

SJTA Presents Environmental Stewardship Program at NY Ave. School in Atlantic City



SJTA mascot Farley T. Fox poses with the red oak tree that students, staff and faculty of the New York Avenue School in Atlantic City planted June 12, 2019 with assistance from the SJTA's Operations Department as part of its READI program (SJTA photo/Darleen Adamo).

HAMMONTON, NJ - June 14, 2019 - As part of its Roadway Environmental Advancement Initiative (READI), the Operations Department of the South Jersey Transportation Authority visited the New York Avenue School in Atlantic City Wednesday, June 12 to impress on students the importance of taking care of the environment. It was the last in a series school visits by the SJTA this year, each of which culminated in the planting of a tree with the help of students.

About 50 New York Avenue School students attended the assembly on environmental stewardship and then gathered to watch their classmates help plant a red oak on the school grounds. It was clear the students welcomed the chance to meet the SJTA mascot, Farley T. Fox during the program.

Earlier this year the SJTA visited five schools in South Jersey to present its message about what environmental stewardship means and its importance for the future. Over 1,200 students in pre-k through fourth grade have attended READI assemblies and had the opportunity to plant trees at their schools including the Radix Elementary School in Williamstown, the Seaview Elementary School in Linwood, the Parkview Elementary School in Westville, the George Hess Elementary School in Mays Landing and the Warren E. Sooy Elementary School in Hammonton.

READI plans to continue its school visits next year as it pursues its mission to support South Jersey's environment.



New York Avenue School students in Atlantic City eagerly greet SJTA mascot Farley T. Fox when the authority visited the school June 12, 2019 to present a program on taking care of the environment which included planting a red oak tree on the school grounds. The school visits are part of the authority's on-going Roadway Environmental Advancement Initiative (SJTA photo/Darleen Adamo).