

Environmental Sustainability Policy

Wrexham BID Ltd | Company No. 16536873

Last Updated: February 2026

1. Statement of Commitment

Wrexham BID Ltd is committed to operating in an environmentally responsible manner and to contributing positively to the environmental sustainability of Wrexham city centre. We recognise that city centres play an important role in reducing carbon emissions, managing waste, and adapting to the impacts of climate change.

This policy sets out our approach to environmental sustainability across our operations and activities, and the standards we expect of our contractors and partners. It is consistent with the Well-being of Future Generations (Wales) Act 2015 and the Welsh Government's Net Zero Wales commitments.

2. Scope

This policy applies to:

- All BID office operations, including energy, water, waste, and procurement.
- BID-organised events, campaigns, and city centre initiatives.
- Contractors and suppliers engaged to deliver BID services.

3. Our Environmental Commitments

3.1 Carbon and Energy

- We will take reasonable steps to reduce energy consumption in the BID office, including using energy-efficient equipment and turning off devices when not in use.
- We will consider the carbon footprint of BID activities, including travel, events, and supply chains, and seek to reduce it where practicable.
- We will encourage levy-paying businesses to adopt energy-efficient practices through BID communications and business support programmes.

3.2 Waste and Recycling

- The BID office will maintain adequate recycling facilities and promote a reduce-reuse-recycle approach to waste.
- Printed materials will be kept to the minimum necessary, and digital communications will be prioritised wherever possible.
- BID events will aim to minimise single-use plastics and other non-recyclable waste, and will provide adequate waste and recycling infrastructure.
- Waste contractors engaged by the BID must comply with relevant environmental legislation.

3.3 Procurement

- Where practicable and consistent with value for money, the BID will give preference in procurement to suppliers and contractors who can demonstrate sound environmental practices.

- Significant procurement contracts may include requirements for contractors to report on their environmental performance.
- The BID will avoid procuring goods or services associated with serious environmental harm.

3.4 Events and City Centre Initiatives

- BID-organised events will incorporate sustainability considerations into their planning, including waste management, transport, and the use of sustainable materials.
- The BID will actively support and promote greening initiatives in the city centre, including planting, biodiversity, and the reduction of litter and pollution.
- The BID will work with WCBC, Tidy Towns, Keep Wales Tidy, and other partners to coordinate environmental improvement projects in the BID area.

3.5 Travel and Transport

- Staff and Board members are encouraged to travel to meetings and events by public transport, cycling, or on foot where practicable.
- Virtual meetings should be used as an alternative to travel where appropriate.
- Car travel for BID business should be minimised. Where necessary, car sharing or lower-emission vehicles should be considered.

4. Green City Centre Ambitions

Beyond its own operations, Wrexham BID Ltd will use its role as a city centre partnership organisation to support wider environmental ambitions for Wrexham, including:

- Championing active travel and sustainable transport connectivity in the city centre.
- Promoting green infrastructure, urban greening, and biodiversity net gain.
- Supporting local businesses in adopting sustainable practices through information, events, and business support.
- Representing the BID business community in relevant council and regional sustainability strategies.

5. Monitoring and Reporting

The BID Manager will maintain a record of key environmental metrics relevant to BID operations, such as office energy use and paper consumption. Progress against environmental objectives will be reported to the Board annually and included in the BID's Annual Report.

6. Responsibilities

- **The Board** is responsible for approving this policy and for setting the strategic direction on environmental sustainability.
- **The BID Manager** is responsible for implementing this policy, setting objectives, and reporting on progress.
- **All staff and Board members** are expected to support the BID's environmental commitments in their day-to-day activities.

7. Review

This policy will be reviewed annually, taking account of any changes in Welsh Government policy, the BID's operational context, or the environmental priorities of the Wrexham business community.

Chair, Wrexham BID Ltd	BID Manager, Wrexham BID Ltd
Signed: _____ Name: _____ Date: _____	Signed: _____ Name: _____ Date: _____