

# Pikes Peak Region Small Business Week

Small Business Week Partners



PIKES PEAK REGION MAY 4-8, 2026

## SMALL BUSINESS WEEK

PRESENTED BY: **us bank**



Corporate Sponsors



### MONDAY MAY 4TH BUSINESS AWARDS CELEBRATION

CHEYENNE MOUNTAIN ZOO  
COLORADO SPRINGS | 4:30-7:00 PM

KICK OFF SMALL BUSINESS WEEK BY CELEBRATING THE OUTSTANDING BUSINESSES THAT MAKE OUR COMMUNITY THRIVE. JOIN US FOR AN EVENING OF CONNECTION, RECOGNITION, & INSPIRATION.

### TUESDAY MAY 5TH HOW AI IS CHANGING MARKETING

TAVA HOUSE  
WOODLAND PARK | 8:00-10:00 AM

DISCOVER HOW AI IS RESHAPING MARKETING. JOIN JONATHAN LIEBERT & TAYLOR DRAPER AS THEY DISCUSS HOW TO MOVE BEYOND KEYWORD MARKETING STRATEGIES & ALIGN WITH AI-DRIVEN INTENT BASED MARKETING.

### WEDNESDAY MAY 6TH SMALL BUSINESS LISTENING TOUR

HARVEY HOUSE  
COLORADO SPRINGS | 11:30-1:00 PM

A COLLABORATIVE SESSION WHERE SMALL BUSINESS OWNERS SHARE CHALLENGES & OPPORTUNITIES WITH POLICYMAKERS. JOIN BRIAN RISLEY, JESSIE KIMBER, LAURA NELSON, & CRYSTAL LATIER.

### THURSDAY MAY 7TH PITCH COMPETITION

MENTALLY STRONG  
COLORADO SPRINGS | 4:00-7:00 PM

THE PITCH COMPETITION WILL SHOWCASE INNOVATIVE SMALL BUSINESSES LEVERAGING AI TO SOLVE REAL-WORLD PROBLEMS. ATTENDEES WILL HEAR PITCHES FROM ENTREPRENEURS COMPETING FOR A \$50,000 PRIZE.

### FRIDAY MAY 8TH CLOSING CEREMONIES

TRAINWRECK  
COLORADO SPRINGS | 4:00-7:00 PM

WRAP UP SMALL BUSINESS WEEK WITH A CELEBRATORY NETWORKING EVENT. CONNECT WITH FELLOW BUSINESS OWNERS & WIN GREAT PRIZES! HELP US CLOSE OUT THE CELEBRATION OF SMALL BUSINESS WEEK!

