



# LOCAL CHALLENGE

**Challenge Dates: January 10, 2026 – April 17, 2026**

1. **BUY ONE, REACH ONE, BRING ONE:** Purchase (3) tickets for the local seminar, one for you, and two for your guests.
2. **QUALIFY:** for the Master UFO Program for the 1st Quarter of 2026
3. **HOST: 3** events for yourself or co-host a home event with a new partner and post pictures on the SE Regional Facebook group page.(Wellness, Motives, HBP, TLS, ...) List the date, location, host(s) and type of event. Post your event(s) on the MASoutheast.com calendar by completing the EVENT SUBMISSION form
4. **POST:** a screenshot of your MUFO requirements and tag **Carlabeth Manley**

**OR**

1. **BUY ONE, REACH ONE, BRING ONE:** Purchase (3) tickets for the local seminar, one for you and two for your guests.
2. **SPONSOR:** Personally sponsor one (1) qualified UnFranchise Owner during the challenge period. New partner must complete the Shopping Annuity Assessment. Name of personally sponsored **OR** Work the ABC Pattern with your team and help a team member sponsor a new partner. All parties must complete the Shopping Annuity Assessment.
3. **RETAIL:** Generate 1500 BV of MA Exclusive products/services by hosting events
4. **TRIAL SIZE MARKETING & CUSTOMERS:** a) Send or give out at least 12 Trial Size packs to 12 new possibilities. Leverage the UnFranchise Marketing App to accomplish this item.
5. **SHOW THE BUSINESS PLAN:** Expose the Market America UnFranchise Business plan to (12) personal prospects during the Challenge Period at a 1-on-1, 2-on-1, Zoom, UBP or Home Business Presentation (HBP). List the names of the 12 people **OR** expose the business plan to (16) team prospects.
6. **EDUCATION:**  
Attending the area events are one of the key elements to building your Unfranchise Business. Attend an NUOT and Basic 5 during the Challenge period.
7. **MISSION GROW:** Show us your team growth and how much fun you are having! Post pictures of your events to Facebook and tag **Carlabeth Manley**

**Must Submit Online by 4/19/2026  
at <https://masoutheast.com/tampabay>**