

# Sue Ellen Burch Featured Among Houston's Top Fractional COO Experts

We are excited to announce that **Sue Ellen Burch** and **Brydge Advisors** have been recognized in **Digital Reference's Best Fractional COO Services in Houston**. This feature highlights our dedication to helping founder-led and mid-sized companies implement clear structures, drive accountability, and align people with purpose.

Being included among top **fractional COO consultants in Houston** underscores our commitment to building scalable, human-centered systems that drive real growth.



## Who We Serve and How We Work

At Brydge Advisors, we partner with growth-stage businesses navigating complexity—especially privately held and founder-led organizations. Our approach combines operational strategy with hands-on implementation, ensuring that systems and processes are not just designed, but adopted and effective.

Learn more about our [\*\*fractional COO services\*\*](#) and how we help Houston companies scale with clarity.

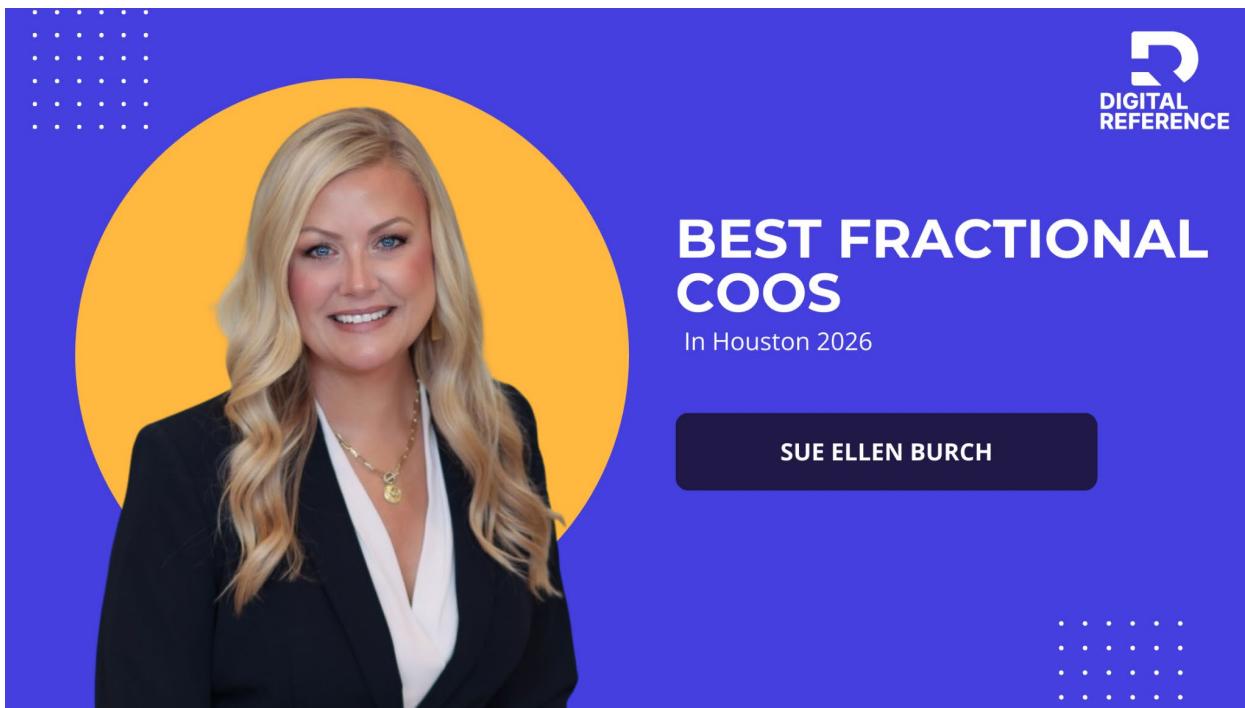
## The Role of Fractional COO Consultants Today

Fractional COOs bring executive-level operational leadership to companies that need expertise without adding a full-time hire. Our work involves:

- Translating leadership vision into actionable operations
- Designing repeatable, scalable processes
- Aligning teams and systems to strategic goals

For more insight into what [\*\*operations executives and fractional COO consultants do\*\*](#), and to explore other professionals in your area, check out [\*\*find fractional COO consultants near me\*\*](#).

## Meet Our Founder: Building Operations That Work

A professional portrait of Sue Ellen Burch, a woman with blonde hair, wearing a black blazer and white shirt, set against a yellow circular background. The background is a blue gradient with white dots. The image is framed by a dark border. In the top right corner, there is a logo for "DIGITAL REFERENCE" with a stylized 'D' icon. To the right of the portrait, the text "BEST FRACTIONAL COOS" is displayed in large white letters, with "In Houston 2026" in smaller text below it. A dark button at the bottom right contains the text "SUE ELLEN BURCH" in white.

[\*\*Sue Ellen Burch\*\*](#) is a former executive leader turned **fractional COO** who brings both experience and empathy to every engagement. With a family business background and an early successful exit under her belt, Sue Ellen understands the pressures of founder-led organizations and knows how to design operational systems that support sustainable growth.

## About the Founder

- Expert in organizational structure and leadership alignment
- Builds repeatable, human-centered processes that scale

- Ideal for growth-stage companies facing operational bottlenecks
- Helps organizations design systems that balance efficiency with people-first principles

Sue Ellen's approach focuses on clarity, accountability, and alignment—helping teams unlock growth without sacrificing culture. Learn more about our methodology and offerings on [Why Us](#) or explore how we implement fractional solutions on our [Services](#) page. Connect with us directly through our [Contact](#) form.

## Why This Recognition Matters

Being featured in **Digital Reference's top fractional COO consultants in Houston** reflects our impact in helping businesses scale operationally while maintaining a human approach. Digital Reference highlights leaders who combine subject-matter expertise with transparency and results—a philosophy that mirrors Brydge Advisors' approach.

## About Digital Reference

**Digital Reference** is a trusted editorial platform that spotlights top-performing fractional executives, consultants, and agencies across industries. On a mission to digitize the [professional references](#) process using a [video resume tool](#) that focuses on transparency, impact, and subject-matter expertise, Digital Reference helps businesses discover the right professionals to guide their next stage of growth.

Explore more at [digitalreference.co](http://digitalreference.co).