

INFORMATION ABOUT OUR USE OF COOKIES

This Cookie Policy sets out how **Kite Environmental Solutions Limited** uses cookies to distinguish you from other users on our website **packagingregs.co.uk**. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site. By continuing to browse the site, you are agreeing to our use of cookies.

A cookie is a small file of letters and numbers that is stored on your browser or computer. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- **Analytical/performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting cookies.** These record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to you. We may also share this information with third parties for this purpose.

You can find more information about the cookies we use and their purposes in the table below:

Cookie	Purpose	More information
Google	<p>These 3rd party cookies allow us to use the Google Analytic and Google AdWords services. They collect anonymous information on how visitors use our site. This enables us to:</p> <ul style="list-style-type: none">• measure and improve the performance of our site• see how frequently the same people revisit the website• how the website is found (from advertising or referring websites)• which pages are viewed	<p>Google's privacy policy</p> <p>Google advertising policy</p> <p>Opt out of Google Analytics</p>

[Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies].

You may block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.