Kymber's Seminar System

From Kymber Menkiti

1. Build a powerful and diverse partner team.



2. Pick the date and be consistent.



3. Market the event and get pre-registrations.



4. Host a powerful seminar!



5. Be a resource.



Kymber partners with lenders, escrow officers, inspectors → people who can answer questions with you!

By doing this, she can host several types of seminars:

- First-Time Homebuyers
- Investors
 Listings & more

It's that simple! Don't get stuck in the details. Commit to hosting minimum of 1 per month.

Use Eventbrite to capture registrations.

Kymber has found that if you follow up with pre-registrations right away, you can set a 1-on-1 consultation before your seminar!

- Host virtual or in person.
- Invite everyone to introduce themselves and state their ownership goals.
- Leave time for questions.
- Use Your First Home resources on connect for seminar content.

Be a resource for your consumers, other agents, and partners by maintaining long-term, consistent communication.



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