



Hammers & Ales is Richmond ToolBank's annual fundraising event featuring a half-day community and corporate volunteer team-building experience, Richmond's only "Community Builds and Brews." During this event, participants use ToolBank materials, tools, and instructions to build an array of outdoor furniture and placemaking features that are donated to dozens of local community organizations in need.

Build for a cause when you register your team for Hammers & Ales. Your team of volunteers will contribute to safe and vibrant public spaces throughout Richmond and beyond by hand-building features like picnic tables, garden beds, planter benches, Adirondack chairs, and more. For over a decade, these pieces have been donated to groups including Henrico County Public Schools, Good Neighbor Village, Ring Dog Rescue, James River Park, and many others.

### Team Build Registration

Gather your team — we provide the tools and materials for a rewarding experience! Learn new skills, connect with your coworkers, and make a difference in the community. Exciting updates this year include new build options, open bar and snack tickets with your registration, and a commemorative t-shirt for every builder. Plus, all attendees can easily amplify their impact by fundraising through our turnkey platform.

Be part of the energy, the impact, and the celebration that is Hammers & Ales in 2026. Let's raise a glass (and maybe a hammer!) to building a stronger and more vibrant Richmond together.

# Hammers & Ales 2026





## Hammer & Ales Sponsorships



### A La Carte Options




















**Tier 1 Team Build: \$500**  
Types: Picnic Tables, Planter Benches, and more  
\*Max 3 Participants



**Tier 2 Team Build: \$250**  
Types: Park Bench, Garden Bed, Adirondack Chair  
\*Max 3 Participants

#### All sponsorships include:

- Marketing Benefits
- "Builds" for your team including all tools and materials needed
- Wristbands that includes unlimited snacks and open bar for your squad
- Participant T-shirts for your build teams including your company's logo

Sponsor Level & Benefits for Hammers & Ales 	<b>Hammer \$1,500</b>	<b>Sledgehammer \$4,000</b>	<b>Powerdrill \$7,500</b>	<b>Presenting Sponsor \$12,000</b>
<b>Logo on Website &amp; Event Signage</b>				
<b>Recognition on Hammers &amp; Ales Website, Social Media Channels, and Emails</b>				
<b>Logo Included on Exclusive Banner in Build Zone</b>				
<b>Logo on Hammers &amp; Ales Participant T-shirts</b>				
<b>Custom Event Sponsor Activation (example: bar sponsor)</b>				
<b>Number of Team Builds (Each Team Build includes wristbands for open bar/food and a workstation for 3 participants)</b>	<b>3</b>	<b>4</b>	<b>6</b>	<b>8</b>