

**REQUEST FOR PROPOSALS
FOR
OUT-OF-HOME ADVERTISING DEVELOPMENT AND MANAGEMENT
NEW LOCATIONS**

The South Jersey Transportation Authority (SJTA), operator of the Atlantic City Expressway and the Atlantic City International Airport, is soliciting proposals from experienced individuals or firms to provide the Authority with development and management of new out-of-home advertising business opportunities.

The Request for Proposals (RFP) will be available through Bid Express on **Tuesday, February 10, 2026, after 1:00 PM.** Electronic proposals are due on **Tuesday, March 3, 2026, at 2:00 p.m.**

****Important Note:** The South Jersey Transportation Authority will only accept electronic bid/proposal submissions through the Bid Express electronic bidding portal. If you are not already registered for electronic submissions, please visit <https://www.bidexpress.com> in order to bid with the Authority. To subscribe, follow the directions on the website. The fee schedule is available, and all fees are payable to Bid Express.

Any emailed, mailed, or physical bids/proposals delivered to the Authority will not be accepted and/or will be returned to the bidder unopened.

All procurement opportunities can be accessed from the Authority's website at www.sjta.com, under "Business" and then "Current Solicitations".

The Authority, in accordance with law, reserves the right to reject any or all proposals either in whole or in part and also to waive any minor informality or non-material exceptions in any proposal or proposals so received.

Proposers are also required to comply with the requirements of N.J.S.A. 10:5-31 et seq., N.J.A.C. 17:27 Mandatory Equal Employment Opportunity Regulations.

By order of the Director of Business Administration