

Open Letter From the PBFC Rush Director

There have been recent changes to the Perdido Bay FC, Inc. Board of Directors. Over the past several months, PBFC Rush and the Snap Soccer team have been working behind the scenes to support a unified and transparent path forward. Unfortunately, despite our efforts, we have not been able to reach alignment. We want to provide you with a clear update on what has occurred and how it affects the programs and families we serve.

Clarifying the Structure

PBFC Rush and Snap Soccer are privately operated LLCs, separate from the Perdido Bay FC nonprofit board. These programs operate as LLCs so we can maintain consistency, professionalism, and long-term stability for players, without decisions being affected by volunteer turnover, internal politics, or differing opinions from year to year. This structure has allowed us to maintain coaching standards, player development, and program quality for more than 15 years, regardless of who serves on the nonprofit board.

Because our programs and the Perdido Bay FC nonprofit board share the same facility, it is understandable that families sometimes assume everything operates under one organization. This letter aims to clarify that relationship and explain a recent governance decision that affects how we support one another moving forward.

What Changed on the Board

The Perdido Bay FC nonprofit board oversees recreational programming and facility usage at the Southwest Escambia Sports Complex. PBFC Rush operates the competitive (travel) program independently. Historically, both groups have worked together to serve the Perdido soccer community.

However, this past season there were several issues with the park operations and board operations and then in July, the nonprofit board held a private meeting and elected a new board president without:

- Notifying the club membership
- Holding the required Annual General Meeting (AGM)
- Communicating with PBFC Rush leadership or families

Because this action did not follow Active PBFC bylaws or standard nonprofit governance practices and because it occurred without transparency PBFC Rush and Snap Soccer raised concerns and offered a plan to help restore alignment and proper procedure.

PBFC Rush's Efforts to Support Alignment

To promote transparency and collaboration, PBFC Rush and Snap Soccer offered several forms of support. The starting point was a request to add a non-controlling board representative (Coach Kenny) to help strengthen communication and ensure alignment between the organizations.

We also offered to pay for an independent nonprofit attorney to review the proposal and confirm its legality before any appointment, ensuring clarity and confidence for all parties.

Board Process and Vote

Over the next three months (August–October), the nonprofit board met several times in closed sessions. During this period, Coach Kenny and Coach John remained available for questions and open dialogue, but little communication was initiated by the board, and they were not invited into discussions until mid-October.

Following those conversations, the nonprofit board voted not to allow a PBFC Rush representative (Coach Kenny) to serve on the board, even if the arrangement were reviewed and approved by an independent nonprofit attorney.

Next Steps

Without a clear governance structure, open communication, or visibility into board decisions, we are limited in how we can responsibly support the board's direction for the complex and future programming.

As a result, PBFC Rush and Snap Soccer will:

- **Conclude the event management partnership** with the nonprofit board, meaning the board will need to operate its own events at the Southwest complex.
- **Focus exclusively on serving PBFC Rush players and families in the Perdido area**, while discontinuing previous freelance support and resources provided to the recreation department.

Our Commitment

We are proud of what has been built and grateful for the families, coaches, volunteers, and community partners who support our mission. The future of soccer in our region is bright, and we remain committed to moving forward in a positive, player-first direction.

If you have questions or would like further clarification, please reach out to Coach Kenny.