

Oldham County Fiscal Court

Grant Application

Date of Application: September 24, 2024

Official Name of Organization: Critically Loved

Address: PO Box 43047 Louisville, KY 40253

EIN: 81-5273913

Date and Place of Incorporation: February 7, 2017 Kentucky

Name, Complete Address, Email and Phone Number of Contact Person:

Megan Doyle

PO Box 43047 Louisville, KY 40253

megan@criticallyloved.org

502-689-6359

Purpose of Organization and Services Rendered:

Critically Loved exists to provide hope and guidance to families with chronically and critically ill children. We assist our families with navigating hospital stays, bill payment, and schooling issues as well as providing education, recreational, and emotional support to foster community.

Proposal for funding:

Statement of need

Proposed use of funds

Project budget

Attachments:

- List of Officers and Directors – Name, Office, Address, Business Affiliation, Compensation from Organization.
- Copy of 501c(3) tax-exempt status letter.
- Most recent Organization/Agency budget, balance sheet, or income statement
- If a recipient of funds for the prior year, a statement of the use of those funds.
- Photographs and/or letters of support.



Oldham County Fiscal Court Grant Application

Critically Loved exists to provide hope and guidance to families with chronically or critically ill children. After years of navigating the complexities of her daughter's life-threatening condition, Executive Director, TyiaLynn Scott, noticed a big gap in information and services that was being provided to parents. Critically Loved was created to help other parents who have found themselves on a similar path. We recognized that most children's diagnoses don't have a specialty charity to support them. We partner with 70 healthcare providers and nonprofit partners in the Louisville, Kentucky area to serve our families, in addition to surrounding counties including Oldham County, Bullitt County, Spencer County, Shelby County and more.

Our partnerships with organizations such as Skool Aid, Barren Heights, Down Syndrome of Louisville, and many others allows us to serve the entire family in a variety of ways, regardless of the child's diagnosis. We meet one-on-one with parents to answer questions, point them to financial resources and help them get organized to manage their child's healthcare with a "Getting Started" medical binder at the onset of a child's diagnosis. The binder becomes a resource to organize the child's healthcare, educational, and other information. Critically Loved also offers group support to parents around our community both in person and via Zoom. We also offer professional counseling to our families when needed.

Our focus also includes special needs child abuse prevention, as well as Inclusion Education, where typical children learn to appreciate differences in their special needs peers. We have been able to provide this programming to 2,300 students in 7 Louisville area schools in 2023. In 2024, we have finalized a deal to provide this training to 7 additional schools in Indiana! We would love the opportunity to expand and bring our Inclusion Education program to Oldham County, as well. We already provide other services to Oldham County residents and think this program would be valuable for students there, as well.

We are humbly requesting \$4,000 for our Inclusion Education program to provide this necessary training to 2 Oldham County schools. Our services are provided at no cost to our families, so we truly appreciate donations from foundations such as yours. I would be happy to provide any additional information. I can be reached at (502) 689-6359 or fundraiser@criticallyloved.org. I look forward to your reply and hope we can partner together to make a difference.

Sincerely,
Megan Doyle
Grants Director

**P.O. Box 43047
Louisville, KY 40253**

www.criticallyloved.org

502.209.8009

Proposal: Support for Critically Ill Children and their families

Critically Loved

MISSION

Critically Loved exists to provide hope and guidance to families with chronically and critically ill children.

VISION

Critically Loved seeks to positively impact the lives of families with chronically or critically ill children by assisting them in navigating hospital stays, bill payment, and schooling issues as well as providing educational, recreational, and spiritual support to foster community.

HISTORY

After years of navigating the complexities of her daughter's life-threatening condition, Executive Director, TyiaLynn Scott, noticed a big gap in information and services that is being provided to parents. Critically Loved was created to help other parents who have found themselves on a similar path.

WHAT WE DO

We meet one-on-one with parents to answer questions, support them emotionally, point them to financial resources and help them organize to manage their child's healthcare. As a result, more time can be spent by the parent caring for and loving their child.

We provide online resources, and we partner with pediatricians' offices, specialized charities, and children's hospitals to distribute a "Getting Started" medical binder at the onset of a child's diagnosis. The binder becomes a resource to organize the child's healthcare, educational, and other information. It also contains information parents need to get started and templates of forms they need.

Critically Loved also offers group support to parents around our community and via Zoom. Over the course of 6 weeks, we help parents release anger about their child's condition and see beauty among the ashes. We also offer professional counseling to our families when needed. This support has become the heartbeat of Critically Loved.

Our newest program, Building Family Unity, aims at working with the family as a unit to reduce the risk of abuse in the home. The program utilizes a therapist and a horse to work with children over the course of 5 weeks, while parents watch a training video on how to promote a positive atmosphere at home.

Critically Loved also has a focus on special needs child abuse prevention, as well as Inclusion Education, where typical children learn to appreciate differences in their special needs peers.

2023 Impact

- Worked with 65 pediatric health providers and nonprofit partners to service 1,221 families with critically and chronically ill children
- Provided 383 Getting Started Medical Binders to parents near the onset of their child's serious diagnosis to help them navigate a difficult road

- Held 7 six-week support groups in person and via Zoom
- Worked with partners to hold two Special Needs Moms Nights Out and Mom's Hike & Picnic to connect families to one another Participated in partner's event by serving families at a Special Needs Trunk or Treat
- Held our annual Summer Family Picnic including food, games, and professional family portraits
- Continued offering professional counseling to special needs children, their siblings, and parents who demonstrated a financial need Provided 50 Hospital Comfort Bags to families
- Met one on one with parents to support them and provide resources
- Helped provide Inclusion Education training for 2,300 students at 7 Louisville area schools to teach typical children to appreciate differences in special needs peers with partner Skool Aid

All services provided at no cost to families.

REQUEST

We are humbly requesting support for our Inclusion Education program. Your donation can help teach students learn how to appreciate differences in their special needs peers and to think outside the box of ways to include those with different abilities. Our program will help strengthen our community by being more inclusive, as well as help prevent child abuse in special needs children, who are at a much higher risk of abuse. During the program, typical children have wheelchair races and other activities to reinforce what they are learning. We also provide a friendly competition between classes for the most creative solutions to scenarios where they can include their peers with special needs. The winning class receives a pizza party! The cost for each day of training sessions is approximately \$2,000 per school. Each training session benefits 200-700 children based on the school size and availability of students.

Your support of \$4,000 will enable Critically Loved to provide this opportunity to 2 Oldham County schools. Donations such as yours can help us continue to positively impact the lives of chronically or critically ill children and their families. We appreciate your consideration and hope you see the value this program can bring to our community.

Organization Name: Critically Loved
 Program Title: Inclusion Education Program

	Funding Requested from Oldham Co Fiscal Court	Total Project Budget
Program/Project Expenses		
Inclusion Education Training for School #1	\$2,000	\$2,000
Inclusion Education Training for School #2	\$2,000	\$2,000
Inclusion Education Training for School #3	\$0	\$2,000
Inclusion Education Training for School #4	\$0	\$2,000
Inclusion Education Training for School #5	\$0	\$2,000
Inclusion Education Training for School #6	\$0	\$2,000
Inclusion Education Training for School #7	\$0	\$2,000
Inclusion Education Training for School #8	\$0	\$2,000
Inclusion Education Training for School #9	\$0	\$2,000
TOTAL COSTS	\$4,000	\$18,000

Additional Notes:

We have requested funds for additional trainings from Kosair for Kids, but have not received a response yet.



2024 Board of Directors

Angie Pryor, Director of the Board, Chairman 10222 Shelbyville Rd, Louisville, Kentucky 40223 Realtor at Rick Shaw Realty

Bruce Zoeller, Director of the Board, Vice Chairman 1844 Boone Trail, Louisville, Kentucky 40245 Founder and president of The Christian Advantage

Daphne Delaine Evers, Director of the Board, Secretary
6165 W. Highway 146, Crestwood, KY 40014
Assistive Technology Professional at Oldham County Schools in Kentucky

Kathy Boyer, Director of the Board
2910 Lilac Way, Louisville Ky 40206
First Vice President of Investments at Stifel, Nicolaus and Co.

Dawn Krebs, Director of the Board
1228 Audubon Pkwy, Louisville, KY 40213 Co-owner Krebs Kontracting

Ann Bailey Smith, Non-voting Director of the Board 600 W Jefferson Street, Louisville, KY 40202 Jefferson Circuit Court Judge

Board members do NOT receive any compensation. All work is completed in a volunteer capacity.

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: MAR 07 2017

CRITICALLY LOVED INC
1250 PINEHURST DR
SHELBYVILLE, KY 40065

Employer Identification Number:
81-5273913
DLN:
17053046360017
Contact Person:
DEL TRIMBLE ID# 31309
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
February 7, 2017
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Budget 2024

Source Funds

Events	\$ 31,000
Grants	90,000
Individual Donations	45,000
Corporate Donations	<u>15,000</u>
Total Income	\$181,000

Expenses

Association Dues	\$ 500
Contract services	1,500
Counseling/therapy for families	20,000
CRM system	2,500
Events for Families	11,000
Family Support	3,000
Fundraising Expenses	8,000
Inclusion Program	18,000
Insurance (liability and professional)	1,300
Marketing	500
Medical Binder cost	1,500
Partner Support	500
Payroll and Benefits Expenses	95,000
Office Expenses	2,000
Professional Fees	1,500
Telephone, Telecommunications	2,700
Travel/Meeting Expenses	9,500
Tech Support and Products	<u>2,000</u>
Total Expenses	\$181,000

With allocation of expenses the following percentages apply:

Administrative: 10%

Fundraising: 7%

Programming: 83%

Critically Loved
Statement of Activity Comparison
January - December 2023

	TOTAL	
	JAN - DEC 2023	JAN - DEC 2022 (PY)
Revenue		
Bible study book donations	46.63	45.73
Dividend Income	195.16	231.20
Donations Received		
Corporate Contributions		
Associates in Pediatric Therapies	500.00	
Kona Ice	53.00	
Mister P Express	250.00	
Networld Media Group		250.00
Nothing Bundt Cakes		391.91
Twyman Taekwondo	250.00	
Voss Industries	5,000.00	5,000.00
Westport Road Church of Christ	250.00	
Z-Salon	1,135.06	
Total Corporate Contributions	7,438.06	5,641.91
Corporate Sponsorship		5,000.00
Event Sponsorship	650.00	250.00
Individual Donations	43,844.23	18,864.92
Southeast Christian Church	4,000.00	4,000.02
Total Donations Received	55,932.29	33,756.85
Fundraising		
Amazon Smile	91.98	137.41
Events		
2023 Over the Edge income	19,895.57	
Fundraising Event Sponsorships		2,500.00
Over the Edge 2022		20,175.13
Total Events	19,895.57	22,675.13
Give for Good	6,379.63	529.25
Kroger Rewards	232.87	111.37
Total Fundraising	26,600.05	23,453.16
Grants Received		
6.21 Experience		25,000.00
CareSource	6,000.00	
Copia Foundation	5,000.00	
Cralle Foundation	5,000.00	7,000.00
Delta Dental of Kentucky	2,500.00	
Face It	500.00	4,500.00
Kentucky Colonels	1,200.00	
Kentucky Fund Grant		19,294.00
Kosair Charities	10,000.00	5,000.00
Lift-a-Life Foundation	11,000.00	

		TOTAL
	JAN - DEC 2023	JAN - DEC 2022 (PY)
Programming		
Bible Study Books for group support	1,280.40	
Binder hard cost	2,692.70	1,069.36
Counseling for Parents	1,840.00	740.00
Counseling for Siblings	1,750.00	
Counseling for special needs children	11,160.00	4,300.00
Events for Families		
Bible Study Expenses	1,022.88	802.55
Family Picnic	809.04	1,087.49
Married Couples Outings	120.95	
Mom's Hike and Picnic	232.55	264.27
Moms Night Out	4,569.54	3,223.99
MOPS Conference	2,390.66	992.60
Partner Nonprofit Events for families	10.00	
Trunk or Treat	129.84	67.36
Total Events for Families	9,285.46	6,438.26
Family Bonding Program		
Development of Bible Study		5,229.20
Development of Equine program		4,494.57
Total Family Bonding Program		9,723.77
Family Support		
Hospital Comfort Bags	211.05	259.24
Sibling Bags		35.27
Total Family Support	211.05	294.51
Inclusion Education		
At local schools	10,085.11	3,495.00
Cards and bracelets	968.73	
Class prizes	82.59	
Total At local schools	11,136.43	3,495.00
Education at Events	5,250.00	5,000.00
Total Inclusion Education	16,386.43	8,495.00
Meals for families	351.88	367.20
Meeting with parents for support	137.58	497.02
Parent Education Events	120.97	40.00
Postcards of Encouragement	395.89	
Website Development/changes	2.04	
Total Programming	45,614.40	31,965.12
QuickBooks Payments Fees	2.50	17.50
Reimbursements	0.00	
Travel and Meetings		
Conference, Convention, Meeting		
MOMcon	2,180.01	3,304.29
Team LUK3 Conference	1,643.49	
Tim Tebow Conference	536.05	480.79
Total Conference, Convention, Meeting	4,359.55	3,785.08
Meetings	1,732.50	1,120.39
Mileage Reimbursement	2,790.86	2,312.19

Inclusion Education Program

IMPACT!

Critically
Madison

Coming from a parent who has a child that uses an assistive walking device, this training was incredible! Overall, I think this program really helps the children to embrace differences and opens their eyes to the challenges that others may face. Learning to be kind and courageous were some of the key takeaways. I would definitely recommend this program!

-Sarah Madison, Luke's Mom



To the Oldham County Fiscal Court,

I am writing to whom it may concern in support of bringing Critically Loved's Inclusion Education program to Oldham County Schools. As the Assistive Technology Coordinator for Oldham County Schools, I know firsthand the current need for this sort of programming for our students. I believe the program will help to teach our youth to be more inclusive, therefore reducing the number of special needs children being abused in a school setting. Typical children here would benefit from this programming by learning how to better interact with their peers who have special needs. We know it is so important that all children feel included in school so that they are able to have a successful educational experience. The program encourages staff to continue conversations in the classroom and that our families to continue the conversation at home. The program could have a lasting impact on students in Oldham County as we can continue to reiterate the lessons learned during the training.

I hope you consider Critically Loved's request for funding to bring this program to our area. I would be happy to answer any additional questions you may have regarding the interest in bringing this programming to Oldham County schools. Critically Loved was able to provide the Inclusion Education program to 2,300 students in Kentucky in 2023 and are reaching even more students in 2024! We would love the opportunity to offer this programming to our students.

Best Regards,



Daphne Evers



Daphne Evers

Assistive Technology Coordinator

502-241-3500

oldham.kyschools.us

Ignite Passion. Experience Excellence.

