



FERVID

fitness

LANDLORD PACK

Fervid – Adjective: Intensely enthusiastic or passionate, especially to an excessive degree.

About us

At **Fervid Fitness**, we embody this definition by creating state-of-the-art health clubs that empower members to feel passionate about their fitness while fostering a strong, supportive community.

Founded in **January 2022**, Fervid Fitness was built on the vision of **Shaun Thomas**, an entrepreneur driven by a desire to **redefine the fitness industry in North Wales and the North West of England**. By thinking differently and challenging the status quo, Fervid Fitness has positioned itself as a **market disruptor**, transforming local fitness landscapes and raising industry standards.

Unlike traditional gyms, Fervid Fitness integrates technology, coaching, and community engagement into every aspect of the member experience. Our **Fervid Fitness app** enhances **member-to-coach and member-to-member** interaction while offering a centralised hub for **tracking, performance management, and training support**.

Our **state-of-the-art facilities** include:

- 🏋️ Free weights & resistance training
- 🏃♂️ Cardiovascular area
- 🥋 Combat zone
- 🔥 **Empowerment Zone** – a dedicated space for functional training
- 🧘♀️ Group exercise studio with an **extensive class timetable**

Growth & Expansion

Our journey began in **Flint, North Wales**, but this is just the beginning. With a **proven success formula**, Fervid Fitness is strategically expanding along the **North Wales coast and into select rural towns in North West England**, targeting areas where outdated, mid-market operators fail to meet modern fitness expectations and also where national operators don't appear to be servicing the market with the enthusiasm and facilities that their audience deserve.

With competitor pricing not matching the quality of their facilities, Fervid Fitness is stepping in as the first commercially designed private facility in these locations, offering a premium fitness experience at an accessible price point. Additionally, by acquiring locations in areas with national operators, Fervid Fitness will elevate the market—driving up standards, facilities, and member experience—thereby creating multiple differentiating factors.



Investment & Future Plans

- Initial investment per club: **£500,000**
- Expansion plan: **1 new club per year from 2025, scaling to 2 clubs per year from 2026**
- Focused on high-demand locations with strong market potential

As we continue to **revolutionise the fitness industry**, we invite property owners and landlords to be part of this exciting journey. Our expansion strategy ensures **sustained growth, community impact, and long-term success.**

Join us as we **reshape the future of fitness—one club at a time.**

2022 - January **Foundation**

The first Fervid Fitness opens in Flint

1

March 2022 **Break Even**

Achieved initial breakeven point – 625 members, 550 active paying members with 15k MRR (Monthly reoccurring revenue)

2

100% Acquisition 2022 - September

Shaun Thomas Founder and Director acquired 100% of Fervid through a management buyout from previous business partners who owned 50% of Fervid Fitness.

3

2022 - December **Expansion**

First Major re-investment with extra kit and mezzanine extension

4

1st Birthday January 2023

First member party celebrating one year of trading and hit 1000 members

5

Price Rise May 2023

Price rise, 1100 active paying, 1250 actual members, 32k MRR

6

December 2023 **Expansion**

Second Major re-investment with extra 40 pieces of new kit and mezzanine extension by 2500 sq ft

7

2nd Birthday January 2024

second member party celebrating 2 years of trading and hit 1300 members

8

March 2024 **Hit Club target**

Hit our initial club target set out in the pre-opening plan of 1500 members

9

Club No 2 & 3 2025

Securing club 2 and 3 locations

10

Community Focus

Community is at the corner stone of our focus and mission with the objective to embedding Fervid as the community hub. This is demonstrated by the vast amount of community projects we have successfully delivered within our current facility in order to give back to the area that has welcomed us into their town. A few examples of these projects are:

Project U:

A programme to offer the public suffering from depression with a complimentary membership to remove the barrier of cost when it comes to working on their health and well-being. This project was partnered with the University of Wrexham and delivered with trained doctors

Super kids toy appeal:

Giving back to the community at key times of the year by organising toy appeals and collection zones within Fervid Fitness whereby members can donate Christmas gifts which is also matched by our own donation with the donations impacting the immediate area


Flintshire food bank:

Understand the cost-of-living crisis and the ever increasing use of food banks, we have heavily donated and organised collections for our local food bank.

Ysgol Maes Hyfryd;

A local disabled school that Fervid has built strong connections with and supported the pupils development with structure gym sessions to help increase confidence and removing barriers around entering unfamiliar facilities

There are many more projects that we could list such as; Andy's Man club, Local kids sports team sponsorships, Giddos gift etc

GIDDO'S GIFT 

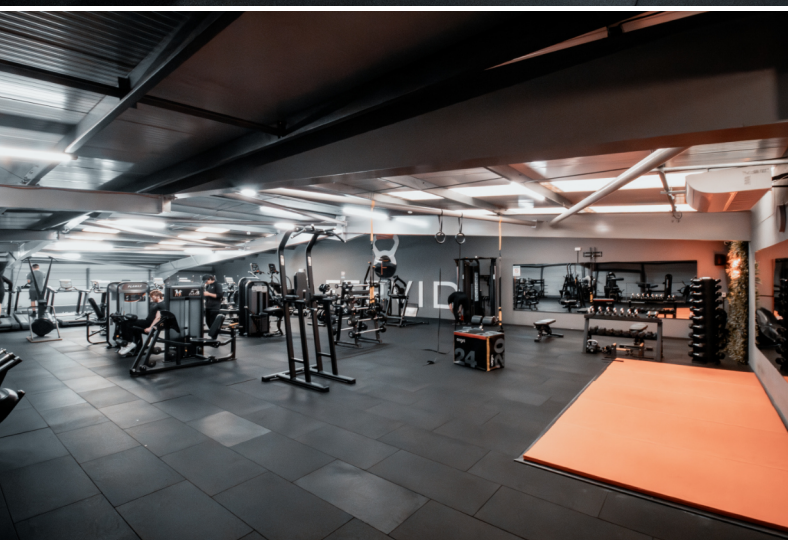


 Flintshire
Foodbank
Together with Trussell



**Ysgol Maes Hyfryd
Specialist School**





Property requirements

Site Requirements:

We are seeking **5,000–20,000 sq. ft.** of space, depending on location. Preferred sites are **retail parks**, though we will consider **high-footfall locations** such as **business parks, shopping arcades, and high streets**.

Key criteria:

- Ample on-site parking
- Situated in densely populated areas
- Strong visibility and accessibility



A woman with long blonde hair, wearing a grey and black long-sleeved top and black leggings, stands in a gym. She is positioned next to a barbell with a large black weight plate (labeled 'origin 5 kg') and a red weight plate (labeled 'STRENGTH SHOP 15 kg'). In the background, other gym equipment and people are visible, including a man with a beard and tattoos working out. The gym has a modern, industrial feel with concrete floors and metal structures.

VIDEO FLY THROUGH

<https://vimeo.com/1045509867>

Thank you



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