

THE RIGHT TEAM FOR YOUR ASSOCIATION

Association Growth. Member Engagement. Event Success.

Strategic communications, PR, digital marketing and content designed specifically for associations, member organizations and industry groups.

Our team understands the unique challenges associations face, from member engagement and volunteer communications, to industry visibility, sponsor ROI and event promotion.

WHY Z CORP PR?

- ✓ **Large Agency Expertise**
Decades of experience
- ✓ **Boutique Agency Service**
Direct Access to Senior Team
- ✓ **Association Understanding**
We understand membership orgs
- ✓ **Fully Integrated Support**
PR+ Digital + Content + Events

HOW WE HELP DRIVE YOUR SUCCESS



GROW

- Membership campaigns
- Recruitment initiatives
- Digital advertising



ENGAGE

- Social media
- Newsletters
- Content creation



PROMOTE

- Event marketing
- Sponsor visibility
- Public relations & media outreach



LEAD

- Thought Leadership
- Executive visibility
- Strategic communications

PROVEN RESULTS

ISITC SECURITIES OPERATIONS SUMMIT



43,349
Organic Impressions



1,177
Reactions



46
Event Posts

OPENFOG CONSORTIUM



10M+
Media Reach



16+
Media Sponsors



200%
Social Impressions Increase

TRUSTED BY LEADING ASSOCIATIONS



Z Corp
PR & DIGITAL



321-213-1818



info@zcorppr.com



www.zcorppr.com