



Season-Long Benefits

- Logo on Theatre Lawrence website all season. Homepage, sponsor page, show page.
- Half page ad in all regular season playbills (dist. 15,000)
- Recognition in annual Membership Brochure (dist. 8,500)
- Logo on sponsor banner displayed in lobby all season.
- Two season tickets, plus 6 tickets to sponsored show.
- Twenty percent discount on additional tickets for sponsored show

Production Benefits

- Name on cover of sponsored show playbill
- Logo on show postcard mailing (dist. 5,000)
- Logo on show posters
- Logo on lobby TV prior to show and at intermission
- Name in weekly newsletter in the four weeks leading up to performance (dist. 8,500)
- Acknowledgement on Theatre Lawrence Facebook and Instagram accounts
- Logo in the performance reminder email patrons receive 24 hours before the show
- Live recognition before each performance
- Option to use theatre conference room for private reception prior to performance
- Option to display promotional material on tables in the lobby during performances

Important Deadlines:

- Logo for website: June 1, 2026
- Playbill ad (4.75" w x 3.62" h): Aug. 7, 2026

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