

2026 Theatre Lawrence BENEFIT CONCERT

Friday October 9, 2026

Sponsorship Categories



STAR SPONSOR - \$5,000

- **10 VIP tickets:** access to VIP lounge pre-show and at intermission. Includes complimentary drinks all night, premium hors d'oeuvres and desserts, opportunity to pre-order drinks at intermission.
- Prime concert seating
- Live recognition during the performance
- Logo/Name on website, event program, email blast, and social media posting
- Four season tickets to Theatre Lawrence's 2026-27 season

SPOTLIGHT SPONSOR - \$2,500

- **6 VIP tickets:** access to VIP lounge pre-show and at intermission. Includes complimentary drinks all night, premium hors d'oeuvres and desserts, opportunity to pre-order drinks at intermission.
- Prime concert seating
- Live recognition during the performance
- Logo/Name on website, event program, email blast, and social media posting

RED CARPET SPONSOR - \$600

- **4 VIP tickets:** access to VIP lounge pre-show and at intermission. Includes complimentary drinks all night, premium hors d'oeuvres and desserts, opportunity to pre-order drinks at intermission.
- Prime concert seating
- Live recognition during the performance
- Logo/Name on website, event program, email blast, and social media posting

BREAK-A-LEG SPONSOR - \$300

- **2 VIP tickets:** access to VIP lounge pre-show and at intermission. Includes complimentary drinks all night, premium hors d'oeuvres and desserts, opportunity to pre-order drinks at intermission.
- Prime concert seating
- Name on website and event program

VIP Ticket - \$150 access to VIP lounge pre-show and at intermission. Includes complimentary drinks all night, premium hors d'oeuvres and desserts, opportunity to pre-order drinks at intermission.

Event Ticket - \$100 pre-show desserts, 2 drink tickets

Concert Only Ticket - \$60

Unable to attend? Consider making a donation in any amount to support Theatre Lawrence, The Penguin Project, and education programs.

<https://www.theatrelawrence.com/2026-benefit-concert>