

KYLE ERASMUS

Graphic & Web designer & SEO Specialist

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WWW.WEBANDIT.CO.ZA

999 1st Avenue, Edenvale



Personal statement

Hi :) I'm an online marketing badass with a deep understanding of buyer personas and Growth Hacking

My skillset includes web dev, SEO, graphic design (Print & Digital) and content creation/copywriting

I am an asset to any team and can perform multiple roles with a streamlined workflow I have perfected, or I have proven myself as a one man team.

I am Google Qualified, Have completed multiple Udemy courses and love to learn and express myself



<https://www.instagram.com/webandit.dev/?hl=en>

Work experience

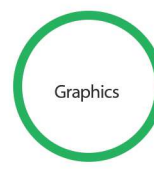
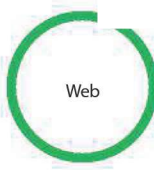
- HDS GROUP / FX Group**
Online Marketing Co-Ordinator
2019.11 - 2021.03
One man marketing team. Handling the web design, SEO, Social Media & Content creation, graphic design both print and digital.
- Webandit - www.webandit.co.za**
Freelancer
2006.02 - 2020.03
Web design, Search Engine Optimization
Graphic Design, Branding, Printing
IT Networking and Hardware/Software
Social Media and Lead Generation
- Jasper Consultants**
Online Marketing Specialist
2015.09 - 2017.11
Graphic Design (Google Adwords banners, Web Banners and Websites) Webdesign and upkeep (Wordpress, Concrete5, Kenesis, Webplus+) Web Dev (CSS, HTML, Javascript) SEO (optimization of images and content, Blogs, pages etc) Social Media Management (posting, commenting, replying, sharing ALL PLATFORMS)
Google Adwords and Client Relations
- Emperors Palace**
DTP Operator
2006.02-2008.09
DTP Operator (designing and printing posters, uploading content to drives)
Web Maintenance
Casino Floor Maintenance (inserting drives into screens, placing stickers and placing posters in the light boxes and wraps etc on vehicles and pillars)

Education

Learn3D
Advanced Compositing with Maya & After
Effects

Skills

Photoshop	●●●●●●●●	Creativity	●●●●●●●●
Illustrator	●●●●●●●●	Leadership	●●●●●●●●
Indesign	●●●●●●●●	Organization	●●●●●●●●
HTML and CSS	●●●●●●●●	Team player	●●●●●●●●
Javascript	●●●●●●●●	Stress Resistance	●●●●●●●●



References

David Commons
FX Group
P: 011 422 4839
E: David@thefxgroup.co.za

Google Digital Skills for Africa

Kyle Erasmus

is hereby awarded this certificate of achievement for the successful
completion of **The Fundamentals of Digital Marketing** certification exam
on 28/06/2020

Math Britz

President – Google EMEA



Townsend Pamela Feehan

CEO – IAB Europe

Congratulations!

Kyle Erasmus



Completed

Google Ads Display Certification

on July 3, 2021

Completion ID: 81626946 Expires: July 3, 2022



Google recognizes your mastery of the fundamentals of developing and optimizing effective Google Display campaigns.

Congratulations!

Kyle Erasmus



Completed

Google Ads Search Certification

on July 2, 2021

Completion ID: 81488265 Expires: July 3, 2022



Google recognizes your mastery of the fundamentals of building and customizing effective Google Search campaigns.

Certificate of Completion

*This is to certify that **Kyle Erasmus** successfully
completed 10 total hours of **SEO 2021: Complete
SEO Training + SEO for WordPress Websites**
online course on July 12, 2021*

Arun Nagarathanam

Arun Nagarathanam, Instructor

&



Certificate no: UC-8d436112-4e8e-4df9-adb5-0ae57caa68ed
Certificate url: ude.my/UC-8d436112-4e8e-4df9-adb5-0ae57caa68ed
Version 3

#BeAble

Certificate of Completion

*This is to certify that **Kyle Erasmus** successfully
completed 2 total hours of **Digital Marketing
Strategy 2021. Start from scratch!** online course
on July 1, 2021*

Anton Voroniuk

Anton Voroniuk, Instructor

&



Certificate no: UC-f39d5574-7a1c-4096-85c2-9a03bfe15733
Certificate url: ude.my/UC-f39d5574-7a1c-4096-85c2-9a03bfe15733
Version 3

#BeAble

Certificate of Completion

*This is to certify that **Kyle Erasmus** successfully
completed 1.5 total hours of **Writing Tools &
Hacks: Copywriting/Blogging/Content Writing**
online course on July 6, 2021*

Tyler Speegle

Tyler Speegle, Instructor

&



Certificate no: UC-79fe2d79-fc77-4594-94ea-24147395d71b
Certificate url: ude.my/UC-79fe2d79-fc77-4594-94ea-24147395d71b
Version 3

#BeAble

Certificate of Completion

*This is to certify that Webandit successfully
completed 3.5 hours of Social Media Marketing -
Complete Certificate Course online course on May
10, 2018*

SO ME Academy

SO ME Academy, Instructor

&



Certificate no: UC-EVYWKWKC
Certificate url: ude.my/UC-EVYWKWKC

#BeAble

Certificate of Completion

*This is to certify that **Kyle Erasmus** successfully
completed 41.5 total hours of **The Ultimate Digital
Marketing Course 2021: 11 Courses in 1 online
course on July 12, 2021***

Josh George

Josh George, Instructor

ClickSlice Ltd

ClickSlice Ltd, Instructor

&



Certificate no: UC-b71cf930-ecb6-4fdd-8258-94aa0afd99d6
Certificate url: ude.my/UC-b71cf930-ecb6-4fdd-8258-94aa0afd99d6
Version 3

#BeAble

Certificate of Completion

*This is to certify that **Kyle Erasmus** successfully
completed 1 total hour of **Marketing Psychology
and Consumer Behavior** online course on April
22, 2021*

Proficient Courses

Proficient Courses, Instructor

&



Certificate no: UC-f835b9bd-7625-4fa2-a06d-07dff884b725
Certificate url: ude.my/UC-f835b9bd-7625-4fa2-a06d-07dff884b725
Version 3

#BeAble