CFINR Benjamin Franklin Prizes for Impartial and Objective News Reporting

Contest Deadline is January 31, 2027

No Entry Fee

See instructions below for details on registering.

BASIC INSTRUCTIONS

Step 1 — Association code is CFINR (case sensitive). Register on the contest website using your email address. You will receive a confirmation email, which you will need to complete registration. Use the link above to register.

Step 2 — Once registered, login here. You will see a page showing any entries you have already submitted. See Contest rules. Some browsers, such as Safari, will open the rules in a new window; others will require you to download the PDF file to your computer.

Step 3 — Click on the "Add New Entry" link.

Step 4 — On this page, select your company name. A lot of information will autofill. If that information is incorrect, please email cfinr@newspapercontest.com. Your Division will be selected for you based on your registration. Fill in the preparer's name.

Step 5 — Select the contest class. These are drop-down menus for your convenience. This field will clear each time you save an entry, so you must select a class for each new entry. When you select the class, special instructions will appear below it.

Step 6 — If necessary, provide an explanation of your entry. The explanation/cutline box is limited to 3,000 characters. It's a good idea to write your explanation in another program, such as Word, and copy/paste into the explanation box. If a URL is required, fill in the URL box; there is no need to type "http://."

Step 7 — Include the name of the entry. If uploading full-page PDF files, it will be helpful if the entry name matches the headline on the page so the judges can find it easily. If the judges cannot tell what is to be judged, the entry will be discarded.

Step 8 — Include the name of the person or people who should be credited for any award.

Step 9 — Add your file or files. You can drag and drop files or use the “Add files” button to navigate your files. Generally, files should be in PDF format except photos, which should be in high-resolution JPG format. Other files and URLs may be acceptable as noted in the special instructions. Upload as many files as are necessary to complete your entry but refer to the special instructions for any limitations.

Step 10 — When you have completed your submission, click the “Save” button. If you click the “Back to list” button, you will lose the entry you just completed. After clicking “Save,” you will be directed back to the list of your entries.

Step 11 — To submit another entry, click “Add New Entry.” As long as you have not logged out of the system, your media outlet name will still be in place, and you can simply start at **Step 6** again. You may log out and log back in later to continue adding entries. You will need to select your media outlet name each time you log in.

Step 12 — If you are done submitting entries, please review the list. You may not change an entry, but you may delete an entry and resubmit it.