

# BRAMPTON HONEY BADGERS



## **Internship Opportunity: Community Engagement & Marketing**

The Brampton Honey Badgers of the Canadian Elite Basketball League are seeking a motivated, outgoing, and dedicated candidate to become an integral part of our team. You will help strengthen the Honey Badgers' presence in the community by supporting outreach, planning and attending events, and helping execute marketing initiatives that engage fans beyond game days.

### **Responsibilities include:**

- Represent the Brampton Honey Badgers at community events, appearances, and bookings, actively promoting the team and educating the public about our brand and initiatives.
- Support volunteer recruitment, scheduling, communication, and on-site coordination for game days.
- Assist with email and SMS campaigns, including newsletters and announcements.
- Support partnership-focused social media campaigns and digital engagement.
- Contribute to the development of marketing assets for current and prospective partners.
- Help track campaign performance metrics and compile insights to support marketing reporting and strategy.
- Other duties as assigned.

### **Required Skills and Qualifications:**

- Interest in marketing, community engagement, or brand strategy.
- Basic understanding of marketing fundamentals, digital campaigns, and audience growth strategies.
- Strong interpersonal and communication skills.
- Organized and detail-oriented with the ability to manage multiple projects.
- Ability to adapt in fast-paced, event-driven environments.
- Strong time management skills and ability to prioritize tasks.
- Highly motivated with a positive attitude and strong work ethic.
- Willingness and ability to work a diverse schedule - including some nights and weekends for games and events.

**Type of Position:** Internship (Unpaid - Must be for Academic Credit)

**Term:** Summer 2026 Semester (May - August 2026)

**Work Schedule:** Three days per week in-office, plus attendance at all 2026 home games

**Application Process:** Interested applicants are encouraged to send their resume to [internships@honeybadgers.ca](mailto:internships@honeybadgers.ca) with the subject line **"Internship Application S26: Community Engagement & Marketing"**.

**Application Deadline:** Application review will begin as early as March 1st, and will be open for submissions until the position is filled. We thank all applicants for their interest, however only those selected for an interview will be contacted.

Brampton Honey Badgers is committed to equity in the workplace.