



# FRANCHISE

2026 EDITORIAL CALENDAR

## Journal™

# 2026 EDITORIAL CALENDAR

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MONTH	SUBJECT	THEME
JANUARY	THE FRESHMAN CLASS	EMERGING BUSINESSES
FEBRUARY	MINORITIES IN BUSINESS	TITANS OF FRANCHISING
MARCH	WOMEN IN FRANCHISING	IMPACT & GRACE
APRIL	FOOD	WHO'S COOKING
MAY	FITNESS	GET READY FOR SUMMER
JUNE	PETS	CUTE & CUDDLY
JULY	CHILDREN & EDUCATION	BACK TO SCHOOL
AUGUST	INDIAN HERITAGE MONTH	MEDIA, BUSINESS, POLITICS
SEPTEMBER	SENIOR & MEDICAL	WHAT'S NEXT?
OCTOBER	PROPERTY SERVICES	ALWAYS NEEDED
NOVEMBER	VETERANS	OUR HEROES
DECEMBER	BEST OF 2026	TOP ZORS OF 2026

# EDITORIAL CALENDAR:



## JANUARY

### The Freshman Class

Highlighting the new and emerging franchises /trends of 2026.

**Due: December 10, 2025**

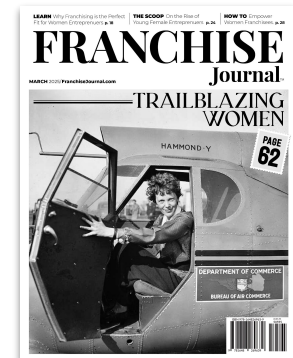


## FEBRUARY

### Minorities in Business

Celebrating minorities in the franchising industry.

**Due: January 15, 2026**



## MARCH

### Women in Franchising

Highlighting the women in the franchising industry.

**Due: February 15, 2026**

# EDITORIAL CALENDAR:



## APRIL

### Food

See what's cooking in the food industry.

**Due: March 15, 2026**



## MAY

### The Fitness Issue

Getting summer ready! The businesses that keep us moving.

**Due: April 15, 2026**



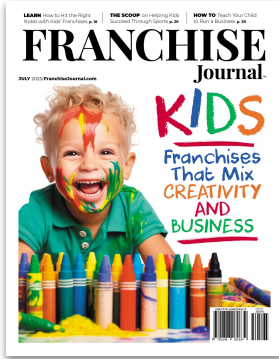
## JUNE

### The Pet Issue

We won't forget about the pet industry in this issue.

**Due: May 9, 2026**

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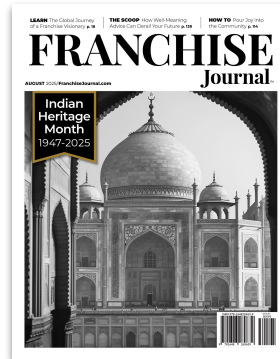


## JULY

### Children & Education

Last year education changed drastically.  
What's happening a year later?

**Due: June 15, 2026**



## AUGUST

### Indian Heritage Month

Celebrating Indian Heritage within the  
franchising industry.

**Due: July 15, 2026**



## SEPTEMBER

### Senior & Medical

Highlighting the medical field and the  
seniors who need them most.

**Due: August 15, 2026**

# EDITORIAL CALENDAR:



## OCTOBER

### Property Services

Learn about the industry that's always needed.

**Due: September 15, 2026**



## NOVEMBER

### Veterans

Honoring veterans in the franchising industry.

**Due: October 15, 2026**



## DECEMBER

### Top Brands

Our annual final issue of the year highlights all the top brands in the industry.

**Due: November 6, 2026**

# CONTACT

Whatever your marketing budget dictates, Franchise Journal offers a cost-effective way to reach the largest audience in the franchise space.

**For bookings or more information on the best options to get your campaign, company or product noticed, please contact:**

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