



Slagle Fence Case Study

Website, SEO & Listings Campaign

At a glance

Slagle Fence aimed to enhance their online visibility, attract more qualified leads, and simplify customer interactions. VIV delivered a tailored solution encompassing a redesigned website, SEO strategy, and listings management. This approach helped them achieve their goals efficiently and drive measurable growth.

Key metrics

Within 12 months of partnering with VIV, Slagle Fence achieved the following results:

 **333,210+**
Impressions

 **925**
Phone Calls

 **100+**
Quote Requests



 1099 Stahl Rd Newburgh IN, 47630

 builtbyviv.com

 3,000+ Clients Nationwide

CHALLENGES

- Outdated website failing to attract meaningful traffic.
- Difficulty tracking and managing customer inquiries effectively.
- Limited visibility in search engine results, reducing lead generation.
- Need for streamlined operations to improve customer engagement.

SOLUTIONS

- **Custom Website:** VIV developed a user-friendly, responsive website for Slagle Fence, focusing on high-performance design and seamless navigation for users across all devices.
- **SEO & Listings Management:** Optimized their online presence, improving search rankings and ensuring accurate, consistent business information across platforms.
- **Integrated Tools for Engagement:** Enhanced site with built-in features to track traffic, measure performance, and streamline customer interactions.

BENEFITS

1

Improved Online Presence

With a redesigned website and optimized SEO, Slagle Fence experienced a sharp increase in organic traffic and rankings, enabling them to reach more customers effectively.

2

Higher Engagement Rates

Built-in tools allowed Slagle Fence to track user actions such as calls and inquiries, improving their ability to respond to customer needs promptly.

3

Operational Efficiency

By integrating streamlined processes, VIV enabled Slagle Fence to manage leads, track site performance, and analyze data for future strategies.