



# SEASON SPONSOR \$20,000

*This is our most impactful sponsorship and is exclusively available to only ONE business per season.*

## **Benefits**

- Logo on Theatre Lawrence website all season
- Logo in Season Ticket Brochure (dist. 15,000)
- Full page ad in all regular season playbills (dis. 15,000)
- Recognition in annual Membership Brochure (dist. 8,500)
- Logo on lobby display all season
- Option to schedule a private performance of any regular season show – an \$8,000 value! (performance cannot be an already announced public performance and must be scheduled at least 3 months in advance)
- 10 season flex passes (total of 60 tickets) that can be used for any regular season show, in any combination
- 20% discount on additional tickets for any regular season show
- Name on cover of all regular season playbills
- Name/Logo on all regular season show postcards, posters, lobby TV
- Logo in all weekly newsletters for the season. (dist. 8,500 every week)
- Acknowledgement on Theatre Lawrence Facebook and Instagram accounts
- Logo in the performance reminder email patrons receive 24 hours before the show
- Live recognition before each performance
- Option to use the theatre conference room for private reception prior to a public performance. Plus 1 free rental of conference room for meetings or events.
- Option to display promotional material in the lobby during performances all season

## **Important Deadlines:**

- To fully take advantage of all benefits contract must be signed no later than May 8, 2026
- Logo submitted for Season Ticket Brochure and website: May 8, 2026
- Payment due: Aug. 7, 2026 (maybe be split into two installments with first installment due Aug. 7, 2026, second installment due Dec 1, 2026)
- Playbill ad (4.75 w x 7.5 h): Aug. 7, 2026

Contact: Linda Honeyman – [devdirector@theatrelawrence.com](mailto:devdirector@theatrelawrence.com) 785-843-7469 ext. 206

