



Sorrento Bay Swim

Sunday 17th January 2027

SPONSORSHIPS

E: swim2026@sorrentoslsc.au

M: 0414 816 572

Dear Potential Sponsor

The Sorrento Surf Life Saving Club is excited to announce that we will be running the Sorrento Bay Swim for the 21st time on Sunday the 17th of January 2027.

The Sorrento Bay Swim is a major fundraising activity for the Sorrento Surf Life Saving Club allowing the club to continue delivering volunteer patrols on the Sorrento Back Beach and a nipper program that teaches water safety and first aid. The Club has a proud history and tradition of surf lifesaving education, competition and patrolling achieved through the community spirit of its volunteer members.

The 2027 Sorrento Bay Swim is an open water swim for swimmers of all abilities offering the following 3 courses:

- 600m - Sorrento Beach to Sorrento Foreshore for junior and novice swimmers,
- 2,000m - Sullivans Bay to Sorrento Foreshore for experienced swimmers and
- 4,000m - Camerons Bight to Sorrento Foreshore for elite swimmers.

Sorrento and its beaches are one of the major tourist destinations in Victoria and we are expecting around 500 entrants. There will also be many supporters and onlookers attending the event, so overall it is a fantastic opportunity to showcase and promote your organization to locals and tourists on the day. We are looking for sponsorships as described in the following table.

	Logo Sponsor (value \$2000 xGST)	T-shirt Sponsor (value = \$400 xGST)
Sponsor's board (@ swim)	Logo	Name
T-shirt Design (all participants receive 1)	Logo	Name
Online Registration Form	Logo	n.a.
Swim page on Club's website	Logo	n.a.
Mention on Club's socials and by MC (@ swim)	Feature	Yes
Certificate of Appreciation	Yes	Yes
T-shirts	4	2

We are contacting you to ascertain your interest in sponsoring our 2027 event and would greatly appreciate your sponsorship. If you are interested in sponsoring our event please contact me by 30/09/2026, via the contact details below. Please indicate the level of sponsorship you would like to provide. Alternatively, if sponsorship is not of interest, we would welcome donations that we can use as "spot prizes" on the day. Thank you for considering supporting the Sorrento Bay Swim and I look forward to hearing from you.

Regards Catherine Stirling
Sorrento Bay Swim Event Manager
E: swim2026@sorrentoslsc.au
M: 0414 816 572