



**PENNSYLVANIA STATE POLICE**  
DEPARTMENT HEADQUARTERS  
1800 ELMERTON AVENUE  
HARRISBURG, PENNSYLVANIA 17110

August 8, 2022

James A. Vlasach, President  
Outdoor Advertising Association of Pennsylvania  
740 Trumbull Dr.  
Pittsburgh, PA 15220

RE: Letter of appreciation to the Outdoor Advertising Association of Pennsylvania

Dear Mr. Vlasach:

The Pennsylvania State Police is proud to be partnering with the Outdoor Advertising Association of Pennsylvania (OAAP) and its Company Members for nearly 20 years.

As a stakeholder of the Pennsylvania State Police Amber Alert Program, the OAAP assists the program by donating their digital/LED Outdoor Advertising signs.

Whenever a child in the State is abducted and the Pennsylvania State Police have determined that the abduction meets the Amber Alert criteria, Troopers notify broadcasters and state transportation officials with Amber Alerts by interrupting regular television programming, radio broadcasts and State highway sign boards as well as digital Outdoor Advertising signs throughout the State to alert the citizens. These alerts provide descriptive information about the child and the perpetrator to the public in the hope of enlisting their support in the search efforts. The ultimate goal of the Amber Alert Program is to save the life of a child.

With the help of digital/ LED outdoor advertising signs that are donated by OAAP and its Company Members, these advertising signs become a critical tool in the rapid delivery of the important information relative to an abduction to all the citizens of Pennsylvania that contribute to saving the life of a child. As far as we are concerned, every digital / LED advertising sign that is added to this program just increases the odds of a successful recovery of a child.

As the Coordinator of the Pennsylvania Amber Alert Program, I am proud of the successful partnership with the OAAP and look forward to continued success.

Sincerely,

A handwritten signature in black ink, appearing to read "Cpl T.M. McCurdy".

Corporal Todd McCurdy  
[tomccurdy@pa.gov](mailto:tomccurdy@pa.gov)