

PRIVACY POLICY

Introduction

Sentinel Solution (Thailand) Co., Ltd. believes in the extraordinary value of data, and we know how important data protection is to anyone, regardless of whether you are an individual or a business. We are committed to protecting and respecting your privacy to ensure that your personal data is processed in accordance with applicable data privacy legislation and regulations which are currently in force in Thailand.

Sentinel Solution (Thailand) Co., Ltd.'s Privacy Policy takes into account the Personal Data Protection Act ("the PDPA") and all applicable regulations and standards imposed by the Personal Data Protection Commission.

This notice will explain to you how we process the Personal Data that we collect and what your rights are in relation to how your Personal Data is stored or used.

Data Collection

By accessing our website, we assume that you have consented to the processing of your personal data. Should you wish to withdraw your consent or request for your personal data to be deleted, please find out how to contact us under the section titled "Contact Us" below.

Further to this, in the course of dealing with us, we may request for data and information relating to you, your organisation and your employees. Such data and information may include name, contact number and so on. This is to allow us to enter into transactions with you or ensure that we are able to deliver the necessary services or deliverables connected to our business as well as to conduct marketing and promotional activities in relation to our services.

Your personal data may be collected in one of the following ways:

From our website

From personal data that you may provide to us for commercial purposes

We also use various technologies to collect information, and this may include sending cookies to your computer. Cookies are small data files stored on your hard drive or in your device memory that help us to improve our services and your experience, and identify areas and features of our services that are popular and count visits. We may also collect information using web beacons (also known as “tracking pixels”). Web beacons are electronic images that may be used in our services and/or emails and to track count visits or understand usage and campaign effectiveness.

We take reasonable steps to ensure that the personal data we collect from you is accurate, complete, not misleading and kept up-to-date. For correction of your personal data, kindly refer to the section titled “Contact Us” below.

How We Use the Information We Collect

We use the information we collect and technologies on this site to help us improve your online experience. Additionally, if you have provided your personal data to us for commercial purposes, the personal data would be processed in accordance with the purposes it was collected for – such as marketing and receiving future communications from us. This may include processing personal data to deliver our services to you, process payment for the services we have rendered to you and ensure our compliance with the PDPA and necessary regulations.

Should you fail to provide us with the data and information that we may require, we may not be able to deliver our services to you as requested.

Rest assured that your personal data will not be processed or kept longer than necessary to fulfill the purposes it was collected for. If your personal data is no longer required for the purposes it was collected, we will take steps to permanently delete your personal data.

Sharing of Data

We don't share your personal information with third parties other than the class of third parties which we have described in the following paragraphs and as and when compelled to be so disclosed by the PDPA and any other relevant regulations.

Third party analytics & services

Aggregated, anonymized data is periodically transmitted to external services to help us improve the Website, service and your online experience. Services include Google Analytics, LinkedIn Website Retargeting, Facebook Ads, Google Ads, Hubspot Analytics & CRM, HotJar & Google Optimize.

We may allow third parties to provide analytics services. These third parties may use cookies, web beacons and other technologies to collect information about your use of the services and other websites, including your IP address, web browser, pages viewed, time spent on pages, links clicked and conversion information.

We also use social buttons provided by services like Twitter, LinkedIn and Facebook. Your use of these third party services is entirely optional. We do not disclose your personal data to such third parties but in the course of accessing these social buttons, you may be requested by such third party entities to provide your personal data. We are not responsible for the collection and processing of personal data that occurs then and the processing of your personal data is subject to the privacy policies of such third parties..

Please note that the class of third parties described above may be located outside of Thailand. We endeavour to ensure that such places ensure similar levels of confidentiality and protection as afforded by PDPA.

Should we see the need to disclose your personal data to any other third parties, we will send you an email to request for your consent beforehand.

Please note that the PDPA allows for us to disclose your personal data without prior consent in certain circumstances.

Cookies

We may use cookies on our site to remember your preferences.

For more general information on cookies, please read "[What Are Cookies](#)".

Opt-Out, Communication Preferences

You may modify your communication preferences and/or opt-out from specific communications at any time. Please specify and adjust your preferences.

Security

We take practical steps to protect your personal data from loss, misuse, and unauthorized access, disclosure, alteration, or destruction.

Your Rights

You have the right to:

- Opt out or unsubscribe from marketing emails
- Access your personal data
- Withdraw your consent to the processing of your personal data
- Ask us to correct, delete, or only use your information for certain purposes.
- Please note that there are certain exceptions to these rights as provided for under the PDPA..
- Changes to the Privacy Policy

This statement may be revised and updated from time to time. Sentinel Solution recommends that you visit this webpage to review the most updated version of this statement each time you provide your personal data to Sentinel Solution.

Contact Us

If you have any questions about the collection and processing of your personal data or if you would like to update or request deletion of your

personal data, you may contact us at any time through infobkk.sentinel@gmail.com.