



### **Season-Long Benefits**

- Logo on Theatre Lawrence website all season. Sponsor page, show page.
- Quarter page ad in all regular season playbills (dist. 15,000)
- Recognition in annual Membership Brochure (dist. 8,500)
- Logo on sponsor banner displayed in lobby all season
- One season ticket
- Twenty percent discount on additional tickets for sponsored show

### **Production Benefits**

- Logo on lobby TV prior to show and at intermission
- Name in weekly newsletter in the four weeks leading up to performance (dist. 8,500)
- Acknowledgement on Theatre Lawrence Facebook and Instagram accounts
- Logo in the performance reminder email patrons receive 24 hours before the show
- Live recognition before each performance
- Option to display promotional material on tables in the lobby during performances

### **Important Deadlines:**

- Logos for website: June 2, 2025
- Playbill ad (2.25" w x 3.5" h): Aug. 8, 2025

Contact: Linda Honeyman – [devdirector@theatrelawrence.com](mailto:devdirector@theatrelawrence.com)  
785-843-7469 ext. 206

