

# The extended stay model

Secure long term guests and start maximising your asset



We are a lettings and managing platform **helping Aparthotels and Serviced Accommodation providers** optimise their assets by securing long term guests through the seasonal lows and peaks.

Trusted **by**





## Some of our **clients**

Trusted by some of the largest Aparthotels, serviced accommodation and landlords.

*Locke*

staycity\*

 one manchester

**VERTUS**

plus many more amazing clients



# What makes us **different**



Nationwide coverage



Local agents to conduct viewings, checkins and inspections



One point of contact



Secure long term guests



Tech integration to streamline operations reporting



Transparent reporting



Together we're building a  
relationship that's key to our  
future business model

Darryl Walker  
Director of Distribution & Supply

edyn



## We're **award winning**

LETTING AGENCY  
OF THE YEAR  
**2020**  
Voted by  
**Rentround**

We're rated  
**"Excellent"**  
★ **Trustpilot**  
Rated "Excellent"

As featured in



Also featured in

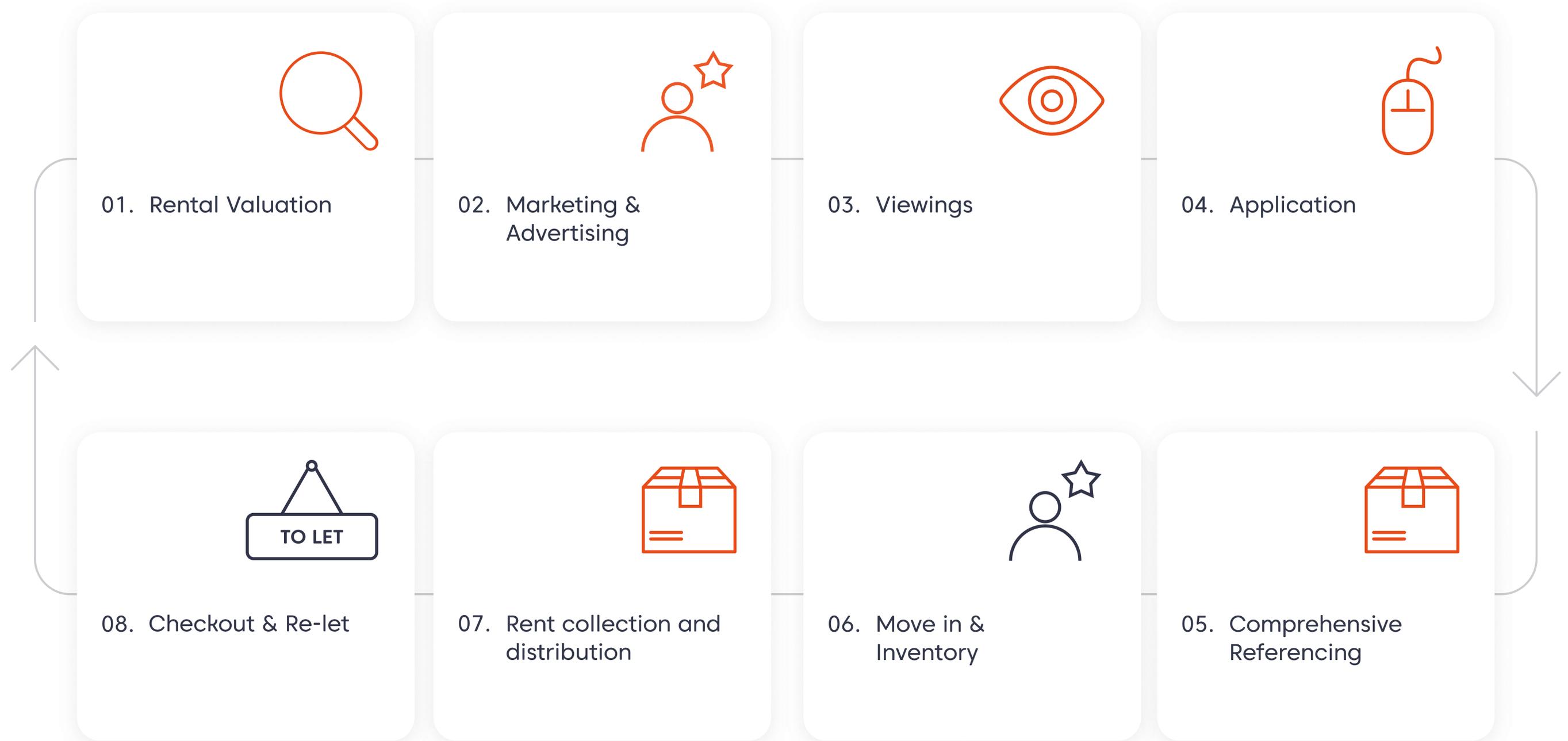
Landlord**TODAY**



**DAILY**  
**Mirror**

property  
industry **eye**

# We have developed a unique framework to find the best long term guests for your assets





Our landlord promise

# Finding great guests

# Getting your rooms seen by **millions of guests for long stays**

rightmove 

Zoopla

 SpareRoom

FACEBOOK

Aol.

EveningStandard.

globrix.

Homes&  
Property

homes  24.co.uk  
your local property portal

 INDEPENDENT

 msn

  
THE TIMES



The Telegraph



## Viewings

- ✓ Viewings with our local agent
- ✓ Tenant details kept on our database
- ✓ SMS and Email enquiry for 24/7 bookings
- ✓ Tenants are qualified and chosen by you
- ✓ Block viewings to maximise interest

**First impressions really count**  
From your rental photography through to showing people around your property.

## Guest **referencing**

When guests stay for long periods of time its important we ensure they meet affordability standards

- ✓ Income verification
- ✓ Rent verification
- ✓ Previous addresses
- ✓ Employment history
- ✓ Credit history

**Canopy**

**experian**<sup>™</sup>

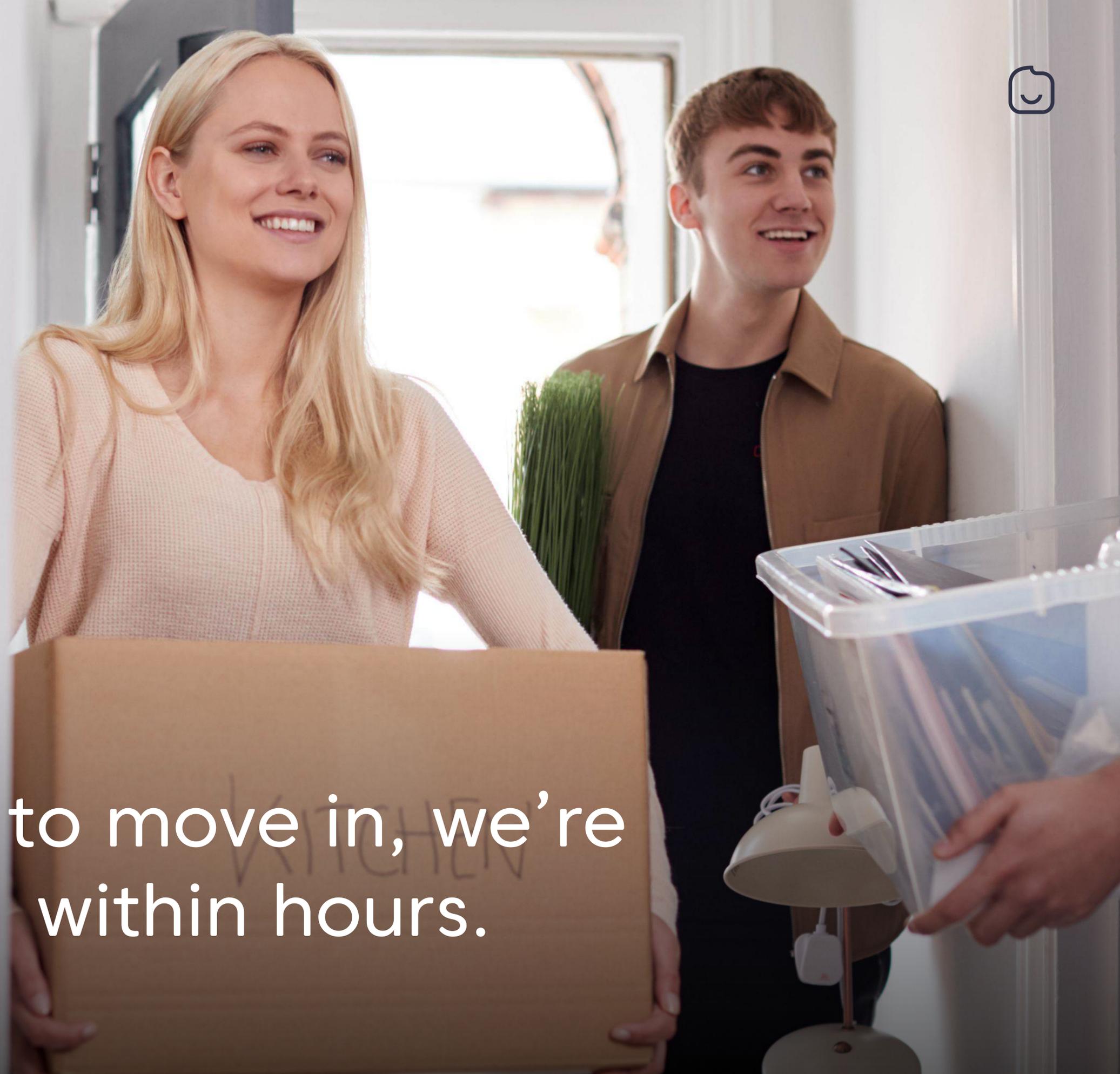
**OPEN BANKING**





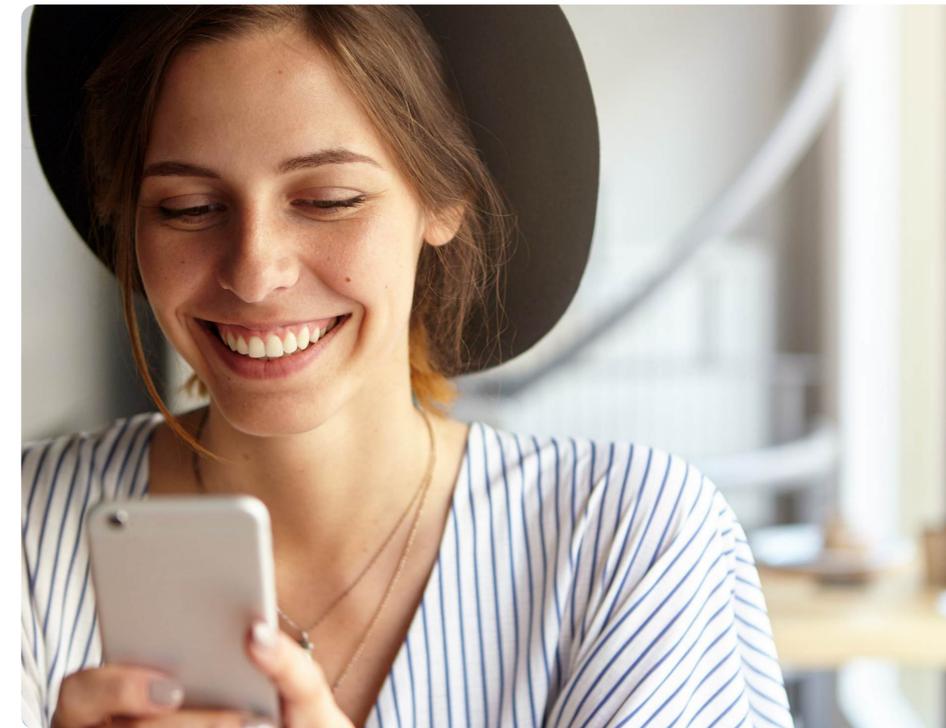
From viewings to move in, we're able to do this within hours.

Reducing your void periods





# Management that gives you **transparency and delivers a world class service**



✓ We treat your property like it's our own

✓ Transparent communication

✓ World class service delivered by ARLA qualified property managers



## World class **service**

- ✓ Our technology never misses a response, date or email
- ✓ Our brilliant technology is supported by ARLA qualified Property Managers



# Five star customer service

We're trusted and loved by landlords across the UK for the world-class service we deliver.



**99%**  
5 Star Reviews



**Highly recommend for any landlord!**  
Dan found a tenant for my flat within the first couple of days of searching.

Carl Pointer



**George first class service**

George provided a professional service during these tough times to secure me secure me a tenant. I would highly recommend him to friends.

Ira Hughes



**Happy bunny**

Excellent customer service. Excellent communication throughout the process.

Dean Cross



**Highly Recommend!**

As a first time tenant, it was rather daunting thinking about renting on my own. But Helen Ball and Accommodation have been amazing.

Lara Thomson





Our landlord promise

Unrivalled focus on regulatory compliance and tenant safety



## In house compliance team

- Compliance department and internal audit function
- Automated processes so minimised dependence on people, leave no room for human error
- Inspections checked centrally
- Automated reminders for compliance documents and checks
- Automatic licensing change alerts



## Reporting & Insight sharing

Giving you unparalleled insights

- ✓ Sharing data insights
- ✓ Bi-weekly reporting meetings
- ✓ Quarterly round up meetings



Book a discover call  
**Start maximising  
your asset**



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