



PEER FUNDRAISERS
NONPROFIT & FUNDRAISER EXPERIENCE



Expand Your Impact!

P2P Fundraisers by Supporters

The next few slides review the user experience from nonprofit peers and supporters.
Create a peer fundraisers in support of your favorite organization(s).



PEER FUNDRAISER EXPERIENCE | CHOOSE AN ORGANIZATION TO SUPPORT

- Access the public Gives Day website at www.coastalbenddayofgiving.org
 - Search for one of your favorite Nonprofits or browse the entire list of all participating Nonprofits
 - Select an organization to support by clicking the logo or Learn More



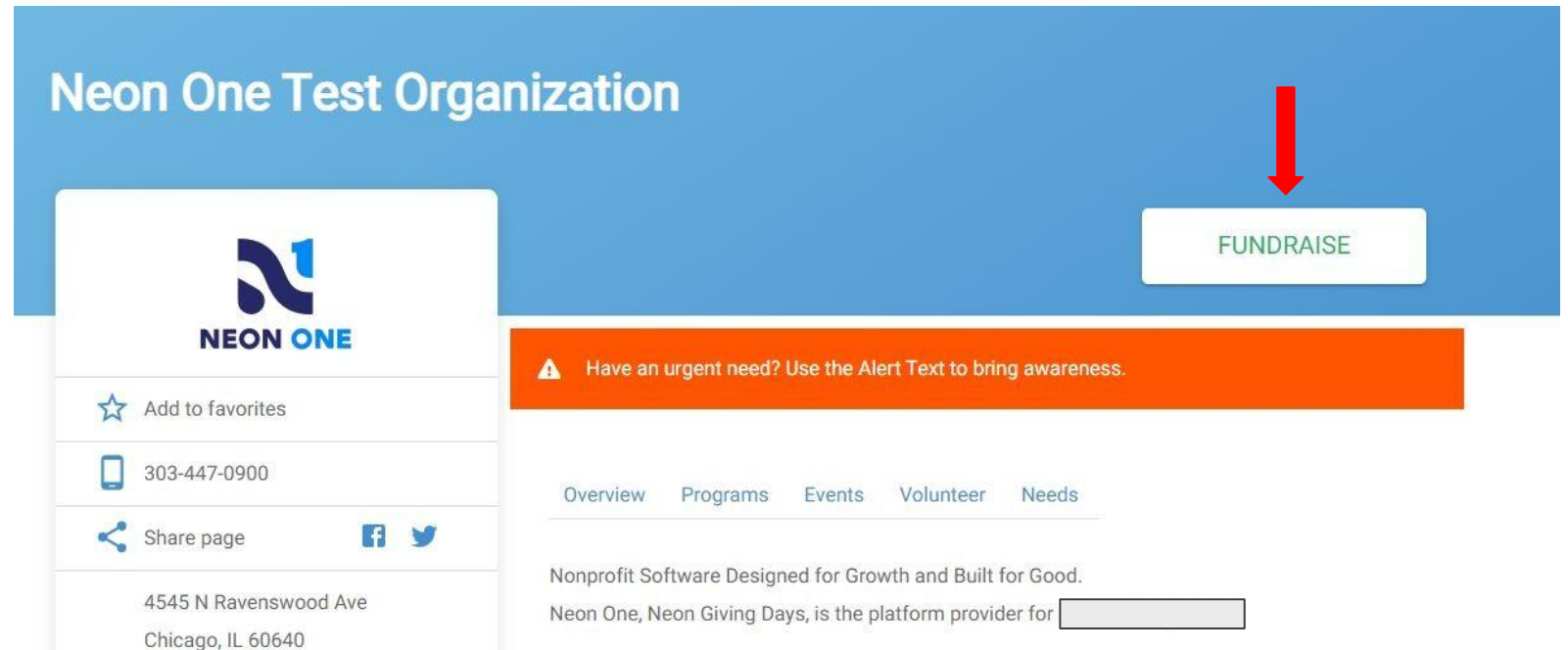
Neon One Test Organization

Nonprofit Software Designed for Growth and Built for Good. Neon One, Neon Giving Days, is the platform provider for Coachella Giving Day!

[Learn more >](#)

PEER FUNDRAISER EXPERIENCE | CREATE YOUR FUNDRAISER

- Click Fundraise or Create a Fundraiser.
- You will be redirected to login or create an account before you build & publish your page



PEER FUNDRAISER EXPERIENCE | LOGIN OR CREATE AN ACCOUNT

Login or create your donor account below!

It's a quick and easy way to view your donation history and manage your payment profiles.

[CREATE PROFILE](#)

Already have a profile? [LOGIN](#)

Email

Password

[Forgot Password?](#)

[LOGIN](#)

Please create your account!

New Account

A simple profile gives you the ability to track your donations and resend a receipt anytime!

* First Name

* Last Name

* Email

* Password

* Confirm Password

** Required field*

[CREATE PROFILE](#) [CANCEL](#)

- Have an account? Login or reset your password.
- Otherwise, create an account to publish your fundraiser!

PEER FUNDRAISER EXPERIENCE | PERSONALIZE YOUR FUNDRAISER

The screenshot shows a web form titled "Create your Fundraising Page" for "NEON ONE". The form is divided into several sections:

- Fundraiser Title:** A text input field with the placeholder "This is where you enter your Fundraiser Title".
- Custom URL:** A text input field with a lock icon.
- Set a Goal:** A text input field with the placeholder "How much do you want to raise?" and a "\$" symbol.
- Hero Image:** A section with an "Upload Image" button and a note: "Images are 2:1 ratio. We suggest using a resolution of 2000 x 1000px".
- Fundraiser Story:** A text area with a placeholder "Tell your audience why this cause is important to you" and a "Save Fundraiser" button at the bottom.

The central part of the form displays a preview of the fundraising page. It features the "NEON ONE" logo, a "This is where you enter your Fundraiser Title" section, a "\$0 raised" indicator, a "Donate" button, and a "Recent Donations" section showing two donations of \$30 and \$5.

- Use the editing tool on the left side to adjust your Fundraiser Title, URL, Goal, and Hero Image.
- Tell us your Fundraiser story!
- Click 'Save Fundraiser' when you are ready to publish. Please note it can take up to 2 hours to appear live.

FUNDRAISER EXPERIENCE | EDIT, COPY, DEACTIVATE FUNDRAISERS

Account Details | My Donations | Future Gifts | Payment Profiles | My Fundraisers

Showing 1 record(s).

Create Fundraiser

Title	Organization	Start Date	Status	Amount Raised
Donor test	Neon Test Organization	03/08/2022	Published	

View Edit

- From the Giving Day login screen, log into your Fundraiser account.
- Navigate to the My Fundraisers tab.
 - You can edit your page, copy and update, or entirely deactivate.

My Fundraisers

Create Fundraiser

Amount Raised

- View Donations
- Copy Fundraiser
- Deactivate

SHARE YOUR FUNDRAISER!

Fundraisers are only successful when they are shared!

Copy and paste your URL into emails and social media posts to encourage friends, family and colleagues to donate!