

South Jersey Transportation Authority's Post



South Jersey Transportation Authority

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Buzz Worthy: Our Environmental Manager Closes Out Pollinator Week on TV

Exciting news! Yesterday, our Environmental Manager, Nick Marchese, was featured on 6 ABC Action News highlighting our partnership with the [New Jersey Department of Transportation](#) and their Good Neighbor Planting Program to expand native wildflower planting at our Central Operations Yard on Route 54 as we closed out Pollinator Week. 🌸

This NJDOT initiative is aimed at enhancing highwayscapes with low-cost, timely planting of trees, shrubs, vines, groundcovers, and small hardscaping element to beautify roadways, improve safety, and mitigate environmental impacts. This location will be planted with a diverse native flowering seed mix with added nutrient-rich compost to boost the health of the property. We've even installed a bee hotel to provide safe shelter for our hardworking pollinators! 🐝🏠

The SJTA's Environmental Division, known as READI (Roadway Environmental Advancement Initiative), is proud to continue supporting these vital species that keep our ecosystems thriving. Together, we're making a difference, one flower, one bee, and one community at a time. 🌸

Pictured from left to right are Albert Salinitro from the NJDOT and SJTA staff members Dave Hodges, John Franchetti, John McDonnell, Nick Marchese, and Lauren Hoolahan.

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