



Dear Potential Sponsor,

The **Western Canadian Nationals Car Show (WCN)** is a premier outdoor automotive event that attracts participants and spectators from across **Canada and the United States**. Formerly known as *Super Run*, the event was rebranded as WCN in 2025 to better reflect its national scope and growing profile.

Prior to COVID, the show rotated between three Prairie cities—**Brandon, MB; Saskatoon, SK; and Red Deer, AB**. While Saskatoon and Red Deer have yet to return due to post-pandemic challenges, Brandon successfully hosted events in **2022 and 2025**. Our long-term goal has always been to return to a three-province rotation, and we are excited to take that next step by hosting the **2026 Western Canadian Nationals in Moose Jaw, Saskatchewan**. With its strong car culture and excellent amenities, Moose Jaw is an ideal location for an event of this scale.

The **Western Canadian Nationals** will take place:

- **July 31** – Meet & Greet and registration package pickup
- **August 1 & 2, 2026** – Main show days
- **Location:** Anderson Auto and Memorabilia Collection

Our hosts, **Mel and Cal Anderson**, offer the perfect setting with their expansive acreage, featuring a large grassy show area and an incredible collection to explore. The show is open to the public from **10:00 a.m. to 5:00 p.m.** on both Saturday and Sunday, with on-site events and activities for **all ages**.

WCN is more than just a car show—it's a **week-long automotive experience**. Tours and special events will begin earlier in the week, giving participants a full slate of activities leading up to the main show weekend.

As planning ramps up, we invite you to partner with us and promote your business to **thousands of attendees**, including residents of Saskatchewan and visitors from across Canada and the U.S. Sponsorships can be tailored to specific events or activities, allowing you to maximize visibility and align your brand with what matters most to you.

Unique sponsorship opportunity:

Imagine your company name featuring Canadian TV and **YouTube** automotive celebrities, **Mike Hall & Avery Schoaf** from **Rust Vallet Restorers**:

- *“Your Company” is proud to presents Mike Hall and Avery Shoaf from Rust Valley Restorers at this year’s Western Canadian National Car Show. Come and meet these Canadian Automotive icons.*

This is a unique and special sponsorship opportunity that is available to you. We anticipate **800+ registered vehicles** and **over 3,000 spectators** over the weekend. In addition, all sponsor recognition will remain on our **website and Facebook page for one full year following the 2026 event**, extending your exposure well beyond the show itself.



A member of our **Sponsorship Committee** would be happy to discuss sponsorship options or develop a custom opportunity that best fits your business.

The Western Canadian Nationals is a **non-profit event**, with proceeds benefiting the **Ronald McDonald House of Saskatchewan**. This event is made possible by dedicated volunteers whose passion drives everything we do—for the enjoyment of automotive enthusiasts, families, and the wider community.

Thank you for considering a partnership with the **Western Canadian Nationals Car Show**. We look forward to working with you to make this event a success for your business and for the Moose Jaw community.

Sincerely,
Western Canadian Nationals
2026 Sponsorship Committee