

SPONSORSHIP OPTIONS



SEASON SPONSORSHIP - \$20,000

- Exclusive sponsorship opportunity
- Promoted as sponsor in promotional material for ALL regular season shows and season ticket brochure
- Full page ad in playbill all season
- Total of 60 tickets that can be used throughout the season
- Option for a private performance of a regular season show (restrictions apply)
- 20% discount on additional tickets purchased throughout the season
- Live recognition before each performance

PRODUCTION CO-PRODUCER - \$5,500

- Included in all promotional material for the sponsored show
- Logo included in season ticket brochure
- Full page ad in playbill all season
- 4 season tickets, plus 15 tickets to sponsored show

PRODUCTION ASSOCIATE CO-PRODUCER - \$2,500

- Included in all promotional material for the sponsored show
- Half page ad in playbill all season
- 2 season tickets, plus 6 tickets to sponsored show

PRODUCTION PERFORMANCE SPONSOR - \$1,700

- Listed on TL website, logo included in weekly newsletter and performance reminder emails
- Quarter page ad in playbill all season
- 1 season ticket

TICKET SPONSOR - \$2,500

- Your ad on the back of all physical tickets AND all electronic tickets. This includes all TL ticketed events
- 2 season tickets

PODCAST SPONSOR - \$700

- Mentioned during each episode of the podcast
- 2 season tickets

All sponsors have their logos included on the Theatre Lawrence website in multiple locations, featured on the lobby banner display, lobby TV, and in the annual membership brochure. Additional benefits apply to all categories, ask for a full breakdown.

Additional program-specific sponsorships may also be available, ask for details.

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