

BRAMPTON HONEY BADGERS



Internship Opportunity: Digital Content

The Brampton Honey Badgers of the Canadian Elite Basketball League are seeking a motivated, outgoing, and dedicated candidate to become an integral part of our team. You will play a key role in the Honey Badgers' digital presence, helping create engaging content across social media and online platforms to grow our audience and strengthen our connection with fans.

Responsibilities include:

- Design visual assets for marketing, social media, website, and game-day promotions.
- Create graphics supporting events, ticket campaigns, and sponsor initiatives.
- Develop engaging designs while ensuring brand consistency.
- Support social media campaigns and assist with content planning across platforms.
- Capture real-time content at games, events, and community appearances.
- Create and edit photo and video content for social channels.
- Other duties as assigned.

Required Skills and Qualifications:

- Interest in digital media, social content, or sports marketing.
- Strong understanding of social media platforms and current trends.
- Basic graphic design and/or content editing skills (Adobe Photoshop, Adobe Premiere Pro, or similar).
- Strong written communication skills with attention to detail.
- Creative thinker with an ability to adapt quickly.
- Ability to work in a fast-paced environment handling multiple tasks simultaneously.
- Strong time management skills and ability to prioritize tasks.
- Highly motivated with a positive attitude and strong work ethic.
- Willingness and ability to work a diverse schedule - including some nights and weekends for games and events.

Type of Position: Internship (Unpaid - Must be for Academic Credit)

Term: Summer 2026 Semester (May - August 2026)

Work Schedule: Four days per week in-office, plus attendance at all 2026 home games

Application Process: Interested applicants are encouraged to send their resume and portfolio to internships@honeybadgers.ca with the subject line **"Internship Application S26: Digital Content"**.

Application Deadline: Application review will begin as early as March 1st, and will be open for submissions until the position is filled. We thank all applicants for their interest, however only those selected for an interview will be contacted.

Brampton Honey Badgers is committed to equity in the workplace.