



THE COMPLETE PRODUCT & ROUTINE GUIDE



SUPERB HERB NUTRITION

THE COMPLETE WELLNESS COLLECTION

CAPSULES • SEA MOSS GELS • BOTANICAL HAIR CARE • SKIN THERAPY • BUSINESS SERVICES



CAPSULES



SEA MOSS GELS



BOTANICAL HAIR CARE



SKIN THERAPY SOAPS

Louisiana's #1 Sea Moss & Herbal Wellness Company Since 2020

Plant-based wellness crafted with purpose.

SHNLA.COM





EXPLORE THE COLLECTION

Find the formula, gel or routine that fits your wellness goals.

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SUPERB SUPREME

80 VEGAN CAPSULES • 40 SERVINGS

SEA MOSS • BLADDERWRACK • BURDOCK ROOT

WHAT MAKES IT DIFFERENT

A mineral-rich daily foundation created for whole-body wellness and consistent nutritional support.

BOTANICAL BENEFITS

- Daily mineral replenishment
- Digestive wellness support
- Immune wellness support
- Healthy-looking skin, hair and nails
- Overall vitality and everyday wellness

DAILY ROUTINE

Follow the serving directions printed on the product label.

BEST FOR

Anyone looking for a broad, plant-based foundation to support long-term wellness.

100% PLANT-BASED • ALL-NATURAL INGREDIENTS • NO PRESERVATIVES • NO ARTIFICIAL ADDITIVES



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SUPERB IGNITE

80 VEGAN CAPSULES • 40 SERVINGS

SEA MOSS • SHILAJIT EXTRACT • TONGKAT ALI
EXTRACT • BEET ROOT EXTRACT

WHAT MAKES IT DIFFERENT

A performance-focused blend designed to support energy, circulation, stamina and physical performance.

BOTANICAL BENEFITS

- Healthy blood-flow support
- Natural energy and daily drive
- Stamina and endurance
- Exercise and performance support
- Motivation for demanding routines

DAILY ROUTINE

Follow the serving directions printed on the product label.

BEST FOR

Active lifestyles, workouts, physically demanding jobs and anyone wanting performance-focused support.

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SUPERB VITALITY

80 VEGAN CAPSULES • 40 SERVINGS

SEA MOSS • ASHWAGANDHA • BLACK MACA
ROOT

WHAT MAKES IT DIFFERENT

A balanced daily formula focused on stress support, natural energy, mood and total vitality.

BOTANICAL BENEFITS

- Supports a balanced stress response
- Natural energy and endurance
- Hormonal wellness support
- Mood and everyday resilience
- Bone-strength and whole-body support

DAILY ROUTINE

Follow the serving directions printed on the product label.

BEST FOR

Anyone seeking balanced daily energy, mood support and long-term whole-body vitality.

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SUPERB SYNERGY

80 VEGAN CAPSULES • 40 SERVINGS

SEA MOSS • SOURSOP FRUIT EXTRACT •
SOURSOP LEAF POWDER

WHAT MAKES IT DIFFERENT

Sea moss paired with soursop fruit and leaf for broad antioxidant, digestive and everyday wellness support.

BOTANICAL BENEFITS

- Supports a healthy gut environment
- Gentle digestive and detox support
- Antioxidant protection
- Helps defend against oxidative stress
- Immune and cellular wellness support

DAILY ROUTINE

Follow the serving directions printed on the product label.

BEST FOR

Those looking to support digestive health, antioxidant defense and broad daily wellness.

100% PLANT-BASED • ALL-NATURAL INGREDIENTS • NO PRESERVATIVES • NO ARTIFICIAL ADDITIVES

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SUPERB IMMUNITY

80 VEGAN CAPSULES • 40 SERVINGS

SEA MOSS • ELDERBERRY EXTRACT

WHAT MAKES IT DIFFERENT

A focused two-ingredient formula developed to support the body's natural defenses and year-round wellness.

BOTANICAL BENEFITS

- Healthy immune-response support
- Antioxidant protection
- Seasonal wellness support
- Everyday immune health
- Simple daily defense formula

DAILY ROUTINE

Follow the serving directions printed on the product label.

BEST FOR

Year-round immune support, back-to-school routines and seasonal wellness.

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SUPERB EXHALE

80 VEGAN CAPSULES • 40 SERVINGS

SEA MOSS • MULLEIN LEAF POWDER

WHAT MAKES IT DIFFERENT

A simple respiratory blend made to support comfortable breathing and help maintain clear airways.

BOTANICAL BENEFITS

- Healthy respiratory-function support
- Supports the body's natural mucus-clearing process
- Comfortable breathing
- Seasonal respiratory wellness
- Lung and airway support

DAILY ROUTINE

Follow the serving directions printed on the product label.

BEST FOR

Anyone wanting respiratory support or additional seasonal and allergy-time wellness support.

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SUPERB SEA MOSS GEL ORIGINAL BLEND

8.5 OZ • FROZEN FRESH • 16 SERVINGS

CARIBBEAN GOLD SEA MOSS • UNFLAVORED •
INTERNAL + TOPICAL USE

WHAT MAKES IT DIFFERENT

A versatile mineral-rich gel for daily internal wellness and gentle topical skin care.

BOTANICAL BENEFITS

- Daily mineral, hydration and digestive wellness support
- Soothes and hydrates freshly waxed or shaved intact skin
- Helps reduce the look of redness and razor bumps
- Supports the skin's natural moisture barrier
- Use as a gentle 10-15 minute mask for sensitive skin

STORAGE & FRESHNESS

Once home, refrigerate the pouch you are using and consume within roughly 14-16 days. Keep all other pouches frozen until needed.

HOW TO USE

Take 2 spoonfuls directly, blend into a smoothie, stir into a prepared hot food or drink, or warm briefly over low heat to liquefy before pouring into a cold drink. Original and Supreme may also be applied to clean, intact skin as a 10-15 minute face mask or post-wax/post-shave care; rinse thoroughly.

BEST FOR: Daily internal wellness plus post-wax, post-shave and sensitive-skin care.

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SUPERB SUPREME SEA MOSS GEL

8.5 OZ • FROZEN FRESH • 16 SERVINGS

SEA MOSS • BLADDERWRACK • BURDOCK ROOT •
UNFLAVORED

WHAT MAKES IT DIFFERENT

A premium mineral and botanical gel designed for both internal wellness and topical aftercare.

BOTANICAL BENEFITS

- Daily mineral, digestive and immune wellness support
- Soothes and hydrates post-wax or post-shave intact skin
- Bladderwrack supports clearer, even-looking skin
- Burdock root supports clean, healthy-looking skin
- A 10-15 minute topical mask promotes a natural glow

STORAGE & FRESHNESS

Once home, refrigerate the pouch you are using and consume within roughly 14-16 days. Keep all other pouches frozen until needed.

HOW TO USE

Take 2 spoonfuls directly, blend into a smoothie, stir into a prepared hot food or drink, or warm briefly over low heat to liquefy before pouring into a cold drink. Original and Supreme may also be applied to clean, intact skin as a 10-15 minute face mask or post-wax/post-shave care; rinse thoroughly.

BEST FOR: Premium internal wellness plus topical aftercare for waxing, shaving and sensitive skin.

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SUPERB IMMUNITY SEA MOSS GEL

8.5 OZ • FROZEN FRESH • 16 SERVINGS

SEA MOSS • ELDERBERRY • ELDERFLOWER • MULLEIN
• INDIAN SARSAPARILLA • CLOVE • LINDEN

WHAT MAKES IT DIFFERENT

A botanical-syrup flavored gel for broad immune, respiratory and seasonal wellness support.

BOTANICAL BENEFITS

- Healthy immune-response and daily-defense support
- Sea moss traditionally supports mucus loosening and airway comfort
- Mullein supports the body's natural mucus-clearing process
- Antioxidant and seasonal wellness support
- No fresh fruit added

STORAGE & FRESHNESS

Once home, refrigerate the pouch you are using and consume within roughly 14-16 days. Keep all other pouches frozen until needed.

HOW TO USE

Take 2 spoonfuls directly, blend into a smoothie, stir into a prepared hot food or drink, or warm briefly over low heat to liquefy before pouring into a cold drink. Pair with something naturally sweet if desired. Internal use only; do not apply as a face mask or topical treatment.

BEST FOR: Year-round immune and respiratory wellness, especially during seasonal changes.

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SUPERB ROYALE SEA MOSS GEL

8.5 OZ • FROZEN FRESH • 16 SERVINGS

SEA MOSS • ELDERBERRY • BLADDERWRACK •
BURDOCK ROOT • ELDERFLOWER • MULLEIN • INDIAN
SARSAPARILLA • CLOVE • LINDEN

WHAT MAKES IT DIFFERENT

Our broadest gel blend, combining foundational minerals with immune and respiratory botanicals.

BOTANICAL BENEFITS

- Immune, respiratory and seasonal wellness support
- Sea moss traditionally supports mucus loosening and airway comfort
- Mullein supports the body's natural mucus-clearing process
- Mineral, digestive and whole-body wellness support
- No fresh fruit added

STORAGE & FRESHNESS

Once home, refrigerate the pouch you are using and consume within roughly 14-16 days. Keep all other pouches frozen until needed.

HOW TO USE

Take 2 spoonfuls directly, blend into a smoothie, stir into a prepared hot food or drink, or warm briefly over low heat to liquefy before pouring into a cold drink. Pair with something naturally sweet if desired. Internal use only; do not apply as a face mask or topical treatment.

BEST FOR: Those wanting immune, respiratory and foundational wellness support together in one premium gel.

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SUPERB SEA MOSS HAIR FOOD COLLECTION

HYDRATE • NOURISH • SEAL • PROTECT



1 SUPERB SEA MOSS HAIR FOOD SPRAY

8 OZ. • REFRIGERATED
BOTANICAL HYDRATION

Butterfly pea flower decocted in sea moss water with sea moss, bladderwrack and burdock root.

- Replenishes lightweight moisture
- Helps improve softness and manageability
- Helps reduce dryness-related breakage
- Supports healthy-looking length retention



KEEP REFRIGERATED



2 SUPERB SEA MOSS HAIR FOOD OIL

2 OZ. • OMEGA-RICH
BOTANICAL SEAL

Sea buckthorn berry oil, naturally rich in Omega-7, with premium botanical oils infused with sea moss, bladderwrack, burdock root and butterfly pea flower.

- Seals in moisture after the spray
- Supports the scalp's moisture barrier
- Restores softness and flexibility
- Helps protect against dryness and breakage



STORE IN A COOL,
DRY PLACE

HOW THEY WORK TOGETHER



STEP 1 HYDRATE

Mist the Spray lightly onto the scalp, new growth and hair. Massage for 30-60 seconds.



STEP 2 SEAL

Apply a small amount of Oil after the Spray. Massage gently to help lock in moisture.



Together they support a nourished scalp, stronger-looking strands and length retention.

LOCS & PROTECTIVE STYLES



DAILY SPRAY USE
Wash every 5-7 days.



SPRAY 2-3 TIMES WEEKLY
Wash every 7-10 days.



LIGHTLY MIST • NEVER SATURATE • DRY COMPLETELY
If the style will not be washed within one week, use the Oil instead of repeatedly applying the Spray.



PAIR WITH SUPERB SUPREME

Sea Moss • Bladderwrack • Burdock Root
Optional daily internal wellness support.



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SUPERB SEA MOSS HAIR FOOD SPRAY

8 OZ. • REFRIGERATED BOTANICAL HYDRATION
LIGHTWEIGHT MOISTURE FOR SCALP, ROOTS & HAIR



WHAT MAKES IT DIFFERENT

Butterfly pea flower is decocted in mineral-rich sea moss water for anthocyanin-rich antioxidant hydration. A small amount of Hair Food Oil helps soften strands and lightly seal in moisture without a heavy coating.

BEST FOR

Locs • Braids • Twists
Natural Styles • Fine Hair
Dry Hair • Scalp Refreshing

BOTANICAL BENEFITS

- Anthocyanin-rich antioxidant support against environmental stress
- Refreshes the scalp and softens dry strands
- Supports stronger, healthier-looking hair
- Helps reduce dryness-related breakage
- Supports healthy-looking length retention
- Studied for potential support of dermal papilla activity
- Refreshes locs, braids, twists and natural styles

HOW TO USE THE SPRAY BY ITSELF

- 1** Shake well.
- 2** Mist lightly onto the scalp, new growth and hair.
- 3** Massage gently for 30–60 seconds.
- 4** Allow the scalp and hair to **DRY COMPLETELY** before covering, styling or going to bed.
- 5** Apply after washing while hair is damp, then use lightly as needed between washes.

LOCS & PROTECTIVE STYLES



IF USED DAILY
Wash every 5–7 days.



IF USED 2–3 TIMES WEEKLY
Wash every 7–10 days.



DO NOT REPEATEDLY SATURATE THE LOC
Focus on the scalp and new growth. Lightly mist the length only when needed.



IF YOU CANNOT WASH WITHIN ONE WEEK
Use Superb Sea Moss Hair Food Oil instead of repeatedly applying the Spray.



**REFRIGERATED
FRESHNESS**

**KEEP REFRIGERATED
AT ALL TIMES**

- ❄ Return to the refrigerator immediately after use.
- 🧼 Keep the nozzle clean and do not let it touch the scalp.
- ⊗ Never add water to the bottle.
- 🕒 Use promptly after opening.
- 🚫 Discard for unusual odor, gas, swelling, mold, or changes in color or texture.
- 📄 Refrigeration does not inhibit growth; always follow...

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**SUPERB
HERB
NUTRITION**

SUPERB SEA MOSS HAIR FOOD OIL

2 OZ. • OMEGA-RICH BOTANICAL SEAL
SEAL • SOFTEN • CONDITION • PROTECT



THE OMEGA-7 DIFFERENCE

Sea buckthorn berry oil is naturally rich in Omega-7 palmitoleic acid, a restorative fatty acid that helps replenish lipids, support the scalp's moisture barrier and improve the softness and flexibility of dry, damaged-looking hair.



PREMIUM BOTANICAL OILS

Sea Buckthorn Berry
• Hemp Seed
• Prickly Pear Seed
• Rosehip
• Sweet Almond



AROMATIC BOTANICAL OILS

Frankincense
• Myrrh
• Tea Tree
• Spearmint
• Peppermint



INFUSED WITH

Sea Moss
• Bladderwrack
• Burdock Root
• Butterfly Pea Flower



BOTANICAL BENEFITS

- Seals in existing moisture
- Supports the scalp's moisture barrier
- Helps restore softness and flexibility
- Conditions dry, coarse and brittle-feeling hair
- Helps reduce friction and dryness-related breakage
- Supports healthy-looking shine and length retention
- Provides a fresh, invigorating scalp feel

IMPORTANT

OIL SEALS—IT DOES NOT REPLACE HYDRATION

For best results, apply to slightly damp hair after washing. When using the Oil alone between washes, apply only a small amount to the scalp, new growth and dry areas.



HOW TO USE THE OIL BY ITSELF

1



Part hair into sections.

2



Apply a few drops to the scalp and new growth.

3



Massage gently for 30–60 seconds.

4



Smooth a very small amount over dry hair or ends.

5



Add more only when needed—avoid heavy buildup.



LOCS, BRAIDS & PROTECTIVE STYLES

- Use lightly 1–2 times weekly.
- Choose the Oil when the style will not be washed within one week.
- Cleanse every 7–14 days, or sooner for sweat, itching, flaking, odor or buildup.
- Do not saturate locs.



DRY OR COARSE LOOSE HAIR

Use every other day or as needed, preferably on slightly damp hair.



FINE HAIR

Use only a few drops 1–2 times weekly to avoid weighing hair down.



STORE IN A COOL, DRY PLACE

Keep tightly closed and protect from heat and direct sunlight. Refrigeration is not required.



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SUPERB SEA MOSS SKIN THERAPY SOAP WITH TURMERIC

4.5 OZ • FULL-SIZE APOTHECARY-GRADE BAR

SEA MOSS • BLADDERWRACK • BURDOCK ROOT •
TURMERIC



WHAT MAKES IT DIFFERENT

A full-size apothecary-grade face-and-body cleansing bar created to gently cleanse, clarify and nourish the skin.

BOTANICAL HIGHLIGHTS

- Sea moss provides mineral-rich support for skin nourishment
- Bladderwrack is traditionally used for skin conditioning
- Burdock root is known for cleansing and clarifying properties
- Turmeric supports a more even-looking tone and refreshed complexion
- A practical daily bar for face, body and post-shave cleansing

BEST FOR

Dull-looking, blemish-prone or uneven-looking skin and anyone wanting a clarifying daily cleansing routine.

HOW TO USE

1 WET

Wet the bar and your face or body with warm water.

2 LATHER

Build a creamy lather in your hands or on a clean washcloth.

3 CLEANSE

Massage gently in circles. Avoid eyes, broken skin and sensitive areas.

4 RINSE & DRY

Rinse completely, pat skin dry and let the bar air-dry on a draining dish.

EXTERNAL USE ONLY • PATCH TEST FIRST • START ONCE DAILY; INCREASE ONLY AS YOUR SKIN TOLERATES • DISCONTINUE IF IRRITATION OCCURS

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SUPERB SEA MOSS SKIN THERAPY SOAP

LAVENDER & CHAMOMILE

4.5 OZ • FULL-SIZE APOTHECARY-GRADE BAR

SEA MOSS • LAVENDER • CHAMOMILE • BUTTERFLY
PEA FLOWER

WHAT MAKES IT DIFFERENT

A calming botanical cleansing bar that pairs mineral-rich sea moss with soothing herbs and a relaxing aromatherapy experience.

BOTANICAL HIGHLIGHTS

- Lavender is traditionally used in aromatherapy for soothing relaxation
- Chamomile helps calm and condition the skin
- Sea moss provides mineral-rich support for skin nourishment
- Butterfly pea flower adds antioxidant botanical care and a natural blue hue
- Purple Brazilian mica is used for the bar's beautiful appearance

BEST FOR

Sensitive-feeling, dry or blemish-prone skin and anyone wanting a calm, spa-like shower or evening cleansing routine.

HOW TO USE

1 WET

Wet the bar and your face or body with warm water.

2 LATHER

Build a creamy lather in your hands or on a clean washcloth.

3 CLEANSE

Massage gently in circles. Avoid eyes, broken skin and sensitive areas.

4 RINSE & DRY

Rinse completely, pat skin dry and let the bar air-dry on a draining dish.

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BUILD A CAPSULE LINE THAT CAN TRAVEL

For sea moss brands, herbal companies, gyms, vitamin stores, and wellness retailers



SUPERB HERB NUTRITION CAPSULE PRODUCTION • FOOD-GRADE POUCH PACKAGING

FROM HERBS TO CAPSULES

- Formula planning and batch mapping
- Optional sourcing of sea moss and herbs
- Sea moss cleaning and sanitizing, proper drying, and milling
- Botanical blending and encapsulation
- Pouch or bottle packaging

TWO WAYS TO START

SUPPLY YOUR OWN

Send your preferred sea moss, herbs and formula to reduce sourcing costs. Client-supplied materials are subject to quality review and acceptance.

GO FULL-SERVICE

We source the ingredients, prepare the sea moss, build the blend, encapsulate and package the finished product so your company can remain hands-off.

POUCH ADVANTAGES

- Food-grade transparent stand-up pouches
- Uses less packaging material than many rigid bottle formats
- Lower shipping and storage volume
- Clear capsule visibility for customer confidence
- A coordinated, uniform product presentation

BEYOND REFRIGERATION

Capsules give sea moss brands more range beyond refrigerated or frozen gels. They do not have to be flavored like a gel, so you can offer more herb combinations and targeted wellness formulas. They are also easier to stock, ship and reorder. With our packaging methods, properly stored products typically maintain a shelf life of more than 12 months.

PRACTICAL PRICING • SIX YEARS OF HERBAL EXPERIENCE • FLEXIBLE PRODUCTION PATHS

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STOCK SUPERB HERB NUTRITION IN YOUR STORE

Wholesale partnerships for health stores, vitamin shops, gyms, and wellness retailers



CAPSULE BOTTLES + FOOD-GRADE POUCHES • TWO RETAIL-READY SHELF OPTIONS



FROZEN SEA MOSS GEL • RETAIL FREEZER DISPLAY

PROVEN RETAIL PARTNERSHIPS SINCE 2021

We have stocked retail stores since 2021 with capsules and frozen sea moss gel. We build dependable, long-term partnerships and work with each store to make Superb Herb Nutrition the go-to sea moss brand in your city.

WHY OUR FROZEN GEL PROGRAM WORKS

Gel stays frozen in the store, so it is not already aging before the customer takes it home. Our food-grade freezer pouches flex as the gel expands and contracts. This helps it thaw to a smooth, enjoyable consistency. Rigid jars can leave frozen gel separated, chunky or watery. Our method protects quality and customers love it.

PRICING, PROMOTION & NEXT STEPS

- Economically sound wholesale pricing with room for strong retail margins
- We advertise and create product videos inside your store
- Choose capsule bottles, stand-up pouches, frozen gels or a mix

USE REACH OUT NOW AT [SHNLA.COM](https://shnla.com) • CALL 318-553-0779

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YOUR WELLNESS. YOUR ROUTINE. THE SUPERB WAY.

OUR PURPOSE

Superb Herb Nutrition creates plant-based sea moss and botanical wellness products with thoughtful formulas, transparent ingredients and practical routines. Every product is handcrafted in Shreveport, Louisiana, with a commitment to quality, consistency and community wellness.

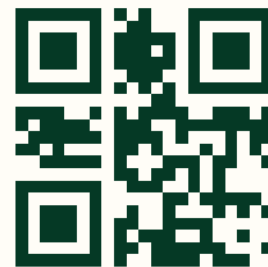
SHOP & CONNECT

- Website: SHNLA.COM
- Instagram: @SeaMossPat
- Phone: 318-553-0779
- Email: superbherb2020@gmail.com

SELECT RETAIL LOCATIONS

Drug Emporium / Vitamins Plus - Shreveport • Sunshine Health Foods - Bossier City • Headrick's Drug Store - Logansport • Wholesale Nutrition - Southaven, Mississippi

SCAN TO SHOP



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PRODUCTS & SERVICES

Sea moss capsules • Frozen sea moss gels • Skin therapy soaps • Botanical hair care • Custom formulation • White labeling • Wholesale retail partnerships

PLANT-BASED • BOTANICAL-INFUSED • HANDCRAFTED IN SHREVEPORT, LOUISIANA

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Use as directed. Consult a qualified healthcare professional before use if pregnant, nursing, taking medication or managing a medical condition.

These statements have not been evaluated by the FDA. Not intended to diagnose, treat, cure or prevent disease.