



### Season-Long Benefits

- Logo on Theatre Lawrence website all season. Homepage, sponsor page, show page.
- Logo in Season Ticket Brochure (dist. 15,000)
- Full page ad in all regular season playbills (dist. 15,000)
- Recognition in annual Membership Brochure (dist. 8,500)
- Logo on sponsor banner displayed in lobby all season.
- Four season tickets, plus 15 tickets to sponsored show. (Can be combined for a total of 39 individual tickets, perfect for holiday parties, or staff/customer appreciation)
- Twenty percent discount on additional tickets for sponsored show

### Production Benefits

- Name on cover of sponsored show playbill
- Logo on show postcard mailing (dist. 5,000)
- Logo on show posters
- Logo on lobby TV prior to show and at intermission
- Logo in weekly newsletter in the four weeks leading up to performance (dist. 8,500)
- Logo on Theatre Lawrence Facebook page banner in weeks leading up to show
- Acknowledgement on Theatre Lawrence Facebook and Instagram accounts
- Logo in the performance reminder email patrons receive 24 hours before the show
- Live recognition before each performance
- Option to use theatre conference room for private reception prior to performance
- Option to display promotional material on tables in the lobby during performances

### Important Deadlines:

- Logo for Season Ticket Brochure: May 9, 2025
- Playbill ad (4.75 w x 7.5 h): Aug. 8, 2025

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