

Dear Vendor:

Windermere Arts is hosting their 12th Annual *Windermere Art & Performing Arts show.* The show will be held in beautiful downtown Windermere on Saturday, Feb 27th and Sunday, Feb 28th, 2027, 10-5 PM. This wonderful boutique event is open to the public, targeting residents of Windermere and surrounding cities, towns and suburbs. This provides a unique opportunity to reach out to attendees from all walks of life, especially the affluent of Central Florida.

This event will showcase artists surrounded by music, food and performing arts in a festive holiday atmosphere around the Town Square on Main Street.

Please find enclosed the application. We look forward to seeing you!
We are looking forward to supporting small business, the arts and performing arts all in one beautiful place.
Best Regards,

Anne Scharer

Windermere Arts/Organizer

Event Overview

We invite you to review this vendor application for the 12th Annual *Windermere Art & Performing Arts Show.*
Unlike most other art shows, we focus on showcasing and selling fine art from artists, including paintings, sculptures, photography, quality jewelry and unique gifts.

Our mission is to bring together
fine artists and community for their mutual benefit,
in a high quality and fun event. We also support and donate to
local charities to reach the homeless in Central Florida.

- This event will be promoted to affluent residents in Central Florida, including Orlando, Windermere, Winter Garden, Celebration and surrounding areas.
- Exhibit spaces will be located on the grounds of Town Hall Square and along

  Main Street for visibility.
- Music, face painting, pictures with Santa, talent show and live entertainment, will be provided throughout the day.
- Food and drinks will be available for purchase throughout the event.
- Event will be heavily promoted via media sources, banners, print and social networks.

We would like to thank you in advance for your participation in our 12th Annual *Windermere Art & Performing Arts Show*.

Vendor Registration Form

BUSINESS NAME

CONTACT NAME(S) | TITLE

ADDRESS | CITY | ZIP CODE

PHONE | EMAIL

Cost for two-day booth fee is $300
Product: _____

Special Requests: _____

I have read, understood, and agree to abide by the *Windermere Art Show* Guidelines, and I understand this application is not a binding agreement until the signed original is submitted along with payment and approval is confirmed by event organizer.

Signature: _____ Date: _____

*Make checks payable to: **Tranquiliti** *(add "Windermere Art Show" on the memo line)*

** Balance is due no later than 30 days prior to event.*

Questions? send message to: annewindermerearts@gmail.com.

EVENT ORGANIZER ONLY: Registration Approved: _____ Date: _____

Guidelines

1. This agreement for participation shall not become binding between the vendor and the *organizer* until the agreement has been signed by the event organizer and confirmation has been sent to you via email.
2. **We open to the public on Saturday February 27th, 10:00 – 5:00 PM and Sunday February 28th 10:00 AM – 5:00 PM**. Vendor shall be responsible for the setup, breakdown, and cleanup of their own booth area. **Set up will begin Friday at 3 PM and must be completed by 8 PM. Breakdown must start AFTER 5 PM on Sunday – no breakdown permitted before 5:00 PM.**
3. One Vendor space consists of a designated 10' x 10' area. Vendor must provide their own tent, weights, tables and/or chairs, and any other items needed to complete their exhibit. Be advised that this event will take place outdoors.
4. If Vendor requires the use of electricity, it must be requested at time of Registration.
5. Booth/exhibit must be always attended throughout the event.
6. Booth/exhibit must have signs clearly identifying the name of the Business.
7. Vendor space shall not be shared or sublet.
8. Alcohol samples and selling are strictly prohibited. No vaping or smoking in tent area.
9. This is a family and pet friendly event. Your dog must be on a leash and have current rabies identification.
10. Vendors are free to attend activities or other exhibits, provided their exhibit remains staffed in their absence.
11. Should any contingency interrupt or prevent the holding of this event, the organizer shall in no way be liable to the vendor for booth rental fees as they are distributed prior to the event for facility/operating costs, supplies, and marketing promotion.
12. This is a rain or shine event. In the event of inclement weather, the event will go on unless the area is under a weather warning. Please check social networks or the news. No rain date is scheduled.
13. Booth spaces must be fully set-up and occupied by 10:00 AM each day of the event. No set-up after the event is open to the public.
14. The vendor shall not: (a) commit any nuisance; (b) cause any smoke or odor to emanate from its space; (c) do anything which would interfere with the effectiveness of any utility of the event; (d) not cause excessive electricity to use from their booth space, nor interfere with the availability of electricity for other vendors, nor attempt to utilize several outlets without prior approval.
15. Vendor agrees to make no claim for any reason against the organizer, for lost, theft, damage or destruction of goods, nor any injury to themselves, their employees or volunteers, or visitors incurred at the event. Vendor agrees to indemnify the organizer against litigation and hold them harmless for any liability arising out of the vendors participation in the event. Vendor agrees to accept full responsibility for any such loss, theft, damage, destruction of goods or injury caused or experienced. Furthermore, Business shall indemnify and hold the Town of Windermere, its employees, agents, officials and contractors, harmless from, and against all claims, including, without limitation to, attorney's fees (whether incurred before, during, or after trial, or upon appellate level) arising from the vendors participation in this event.
16. Town Hall oak trees and surrounding town fixtures are protected. Vendors are not allowed to use, attach and/or hang from any structure without prior written approval from the Town of Windermere.
17. Failure of the Vendor to comply in any respect with the terms, conditions, rules or regulations of this contract shall result in the termination of the vendors event participation rights.
18. Organizer reserves the right to restrict booths to a maximum noise level and to suitable methods of operation and display.
19. In accordance with its goals, vision and mission, and due to the limited space available, organizer reserves the right to decline any registration.
20. Checks are accepted as payment but, must be received by the organizer at least 2 weeks before the event. Make check payable to: Tranquiliti and add "*Windermere Art Show*" on the Memo line. Returned checks are subject to $35 penalty fee. Mail check and signed registration to: Anne Scharer PO Box 11 MT Dora FL 32756 c/o Windermere Art Show
21. **Questions? message to: annewindermerearts@gmail.com**

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