓	✓
Chamber Ambassador mentor	✓	✓	✓	✓
Monthly tip sheet (new business license listing)	✓	✓	✓	✓
Professional photo (headshot) discount	Comp	50%	20%	
Personal Chamber representative to facilitate your benefit utilization	✓	✓		

MULTI-YEAR MEMBERSHIP DISCOUNTS	2 year	3 year	4 year	5 year
	10%	15%	15%	20%

Membership benefits are valid for 12 months beginning at membership/renewal date.  
There is a one time \$50 new member administration fee.



**For additional information regarding the  
Elk Grove Chamber of Commerce**

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