

CAROLINAS Challenge

for

SHANNON GOODBERRY Local Seminar

Challenge Dates: MONDAY, JANUARY 19TH, 2026 - SUNDAY, APRIL 19th, 2026

The purpose of the Local Challenge is to keep UnFranchise® Owners on track to accomplish the tasks and activities necessary to build a successful UnFranchise Business. The challenges push us out of our comfort zone and bring back the focus on the Basic 5. It is important to remember that purposeful and consistent actions are what bring us closer to our goals and achieving our dreams. This challenge documentation **MUST** be completed and submitted to your Local Challenge Coordinator Rhonda Huthmacher 11:59 p.m. on SUNDAY, APRIL 19th, 2026 by online form submission. Please choose the correct submission form, Challenge A vs Challenge B. Good Luck Everyone!

Email: carolinaschallenge113@gmail.com with any questions

*** EMAIL SUBMISSIONS WILL NOT BE ACCEPTED**

*** If you are a new UFO during the Challenge period, we will look at the BV generated during your time in the business on a case-by-case basis.**

REQUIREMENTS: Complete (Challenge A) OR (Challenge B)

Challenge A

- 1. ___ BUY ONE, REACH ONE, BRING ONE** - Purchase (3) tickets for the upcoming local seminar, one for you and two for your guests.
- 2. ___ QUALIFY:** for the Master UFO Program for the 1st Quarter of 2026
- 3. ___ HOST:** 3 home or online events yourself or co-host a home event with a new partner and post pictures on the MA SE Regional Facebook group. (Wellness, Motives, HBP, TLS,...) List the date, location, host(s) and type of event. Submit your event(s) on GMTSS HOME EVENTS in the back office.
- 4. ___ POST:** a screenshot of your MUFO requirements in the Carolinas MA Facebook group and the MA SE Regional FB group, your 3 ticket numbers and your home event info, and you have achieved the challenge. Congratulations!!

If you have not met MUFO requirements for the 1st Quarter then complete Challenge B

Challenge B

- 1. ___ BUY ONE, REACH ONE, BRING ONE**

Purchase (3) tickets for the upcoming local seminar, from the Local Association, one for you and two for your guests.

- 2. ___ SPONSOR**

Personally sponsor one (1) qualified UnFranchise Owner during the challenge period. Name of personally sponsored _____

OR

Work the ABC Pattern with your team and help a team member sponsor a new partner. Name of new Team Member _____

3. ___ RETAIL

Generate 1500 BV of MA Exclusive products/services by hosting events or ShopLive. (List the total BV)

4. ___ TRIAL SIZE MARKETING and CUSTOMERS

a) Send out or give out at least 18 Trial Size packs to 18 new possibilities. Leverage the UnFranchise

Marketing App to accomplish this item. List names of 18 people _____, _____,
_____, _____, _____, _____, _____, _____,
_____, _____

5. ___ SHOW THE BUSINESS PLAN

Expose the Market America UnFranchise Business plan to (18) personal prospects during the Challenge Period at a 1-on-1, 2-on-1, Zoom, UBP or Home Business Presentation (HBP). List the names of the 18 people

_____, _____, _____, _____

OR

Expose the business plan to (18) team prospects. _____, _____, _____,
_____, _____, _____, _____, _____

6. ___ EDUCATION

Attending the area Education events are one of the key elements to building your Unfranchise Business.

Attend NUOT and Basic 5 in the challenge time frame.

7. ___ MISSION GROW

Show us your team growth and how much fun you are having! Post pictures of your events to MA Southeast Region Facebook group page as well as CAROLINASMA Facebook group.