



A Place to Call Home



Our community envisions a Spartanburg County where homelessness is recognized as a **solvable problem**—and where everyone has a **safe, secure place to call home**.



At A Place to Call Home, we provide the **focus, strategy, and expertise** Spartanburg County needs to address homelessness.

We **convene partners, amplify solutions, and utilize best practices** while rallying the community to take bold, coordinated action.



Together, our work is grounded in a **set of beliefs that guide how we show up** every day.

- We acknowledge that homelessness is complex.
- We believe that housing is a basic human right.
- We will focus on an entire continuum of support.
- We will balance short and long-term solutions.
- We know our approach must be inclusive and collaborative.





Strategic Priority #1

STRENGTHEN THE SERVICE DELIVERY SYSTEM

We will deepen our commitment to both *servicing* those experiencing homelessness and *solving* the systemic issues that cause homelessness in the first place. That means clarifying A Place to Call Home's (APTCH) role of convening, aligning, and amplifying within the ecosystem and identifying and strengthening key service delivery partners, while also focusing on the system-level changes that will strengthen Spartanburg County's ability to prevent, serve, and house those experiencing homelessness.

WHY THIS MATTERS

This Strategic Priority is central to our community vision. It focuses on strengthening the continuum of care — addressing barriers, aligning organizations, and closing gaps like the need for a low-barrier shelter.

It calls us to build stronger relationships and shared accountability among providers, be more strategic and intentional about where we ourselves are providing direct service and create pathways that help individuals move from crisis to stability.

WHEN WE SUCCEED

Spartanburg County will have a stronger, more aligned system that can respond effectively to homelessness. APTCH will have increased its capacity for long-term, system-level solutions while continuing to provide strategic, gap-filling services that meet immediate needs.

- Clear pathways will exist for every person seeking help.
- Street homelessness will be brief, rare and nonrecurring as systems become proactive rather than reactive.
- Partners will share data, resources, and accountability.
- The community will see tangible progress — from fewer 911 calls to more people housed sustainably.





Strategic Priority #2

LAY THE GROUNDWORK FOR LONG-TERM SUCCESS

Our goal is to ensure the sustainability of this work — not only for today but for generations to come. This means establishing the structure, leadership, and funding needed for A Place to Call Home to thrive beyond its current form.

WHY THIS MATTERS

This priority builds the foundation for lasting impact. By diversifying funding, formalizing organizational structure, and strengthening leadership engagement, we will ensure that APTCH remains a cornerstone in Spartanburg's response to homelessness.

Sustainability is not just about keeping the lights on; it is about hardwiring systems and relationships so that progress continues with inclusive leadership and buy-in.

WHEN WE SUCCEED

Spartanburg County will have:

- Dedicated, diverse, and ongoing funding sources.
- A clearly defined organizational structure with long-term placement and purpose.
- A shared understanding of success — with tools to measure progress and adapt over time.
- Institutionalized collaboration that continues to evolve and improve.
- Residents will have greater confidence in our community's response, knowing it is built to last.





Strategic Priority #3

BUILD A SHARED NARRATIVE THAT MOBILIZES ACTION

We will communicate strategically to build shared understanding and rally the community to take collective action. By shaping how Spartanburg talks about homelessness, we can inspire engagement, influence policy, and shift perceptions.

WHY THIS MATTERS

This Strategic Priority is about storytelling and alignment. It focuses on crafting a narrative that unites service providers, funders, government leaders, the business community, and residents around one shared belief: that homelessness is solvable if we all play our part. It also emphasizes reaching some key audiences — service providers, funders, downtown stakeholders, and county government — whose partnership is essential to progress.

WHEN WE SUCCEED

Spartanburg County will have:

- A consistent, data-informed narrative that emphasizes both the human and economic case for action.
- Broader community ownership and reduced stigma around homelessness.
- Increased alignment among funders and policymakers.
- A community that understands the issue — and their role in solving it.

