

GetintheLoop Member Stats

GetintheLoop is Canada's largest shop local community.

We provide an easy and effective way for local businesses of all sizes to grow by attracting and retaining engaged local consumers through offers and promotions on their phones.



Canada



400k+

Members

Total app sign-ups



150k+

Social Media

Total followers



30M+

Average Monthly Reach

Offers & businesses viewed



5,500+

Businesses

Total partners



2.5

Average Sessions

Daily/active user



10%+

Exclusive Offer Action Rate

Average conversion rate

Top member interests



Food + Drink



Retail Shopping



Things to Do



Salons + Spas



Services



Health + Fitness



Staycations



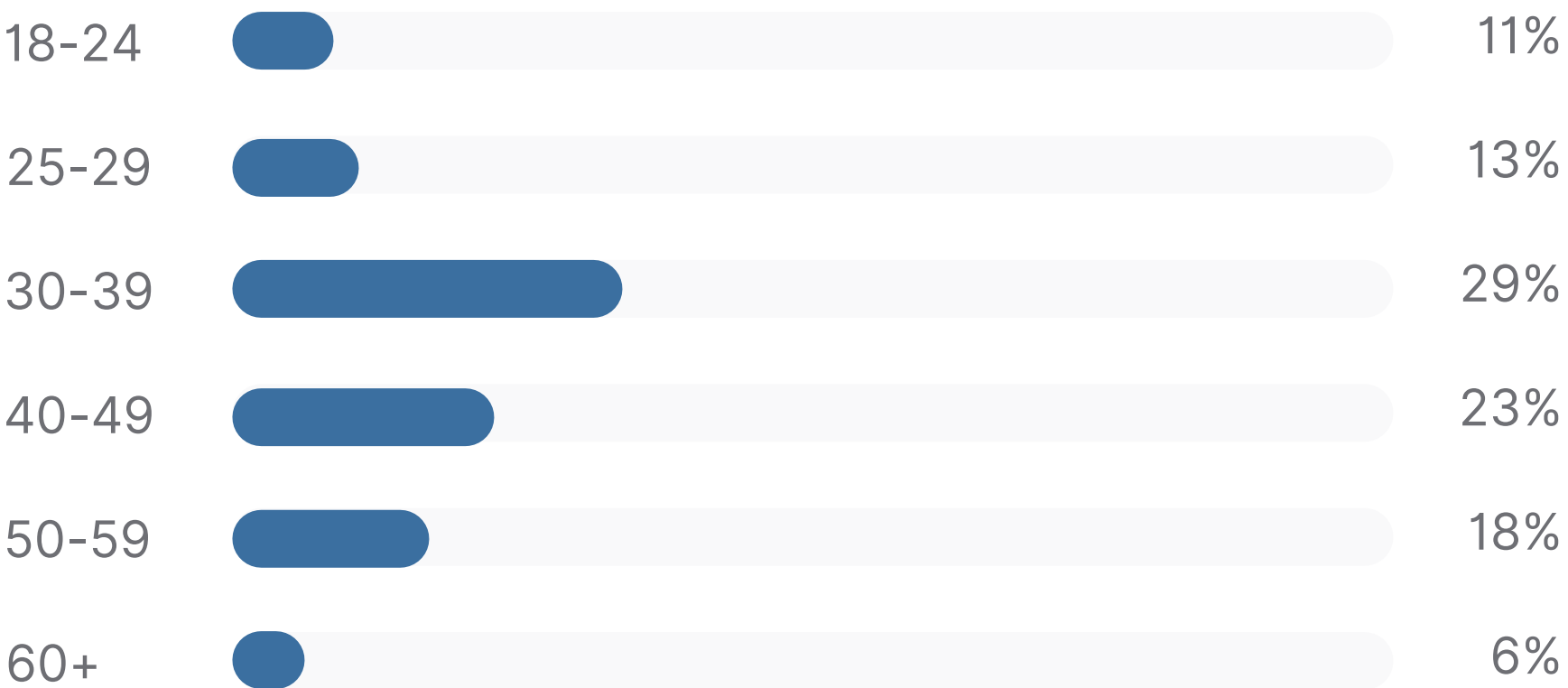
Markets & Malls

Demographics

Women have the buying power and influence and are responsible for 70% - 80% of household spending. Women comprise 65% of GetintheLoop's audience, making us an efficient way to reach this powerful consumer group.



Age Range Graph:



National Partners

