



Hammers & Ales is Richmond ToolBank's annual fundraising event featuring a half-day community and corporate volunteer team-building experience, Richmond's only "Party with a Purpose". During this event, participants use ToolBank materials, tools, and instructions to build an array of outdoor furniture and placemaking features that are donated to dozens of local community organizations in need!

Build for a cause when you register your team for Hammers & Ales. Your team of volunteers will contribute to safe and vibrant public spaces throughout Richmond and beyond by hand-building features like picnic tables, garden beds, planter benches, adirondack chairs, and more. For over a decade, these pieces have been donated to groups including: Henrico County Public Schools, Good Neighbor Village, Ring Dog Rescue, James River Park, and more!

Team Build Registration

Gather your team – we provide the tools and materials for a rewarding experience! Learn new skills, connect with your coworkers, and make a difference in the community. Exciting updates this year: discover new build options, your registration now includes open bar & snack tickets, and every builder gets a commemorative t-shirt! Plus, all attendees can easily fundraise and amplify their support for the ToolBank mission by fundraising through our turnkey platform.

Be part of the energy, the impact, the celebration that is Hammers & Ales in 2026. Let's raise a glass (and maybe a hammer!) to building a stronger & more vibrant Richmond, together.

Hammers & Ales 2026





Hammer & Ales Sponsorships



A La Carte Options



Tier 1 Team Build: \$500
Types: Picnic Tables, Planter Benches, and more
*Max 3 Participants



Tier 2 Team Build: \$250
Types: Park Bench, Garden Bed, Adirondack Chair
*Max 3 Participants

All sponsorships include:

- Marketing Benefits
- "Builds" for your team including all tools and materials needed
- Wristbands that includes unlimited snacks and open bar for your squad
- Participant T-shirts for your build teams including your company's logo

Sponsor Level & Benefits for Hammers & Ales 	Hammer \$1,500	Sledgehammer \$4,000	Powerdrill \$7,500	Presenting Sponsor \$12,000
Logo on Website & Event Signage	✓	✓	✓	✓
Recognition on Hammers & Ales Website, Social Media Channels, and Emails	✓	✓	✓	✓
Logo Included on Exclusive Banner in Build Zone		✓	✓	✓
Logo on Hammers & Ales Participant T-shirts		✓	✓	✓
Custom Event Sponsor Activation (example: bar sponsor)			✓	✓
Number of Team Builds (Each Team Build includes wristbands for open bar/food and a workstation for 3 participants)	3	4	6	8