

STRATEGIC COMMUNICATIONS FOR TECHNOLOGY COMPANIES

Complex Technology. Clear Communications. Greater Visibility.

Our team helps translate complex products and technical expertise into clear, compelling messages that connect with your audience. From product launches and thought leadership to media relations and lead generation, we help build visibility, establish credibility, and support business growth.

WHY Z CORP PR?

✓ Deep Technology Experience

Decades of experience

✓ Senior-Level Expertise

Direct Access to Senior Team

✓ Technical Storytelling

Turn complex ideas into stories

✓ Fully Integrated Support

PR+ Digital + Content + Strategy

HOW WE HELP DRIVE YOUR SUCCESS



BUILD VISIBILITY

- Public Relations
- Media Relations
- Company announcements
- Analyst outreach



ESTABLISH AUTHORITY

- Thought leadership
- Executive positioning
- Bylined articles



REACH YOUR MARKET

- Social Media
- Digital Marketing
- Content Creation
- Website & SEO



SUPPORT GROWTH

- Strategic communications
- Product Launches
- Market Expansion
- Campaigns

PROVEN RESULTS

ISITC SECURITIES OPERATIONS SUMMIT


43,349
Organic Impressions


1,177
Reactions


46
Event Posts

OPENFOG CONSORTIUM


10M+
Media Reach


16+
Media Sponsors


200%
Social Impressions Increase

Technology Experience That Spans Decades



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PR & DIGITAL

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