# **MEADOW VIEW GUIDED HIKES Privacy Policy**

This privacy policy will explain how our organization uses the personal data we collect from you when you use our website.

### Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- How do we store your data?
- Marketing
- What are your data protection rights?
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#### What data do we collect?

## MEADOW VIEW GUIDED HIKES collects the following data:

- Personal identification information (Name, email address, phone number, etc.)
- Date and time information relating to enquiries about our events

## How do we collect your data?

You directly provide MEADOW VIEW GUIDED HIKES with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.

• Use or view our website via your browser's cookies.

MEADOW VIEW GUIDED HIKES may also receive your data indirectly from the following sources:

- Eventbrite.co.uk event management platform
- Square (squareup.com) online payment platform

How will we use your data?

MEADOW VIEW GUIDED HIKES collects your data so that we can:

- Process your order and manage your account.
- Email you with special offers on other products and services we think you might like.
- Fulfil our obligations to recipients of MEADOW VIEW GUIDED HIKES gift vouchers

MEADOW VIEW GUIDED HIKES will not share your data with partner companies.

When MEADOW VIEW GUIDED HIKES processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.

How do we store your data?

MEADOW VIEW GUIDED HIKES securely stores your data at OneDrive cloud storage under password protection.

MEADOW VIEW GUIDED HIKES will keep your data for 24 months after last contact from you or 12 months after expiry date of a gift voucher. Once this time period has expired, we will delete your data.

Marketing

MEADOW VIEW GUIDED HIKES would like to send you information about products and services of ours that we think you might like.

If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop MEADOW VIEW GUIDED HIKES from contacting you for marketing purposes.

If you no longer wish to be contacted for marketing purposes, please click <u>here</u>.

What are your data protection rights?

MEADOW VIEW GUIDED HIKES would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access - You have the right to request MEADOW VIEW GUIDED HIKES for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that MEADOW VIEW GUIDED HIKES correct any information you believe is inaccurate. You also have the right to request MEADOW VIEW GUIDED HIKES to complete the information you believe is incomplete.

**The right to erasure** – You have the right to request that MEADOW VIEW GUIDED HIKES erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that MEADOW VIEW GUIDED HIKES restrict the processing of your personal data, under certain conditions.

**The right to object to processing** – You have the right to object to MEADOW VIEW GUIDED HIKES's processing of your personal data, under certain conditions.

The right to data portability - You have the right to request that MEADOW VIEW GUIDED HIKES transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Call us at: walks@meadowviewguidedhikes.co.uk

Or write to us: 6 Long Meadow Views, Fowey, Cornwall PL23 1ES

#### Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit allaboutcookies.org.

How do we use cookies?

MEADOW VIEW GUIDED HIKES uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- Functionality MEADOW VIEW GUIDED HIKES uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
- Advertising MEADOW VIEW GUIDED HIKES uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. MEADOW VIEW GUIDED HIKES may share online data collected through cookies with our advertising partners. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

The MEADOW VIEW GUIDED HIKES website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

MEADOW VIEW GUIDED HIKES keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 1 October 2019.

How to contact us

If you have any questions about MEADOW VIEW GUIDED HIKES's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: walks@meadowviewguidedhikes.co.uk

Call us: 07736066319

Or write to us at: 6 Long Meadow Views, Fowey, Cornwall PL23

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How to contact the appropriate authority

Should you wish to report a complaint or if you feel that MEADOW VIEW GUIDED HIKES has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Helpline: 0303 123 1113

Address: Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire