



Western Canadian Nationals Car Show – Sponsorship Directory

ELITE SPONSOR — \$7,500

- Recognition on the WCN website as an Elite Sponsor
- Website links to social media accounts, i.e. website, Facebook, Instagram, etc.
- Regular posts on Facebook to promote content you would like to share
- Logo featured on the official WCN poster
- Listed on Center Stage signage as an Elite Sponsor
- Opportunity to select a favourite show vehicle and personally present an award bearing your company name
- Logo displayed on official WCN event T-shirts (arm logo)
- Your name mentioned by the DJ/emcee, Friday, Saturday & Sunday
- 2 vehicle registrations
- Daily visitor tickets to be negotiated
- Meal wristbands to be negotiated
- Company banner and/or booth on site Saturday & Sunday, sponsor supplied
- Full-page advertisement placed in registration packages

Terms of sponsorship package are negotiable

PREMIER SPONSOR — \$5,000

- Recognition on the WCN website as a Premier Sponsor
- Website links to social media accounts, i.e. website, Facebook, Instagram, etc.
- Regular posts on Facebook to promote content you would like to share
- Logo featured on the official WCN poster
- Listed on Center Stage signage as an Premier Sponsor
- Your name mentioned by the DJ/emcee, Friday, Saturday & Sunday
- 2 vehicle registrations
- Daily visitor tickets to be negotiated
- Meal wristbands to be negotiated
- Company banner and/or booth on site Saturday & Sunday, sponsor supplied
- Half-page advertisement placed in registration packages

Terms of sponsorship package are negotiable



CHAMPION SPONSOR — \$2,500

- Recognition on the WCN website as a **Champion Sponsor**
- **Website links to social media accounts, i.e. website, Facebook, Instagram, etc.**
- **Regular posts on Facebook to promote content you would like to share**
- **Listed on Center Stage signage as a Champion Sponsor**
- **Your name mentioned by the DJ/emcee, Friday, Saturday & Sunday**
- **1 vehicle registration**
- **Daily visitor tickets to be negotiated**
- **Meal wristbands to be negotiated**
- **Company banner and/or booth on site Saturday & Sunday, sponsor supplied**
- **Quarter-page advertisement placed in registration packages**

Terms of sponsorship package are negotiable

PRESENTING SPONSOR — \$1,000

- Recognition on the WCN website as a **Presenting Sponsor**
- **Website links to social media accounts, i.e. website, Facebook, Instagram, etc.**
- **Regular posts on Facebook to promote content you would like to share**
- **Listed on Center Stage signage as a WCN Presenting Sponsor**
- **Your name mentioned by the DJ/emcee, Friday, Saturday & Sunday**
- **Company banner displayed on site Saturday & Sunday, sponsor supplied**
- **Business card size advertisement placed in registration packages**

Terms of sponsorship package are negotiable

PARTNER SPONSOR — \$500

- Listed on the WCN website as a **Partner Sponsor**
 - Listed on Center Stage signage as a **WCN Partner Sponsor**
 - **Business card size advertisement placed in registration packages**
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★ FRIEND SPONSOR — \$250

- Listed on the WCN website as a Friend Sponsor
 - Listed on Center Stage signage as a WCN Friend Sponsor
 - Business card size advertisement placed in registration packages
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♥ DONATOR — \$50 to \$200

- Listed on the WCN website as a Donator
 - Acknowledged placed in registration packages
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🌍 COMMUNITY PARTNER — \$0

- Opportunity to promote your non-profit or community organization
- Acknowledgement of volunteering
- Acknowledgement of product/services provided in-kind
- Space allowed for an information table or booth
- Listed on the WCN website as a Community Partner