

Oldham County Fiscal Court
Grant Application

Date of Application: 11/5/2025

Official Name of Organization: Crossroads Pregnancy Resource Center

Address: 120 East Adams Street, PO Box 696, LaGrange, 40031

EIN: 27-4097169

Date and Place of Incorporation: 4/2013 LaGrange, KY

Name, Complete Address, Email and Phone Number of Contact Person:

Susan Schooler sschooler.cprcky@gmail.com

502-222-7700

120 E. Adams Street, PO Box 696, LaGrange KY 40031

Purpose of Organization or Mission Statement and Services Rendered:

Crossroads provides a place of safety for women + families in crisis. We provide pregnancy testing, ultrasounds, STD testing + treatment, Prenatal + Parenting lessons, Fatherhood classes, Life skills lessons, + resources needed by families such as car seats, cribs, Diapers, Hygiene products, etc.

Amount Requested: \$ 8,000.00

Proposal for funding. On a separate page, please provide the following:

- Statement of need for project
- Proposed use of funds to remediate the need
- Project budget

Attachments:

List of Officers and Directors – Name, Office, Address, Business Affiliation, Compensation from Organization.

- Copy of 501c(3) tax-exempt status letter from IRS;
- Documentation for most recent form 990;
- Documentation for most recent filing with KY Secretary of State;
- Most recent Organization/Agency budget **summary**, or balance sheet, or income/expense statement (Please, no complete budgets!);
- If a recipient of funds for the prior year, a statement of the use of those funds;
- Photographs, videos, letters of support.

Submission Guidelines:

Email complete applications to: Caroline Schoenig CSchoenig@oldhamcountyky.gov no later than 12/30/2025.



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Statement of Need

Over the past 12 months, Crossroads spent in excess of \$10,000 to stock our Resource Store with items that Oldham County families need to flourish. We purchased items such as car seats, cribs, laundry detergent, hygiene items, and diapers. We are grateful to OCFC for the \$2,250 given towards meeting those needs this year. Thank you for helping us love our neighbors well and making certain they have the tools to be successful.

Our client visits grew an additional 13.5 percent over last year. This includes a growth of 12.5 percent for pregnancy testing. As our population continues to rise, so will the need for the services we provide. We want women to know that they are not alone and don't have to face what seems like an insurmountable crisis without hope.

We currently advertise our services on Google. Let's face it, that's where everyone turns for the answers to all questions. In 2026 we would like to add Geofencing to our repertoire of advertising. What that means is that our ads would show up on mobile devices of women age 15 to 34 within an area that we choose. We can set up our ads to show on devices within a defined radius of any given address, such as apartment complexes or schools.

The amount of our request and the cost of Geofencing for 12 months is \$8,000. That includes the cost of the landing page design and set-up, the monthly ad budget, and the monthly ad management. \$8,000 is not a huge price to pay for the creation of a safe place for women to turn in a crisis. I hope that you agree and help make this happen.

We love sharing stories of success that flow out of the hope we share with women/couples in Oldham County. I hope you will take time to watch these:

Sabrina and Austin

<https://youtu.be/DxcQBJdrngY>

Brianna

<https://youtu.be/Z9l2cEQmf8Q>

Respectfully,

A handwritten signature in cursive script that reads "Susan Schooler".

Susan Schooler

Client Services Coordinator



Providing Hope, Help, and Healing
To Men and Women Facing an
Unplanned Pregnancy

**Crossroads Pregnancy Resource Center
Officers and Directors/Staff**

Board of Directors: Board members for Crossroads do not receive compensation

Robin Lawson – Chair

Robin lives in LaGrange and is the owner/president of Financial Solutions. His wife, Linda, is a volunteer at Crossroads, providing prenatal and parenting education to clients. Robin's previous experience includes Rotary membership, Oldham Education Foundation, and Oldham Chamber of Commerce. Robin and Linda attend LaGrange Baptist where he is an Elder and Deacon.

Dr. Molly Rutherford – Vice Chair

Molly lives in LaGrange and owns her practice, Bluegrass Family Wellness, in Crestwood. She is a member of Southeast Christian Church in LaGrange where she leads a high school ministry group. Molly uses her personal experiences, education, and training to guide the ministry of Crossroads.

Kenny Madden - Treasurer

Kenny lives in Pewee Valley with his wife, Selina. He recently retired after a long career in sales for Crown Packaging Corp. Kenny has two adopted daughters and believes every life is precious in God's sight. He attends La Grange Baptist Church where he has served as deacon, finance chairman, life class teacher, personnel chairman and an elder.

Taylor Ellison - Secretary

Taylor Ellison completed her education at University of the Cumberlands, obtaining a degree in English Literary Studies. After time teaching English at Dubois Academy, she now works for BrightSpring Health Services. Upon taking a tour of Crossroads and learning about all of our services she knew this is a place she wanted to serve.

Craig Henry

Craig attends LaGrange Baptist Church with his wife where he has served in the Media Ministry, with Vacation Bible School, as Deacon, and Deacon Chair . They live in LaGrange and have grown children. Craig's quirky sense of humor and sound judgment make him a perfect fit. He works at RSS Technology Solutions in Louisville.

Tim Lehman

Tim and his wife live in Crestwood and he is a campus support pastor at Southeast Christian Church in LaGrange. Tim watched the impact his cousin's unplanned pregnancy had on his family for more than 50 years and wants to be in a position to help other families facing similar situations.

Kirk Thomas

Kirk is a retired elementary school teacher who lives in Crestwood. Kirk has dedicated his life to helping young people. He attends Crestwood Baptist Church. Kirk hopes to support those in difficult situations and support those seeking guidance.

Lisa Widman

Lisa is a member of Ashland Community Church in Buckner where she volunteers in children's ministry and the outreach team. Lisa and her husband, Bob, live in Crestwood and have two adult daughters. Lisa wants to serve in a place where God's work is being done.

Staff**Laura Tapp****Executive Director of Crossroads**

Laura lives in LaGrange and attends Crestwood Baptist Church. After spending many years in administrative roles within the health care staffing industry, Laura graduated from University of Louisville Brandeis School of Law in 2016. After volunteering on the Administrative Committee for 18 months and serving on the Board, Laura became the Director in March of 2018 and desires to use her experience and education to bring hope, help, and healing to those affected by an unplanned pregnancy or past abortion. Laura is also on the board for the Justice Defense Foundation, she is on the board for the Oldham Chamber and Economic Development, and is a member of LaGrange Rotary.

Susan Schooler**Client Services Coordinator – part-time**

Susan lives in Ballardsville and is a retired elementary teacher. She found an additional passion fulfilling her role as a volunteer and now the Client Services Coordinator at Crossroads. She attends DeHaven Baptist Church and for the past four years, she has discovered her background in education has helped to benefit the educational aspects of the Center.

Paula Yaden**Administrative Assistant – part-time**

Paula lives in LaGrange with her husband, Randy. They have three adult children and one granddaughter. Paula attends Southeast Christian Church in LaGrange. She has previously worked as Administrative Assistant at Highland Baptist Church and Assistant to the Missions Pastor at Crestwood Baptist Church.

Jenni Finch**Resource Store and Childcare Coordinator**

Jenni comes to Crossroads from Crestwood Baptist Church where she attends with her husband, Marc. They live in Eastern Jefferson County and serve in the youth ministry at Crestwood Baptist Church. Jenni also volunteers regularly at Highpoint Charitable Services in LaGrange.

Libby Self**Registered Nurse/Limited Obstetric Sonographer**

Libby is an RN and performs limited obstetric ultrasounds for our beautiful clients. She and her husband, Steve, moved to Crestwood from TX a year ago so that Steve could serve as Youth Pastor at Crestwood Baptist Church. Libby's gentle and kind spirit are already making a difference in the lives of those who come to Crossroads. She has worked diligently to prepare for the new service of providing STD/STI testing and treatment in 2024.

Jamie Timmins**Assistant Client Services Coordinator**

Jamie and her husband, Chris, are long-time volunteers of Crossroads. She is also an RN. Jamie recently agreed to join the team as a paid staff member because the ministry has seen such an increase in the number of women and families being served. Jamie and her husband attend Southeast Christian Church.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: ~~11~~ 19 2012

CROSSROADS PREGNANCY RESOURCE
CENTER INC
C/O D RANDALL GIBSON
2000 PNC PLAZA, 500 W JEFFERSON ST
LOUISVILLE, KY 40202

Employer Identification Number:
27-4097169
DLN:
17053286323032
Contact Person:
DALE T SCHABER ID# 31175
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
November 15, 2010
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

Letter 947 (DO/CG)

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

Form 990

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2024

Department of the Treasury Internal Revenue Service

Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public Inspection

Header section A-M containing organization details: Name (CROSSROADS PREGNANCY RESOURCE CENTER), EIN (**-***7169), Address (120 E. ADAMS STREET, LA GRANGE, KY 40031), Principal Officer (RENEE GEHRING), Website (CROSSROADSPRC.ORG), Form of organization (Corporation), and State of legal domicile (KY).

Part I Summary table with columns for Activities & Governance, Revenue, Expenses, and Net Assets or Fund Balances. Rows include mission statement, member counts, revenue breakdown (Total revenue: 413,393), expenses breakdown (Total expenses: 318,661), and net assets (884,088).

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Signature block details: Officer signature (RENEE GEHRING, TREASURER), Preparer name (MELINDA L. HECK), Preparer signature (MELINDA L. HECK), Date (07/14/25), Firm name (DEMING MALONE LIVESAY & OSTROFF PSC), and Firm's EIN (**-***4249).

May the IRS discuss this return with the preparer shown above? See instructions [X] Yes [] No

Commonwealth of Kentucky
Michael G. Adams, Secretary of State

0775397
 Michael G. Adams
 KY Secretary of State
 Received and Filed
 5/1/2025 3:37:15 PM
 Fee receipt: \$15.00

Michael G. Adams
 Secretary of State
 P. O. Box 1150
 Frankfort, KY 40602-1150
 (502) 564-3490
<http://www.sos.ky.gov>

Annual Report
Online Filing
For the Year 2025

ARP

Company: CROSSROADS PREGNANCY RESOURCE CENTER, INC.
Company ID: 0775397
State of origin: Kentucky
Formation date: 11/15/2010 12:00:00 AM
Date filed: 5/1/2025 3:36:12 PM
Fee: \$15.00

Principal Office

120 EAST ADAMS STREET
 P O BOX 696
 LAGRANGE, KY 40031

Registered Agent Name/Address

LAURA TAPP
 120 EAST ADAMS STREET
 P O BOX 696
 120 EAST ADAMS STREET
 LAGRANGE, KY 40031

Current Officers

Vice President	Molly Rutherford	2325 Ash Run Lane, LaGrange KY 40031
President	Robin Lawson	3201 Borowick Circle, LaGrange KY 40031
Secretary	Taylor Ellison	131 Dublin Circle, Louisville KY 40229
Treasurer	Renee Gehring	3008 Kentucky Oaks Court, Crestwood KY 40014

Directors

Director	Craig Henry	809 Artisan Parkway, LaGrange KY 40031
Director	Zachary Murphy	806 Monroe Street, LaGrange Y 40031
Director	Timothy Lehmann	4719 Northridge Drive, Crestwood KY 40014
Director	Kirk Thomas	4504 Abbott Grove Place, Crestwood KY 40014
Director	Laura Tapp	P O Box 34, Buckner KY 40010
Director	Annette Ball	2106 Meadowbrook Drive, LaGrange KY 40031

County:	OLDHAM
Business size:	Small
Business type:	Social Services

Signatures

Signature	Laura Tapp
Title	Executive Director

**Crossroads Pregnancy Resource Center
Balance Sheet - Unaudited
As of September 30, 2025**

	<u>Current Month</u>	<u>Prior Month</u>	<u>Variance</u>	<u>Prior Year</u>	<u>Variance</u>
Assets					
Current Assets					
Cash & Cash Equivalents					
Checking					
Undesignated	\$ 235,215.25	\$ 163,814.71	\$ 71,400.54	\$ 197,526.42	\$ 37,688.83
Designated	3,879.85	3,923.85	(44.00)	4,275.85	(396.00)
Total Checking	<u>239,095.10</u>	<u>167,738.56</u>	<u>71,356.54</u>	<u>201,802.27</u>	<u>37,292.83</u>
Concourse Financial Group	158,636.30	158,635.69	0.61	155,126.88	3,509.42
Total Cash & Cash Equivalents	<u>\$ 397,731.40</u>	<u>\$ 326,374.25</u>	<u>\$ 71,357.15</u>	<u>\$ 356,929.15</u>	<u>\$ 40,802.25</u>
Total Current Assets	<u>\$ 397,731.40</u>	<u>\$ 326,374.25</u>	<u>\$ 71,357.15</u>	<u>\$ 356,929.15</u>	<u>\$ 40,802.25</u>
Long-Term Assets					
Fixed Assets (Net)	<u>528,462.09</u>	<u>530,250.49</u>	<u>(1,788.40)</u>	<u>527,477.84</u>	<u>984.25</u>
Total Long-Term Assets	<u>528,462.09</u>	<u>530,250.49</u>	<u>(1,788.40)</u>	<u>527,477.84</u>	<u>984.25</u>
Total Assets	<u><u>\$ 926,193.49</u></u>	<u><u>\$ 856,624.74</u></u>	<u><u>\$ 69,568.75</u></u>	<u><u>\$ 884,406.99</u></u>	<u><u>\$ 41,786.50</u></u>
Liabilities & Fund Balance					
Liabilities					
Current Liabilities					
Payroll Withholding & Taxes	\$ -	\$ -	\$ -	\$ 6,168.87	\$ (6,168.87)
Total Current Liabilities	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 6,168.87</u>	<u>\$ (6,168.87)</u>
Total Liabilities	<u>\$ -</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 6,168.87</u>	<u>\$ (6,168.87)</u>
Fund Balance					
Fund Balance	\$ 878,238.12	\$ 878,238.12	\$ -	\$ 789,203.80	\$ 89,034.32
Current Year Surplus/(Deficit)	<u>47,955.37</u>	<u>(21,613.38)</u>	<u>69,568.75</u>	<u>89,034.32</u>	<u>(41,078.95)</u>
Total Fund Balance	<u>\$ 926,193.49</u>	<u>\$ 856,624.74</u>	<u>\$ 69,568.75</u>	<u>\$ 878,238.12</u>	<u>\$ 47,955.37</u>
Total Liabilities & Fund Balance	<u><u>\$ 926,193.49</u></u>	<u><u>\$ 856,624.74</u></u>	<u><u>\$ 69,568.75</u></u>	<u><u>\$ 884,406.99</u></u>	<u><u>\$ 41,786.50</u></u>