



## LOCAL CHALLENGE

**Challenge Dates: January 10, 2026 – April 17, 2026**

- BUY ONE, REACH ONE, BRING ONE:** Purchase (3) tickets for the local seminar, one for you, and two for your guests.
- QUALIFY:** for the Master UFO Program for the 1st Quarter of 2026
- HOST:** 3 events for yourself or co-host a home event with a new partner and post pictures on the SE Regional Facebook group page.(Wellness, Motives, HBP, TLS, ....) List the date, location, host(s) and type of event. Post your event(s) on the [MASoutheast.com](http://MASoutheast.com) calendar by completing the EVENT SUBMISSION form
- POST:** a screenshot of your MUFO requirements and tag **Carlabeth Manley**

**OR**

- BUY ONE, REACH ONE, BRING ONE:** Purchase (3) tickets for the local seminar, one for you and two for your guests.
- SPONSOR:** Personally sponsor one (1) qualified UnFranchise Owner during the challenge period. New partner must complete the Shopping Annuity Assessment. Name of personally sponsored **OR** Work the ABC Pattern with your team and help a team member sponsor a new partner. All parties must complete the Shopping Annuity Assessment.
- RETAIL:** Generate 1500 BV of MA Exclusive products/services by hosting events
- TRIAL SIZE MARKETING & CUSTOMERS:** a) Send or give out at least 12 Trial Size packs to 12 new possibilities. Leverage the UnFranchise Marketing App to accomplish this item.
- SHOW THE BUSINESS PLAN:** Expose the Market America UnFranchise Business plan to (12) personal prospects during the Challenge Period at a 1-on-1, 2-on-1, Zoom, UBP or Home Business Presentation (HBP). List the names of the 12 people **OR** expose the business plan to (16) team prospects.
- EDUCATION:**  
Attending the area events are one of the key elements to building your Unfranchise Business. Attend an NUOT and Basic 5 during the Challenge period.
- MISSION GROW:** Show us your team growth and how much fun you are having! Post pictures of your events to Facebook and tag **Carlabeth Manley**

**Must Submit Online by 4/19/2026  
at <https://masoutheast.com/tampabay>**