

Dear Sponsor,

Windermere Arts is hosting their 12th Annual *Windermere Fine Art Show* in Downtown Windermere on Saturday, February 27 and Sunday, February 28, 2027. This wonderful boutique event is open to the public, targeting residents of Windermere and surrounding cities, towns and suburbs. This provides a unique opportunity to reach out to attendees from all walks of life, especially the affluent segment of Central Florida.

This elite event will showcase renowned fine art artists surrounded by music, food and performing arts in a festive atmosphere around the Town Square on Main Street.

It is important for this first-class event to have the participation of businesses such as yours. Your sponsorship will help ensure the success of the 12th Annual *Windermere Art Show*.

Please find enclosed the Sponsorship Package. Please contact us at annewindermerearts@gmail.com , if you have any questions. We look forward to speaking with you soon as our sponsorships are limited. Don't miss this incredible opportunity to support your community and the arts.

Best Regards,

Anne Scharer

Event Overview

We invite you to review this Sponsorship Package for the 12th Annual *Windermere Art Show*. Unlike most other art shows, the *Windermere Art Show* will focus on showcasing and selling fine art from renowned artists, including paintings, sculptures and photography. Sponsors will have exclusive on-site presence, event day exposure, publicity and printed/online promotions to targeted audiences.

The Windermere Art Show's mission is to bring together fine artists and community for their mutual benefit, in a high quality and fun event.

This is a judged art show with cash awards for Best in Show, 1st, 2nd and 3rd placement with recognition. This year we have added the performing arts talent show. Registration is required. We have donated over the past 11 years to charities such as: The Russell Home, New Hope for Kids, City Arts Orlando, local young adults with Windermere Elementary and Olympia High School, Windermere police officer scholarship fund and 18 & under young adult artist. This year's charity will be The Hope Center. We will also do a clothing/item drive for their thrift store.

Please find enclosed the Sponsorship Package. If you have any questions, please do not hesitate to contact me at 407-448-0244 or send any email to AnneWindermereArts@gmail.com. We look forward to speaking with you soon, as our sponsorships are limited. Don't miss this incredible opportunity to support your community and the arts.

Sponsorships
(circle choice)

***DA VINCI Title Sponsor*: $5000 separate application. Please request via email.**

VAN GOGH Sponsor: $1,500

• One exhibit space (10'x10') at the event in a select location for two days on Main Street.

• Priority logo placement on all printed marketing & promotional materials, including banner, website and social networks

• Business name and your booth location announced throughout event

• Announcement, presentation, & pictures of Artist Award at Saturday Ceremony

PICASSO Sponsor: $750

• One exhibit space (10'x10') at event in select location for two days

• Logo placement on all printed marketing & promotional materials, including banner, website and social networks

• Business name and your booth location announced throughout event

PERSONAL Contribution

Covers the following *Art Show* expenses: • Radio & Print Advertising • Up-and-coming artists entry fees • Musical Entertainment • Judge's compensation

• Security/ public works expenses for this event.

****Each Personal Sponsor will be recognized at the event.***

Sponsorship Guidelines

This agreement for participation shall not become binding between the Sponsor and organizer until the agreement has been signed by the event organizer and confirmation has been sent to you via email.

1. We open to the public on **Saturday February 27, 10:00 AM – 5:00 PM and Sunday February 28th 10:00 AM – 5:00 PM**. Sponsors shall be responsible for the setup, breakdown, and cleanup of their own exhibit/booth area**. Breakdown must start AFTER 5 PM** Sponsor space consists of a designated 10' x 10' area**. No breakdown permitted before 5:00 PM Sunday.**
2. Sponsors are responsible for tent, tables, weights, chairs and other items needed to complete their exhibit. Be advised that this event will take place outdoors.

   If Sponsor requires the use of electricity, it must be requested at time of Registration.
3. Booth must be always attended throughout the event. Ask us for a volunteer if you need one.
4. Booth must have signs clearly identifying the name of the Business.
5. Sponsor space shall not be shared or sublet.
6. Alcohol samples and selling are strictly prohibited.
7. This is a family and pet friendly event. Your dog must be on a leash and have current rabies identification.
8. Sponsors are free to attend activities or other exhibits, provided their exhibit remains staffed in their absence.
9. Should any contingency interrupt or prevent the holding of the event, the organizer shall in no way be liable to the Sponsor. Sponsorship, booth and rental fees cannot be refunded, as they are distributed prior to the event for, facility/operating costs, supplies, and marketing promotion.
10. This is a rain or shine event. In the event of inclement weather, the event will go on unless the area is under a weather warning. Please check your weather app to get the latest weather. No rain date is scheduled.
11. Booth spaces must be occupied by 10 AM the day of the event when we open to the public.
12. The Sponsor shall not: (a) commit any nuisance; (b) cause any smoke or odor to emanate from its space; (c) do anything which would interfere with the effectiveness of any utility of the event; (d) not cause excessive electricity use from their booth space, nor interfere with the availability of electricity for other exhibitors, nor attempt to utilize several outlets without prior approval; (e) nor/ do or permit to be done any act which might cause harm to any participant.
13. Sponsor agrees to make no claim for any reason against the organizer, for loss, theft, damage or destruction of goods, nor any injury to themselves, employees or volunteers, or participants incurred at the event. Sponsors agree to indemnify the organizers against litigation and hold them harmless for any liability arising out of the sponsors participation in the event. Sponsor agrees to accept full responsibility for any such loss, theft, damage, destruction of goods or injury caused or experienced. Furthermore, sponsor shall indemnify and hold the Town of Windermere, its employees, agents, officials and contractors, harmless from, and against all claims, including, without limitation to, attorney's fees (whether incurred before, during, or after trial, or upon appellate level) arising from the vendors participation in this event.
14. Town Hall, oak trees and surrounding town fixtures are protected. Sponsors are not allowed to use, attach and/or hang from any structure without prior written approval from the Town of Windermere.
15. Failure of the Sponsor to comply in any respect with the terms, conditions, rules or regulations of this contract shall result in the termination of the rights of the Sponsor.
16. In accordance with its goals, vision and mission, and due to the limited space available, organizer reserves the right to decline any registration at their own discretion.
17. We reserve the right to restrict exhibits to a maximum noise level and to suitable methods of operation and display.
18. Checks and credit cards are accepted payment options. If you prefer credit card there will be a 3 percent fee added. A link will be sent to you when requested. Make check payable to: Tranquiliti and add "*Windermere Art Show*" on the Memo line. Returned checks are subject to $35 penalty fee. Mail check and signed Registration to:

PO Box 11
Mt Dora Fl 32756

Sponsor Registration Form

ORGANIZATION/COMPANY NAME

CONTACT NAME(S) TITLE

ADDRESS CITY ZIP CODE

PHONE

Email

WEBSITE

Product/Business/Service or Practice Description (brief):

Special Requests:

I have read, understood, and agree to abide by the *Windermere Art Show* Guidelines , and I understand this application is not a binding contract until the signed original is submitted along with payment and approval is confirmed by event organizers.

Signature: Date:

*Make checks payable to: **Tranquiliti** *(add "Windermere Art Show" on the memo line)*

EVENT ORGANIZER ONLY: Registration Approved: Date:

Questions? send message to: annewindermerearts@gmail.com.