



EBONIZE *Me*

# THE EBONIZE ME™

PROGRAM DECK

EMPOWERING PEOPLE. ELEVATING PERFORMANCE. CREATING IMPACT.



WORKFORCE &  
COMMUNITY  
DEVELOPMENT



CORPORATE  
TRAINING &  
ORGANIZATIONAL  
DEVELOPMENT



SPEAKING &  
THOUGHT  
LEADERSHIP



ENTREPRENEURSHIP  
& INCOME  
DEVELOPMENT



MENTAL WELLNESS  
& PERSONAL  
EMPOWERMENT

*Ebony Baylock*

CEO & FOUNDER

THE EBONIZER. THE BUILDER. THE DIFFERENCE MAKER.



*Ebony*  
THE EBONIZER  
**BAYLOCK**

VISIONARY LEADER. EMPOWERMENT STRATEGIST.

*Champion for Growth.*

# ABOUT EBONIZE ME™

LED BY PURPOSE. DRIVEN BY IMPACT.

Ebonize Me™ is a workforce and corporate training firm on a mission to **empower people**, **educate leaders**, and **elevate communities**.

We deliver practical, results-driven programs that equip individuals and organizations with the tools, strategies, and confidence to grow, lead, and succeed in today's competitive world.

*Ebony "The Ebonizer" Baylock*  
FOUNDER & CEO

I DON'T JUST TRAIN.  
**I TRANSFORM.**



**1000+**

INDIVIDUALS  
EMPOWERED

Through training  
and development



**100+**

ORGANIZATIONS  
SERVED

Across workforce,  
corporate, and  
community sectors



**50+**

PROGRAMS &  
WORKSHOPS  
DELIVERED

High-impact learning  
experiences



**1**

MISSION

High-impact learning  
that lasts



## OUR MISSION

To develop leaders, build income pathways, and transform communities through education, empowerment, and execution.



## OUR VISION

To be a leading force in workforce and organizational development—known for creating real change, real results, and real legacy.



## OUR VALUES

- ✔ Empowerment
- ✔ Excellence
- ✔ Integrity
- ✔ Impact
- ✔ Innovation
- ✔ Community

## WHAT WE DO



### WORKFORCE & COMMUNITY DEVELOPMENT

Helping individuals gain the skills, confidence, and resources to secure employment, start businesses, and build better futures.

- Career Readiness
- Entrepreneurship Training
- Job Placement Support
- Income Growth Programs



### CORPORATE TRAINING & DEVELOPMENT

Empowering teams and leaders to improve performance, increase revenue, and drive sustainable growth.

- Leadership Development
- Team Performance
- Sales & Revenue Growth
- Organizational Training



### SPEAKING & THOUGHT LEADERSHIP

Inspiring audiences with high-energy keynotes and workshops that spark action and drive lasting change.

- Keynotes
- Conferences
- Workshops
- Panel Discussions



EMPOWERING INDIVIDUALS.



STRENGTHENING BUSINESSES.



TRANSFORMING COMMUNITIES.

*This is more than training.* **THIS IS TRANSFORMATION.**



# WORKFORCE & COMMUNITY DEVELOPMENT

EQUIPPING INDIVIDUALS. STRENGTHENING COMMUNITIES. BUILDING BETTER FUTURES.

Our Workforce & Community Development programs empower individuals with the skills, confidence, and resources to secure employment, build income, and create lasting change in their lives and communities.



## EMPOWER INDIVIDUALS

Gain the skills, confidence, and resources to create better futures.



## STRENGTHEN COMMUNITIES

Building stronger communities through education and opportunity.



## DRIVE LASTING IMPACT

Creating measurable results that lead to long-term success.

### OUR PROGRAMS

1.1

#### CAREER & BUSINESS DEVELOPMENT PROGRAM (CBD)

A 4–6 week transformational program that helps participants secure employment, increase income, or launch a business.

##### PARTICIPANTS WILL LEARN:

- ✓ Self-Assessment & Direction
- ✓ Resume & Interview Preparation
- ✓ Goal Setting & Career Planning
- ✓ Job Search Strategies
- ✓ Financial Literacy Basics
- ✓ Entrepreneurship Fundamentals
- ✓ Confidence & Personal Branding
- ✓ Action Planning & Execution



**DURATION**  
4–6 WEEKS



**FORMAT**  
COHORT



**OUTCOME**  
EMPLOYMENT  
OR INCOME  
GROWTH

1.2

#### INCOME & ENTREPRENEURSHIP ACCELERATOR

A 4–week intensive designed to help participants identify, build, and launch income-generating opportunities.

##### PARTICIPANTS WILL LEARN:

- ✓ Identify Profitable Opportunities
- ✓ Business Idea Validation
- ✓ Offer Creation & Pricing
- ✓ Marketing & Visibility
- ✓ Sales Fundamentals
- ✓ Money Management
- ✓ Execution & Scaling



**DURATION**  
4 WEEKS



**FORMAT**  
WORKSHOP  
OR COHORT



**OUTCOME**  
INCOME  
GENERATION

1.3

#### CAREER READINESS & JOB PLACEMENT BOOTCAMP

A 2–4 week bootcamp that prepares participants for today's job market and long-term career success.

##### PARTICIPANTS WILL LEARN:

- ✓ Resume Development & Optimization
- ✓ Interview Skills & Confidence
- ✓ Job Search & Networking Strategies
- ✓ Workplace Expectations
- ✓ Digital Skills for the Workplace
- ✓ Professional Communication
- ✓ Career Maintenance & Growth



**DURATION**  
2–4 WEEKS



**FORMAT**  
BOOTCAMP



**OUTCOME**  
JOB READINESS  
& PLACEMENT

### THE IMPACT WE DELIVER



#### INCREASED CONFIDENCE

Participants gain clarity, direction, and self-belief.



#### EMPLOYMENT SUCCESS

Stronger resumes, better interviews, and job placement.



#### INCOME GROWTH

Build multiple income streams and financial stability.



#### COMMUNITY TRANSFORMATION

Stronger individuals create stronger communities.

“ We don't just train. **WE TRANSFORM.** ”

EMPOWERING INDIVIDUALS.  
STRENGTHENING COMMUNITIES.  
BUILDING BETTER FUTURES.





# CORPORATE & ORGANIZATIONAL DEVELOPMENT

STRONGER LEADERS. HIGHER PERFORMANCE. INCREASED REVENUE.

Our corporate programs equip leaders and teams with the tools, strategies, and accountability to perform at their best and drive measurable business results.



## DEVELOP LEADERS

Build confident, capable leaders who inspire teams and drive results.



## IMPROVE PERFORMANCE

Strengthen systems, communication, and execution across your organization.



## DRIVE RESULTS

Increase productivity, close more deals, and grow revenue sustainably.

## OUR PROGRAMS

### 2.1 LEADERSHIP & REVENUE GROWTH PROGRAM (LRG)

#### 4-8 WEEK LEADERSHIP DEVELOPMENT PROGRAM

A comprehensive program that develops leaders, strengthens teams, and drives measurable business growth.

#### PARTICIPANTS WILL LEARN:

- ✓ Leadership Mindset & Influence
- ✓ Strategic Planning & Goal Setting
- ✓ Decision Making & Problem Solving
- ✓ Effective Communication
- ✓ Team Building & Collaboration
- ✓ Execution & Accountability
- ✓ Driving Revenue & Results



**DURATION**  
4-8 WEEKS



**FORMAT**  
COHORT OR EXECUTIVE INTENSIVE



**OUTCOME**  
STRONGER LEADERS.  
HIGHER REVENUE.  
BETTER PERFORMANCE.

### 2.2 SALES PERFORMANCE ACCELERATOR

#### HIGH-IMPACT SALES TRAINING PROGRAM

A results-driven program that equips sales teams with proven strategies to increase conversion rates and close more deals.

#### PARTICIPANTS WILL LEARN:

- ✓ Sales Mindset & Psychology
- ✓ Prospecting & Lead Generation
- ✓ Value Positioning & Objection Handling
- ✓ Consultative Selling Techniques
- ✓ Closing Strategies That Work
- ✓ Pipeline Management
- ✓ Client Retention & Upsells



**DURATION**  
2-6 WEEKS



**FORMAT**  
WORKSHOP OR COHORT



**OUTCOME**  
INCREASED SALES & REVENUE GROWTH

### 2.3 TEAM PERFORMANCE & ACCOUNTABILITY TRAINING

#### BUILD HIGH-PERFORMING, ACCOUNTABLE TEAMS

A program that strengthens team alignment, improves communication, and drives consistent execution.

#### PARTICIPANTS WILL LEARN:

- ✓ Goal Setting & Alignment
- ✓ Accountability Systems
- ✓ Effective Communication
- ✓ Conflict Resolution
- ✓ Time Management & Prioritization
- ✓ Performance Tracking
- ✓ Building a Culture of Excellence



**DURATION**  
2-6 WEEKS



**FORMAT**  
WORKSHOP OR COHORT



**OUTCOME**  
STRONGER TEAMS.  
BETTER EXECUTION.  
REAL RESULTS.

## WHO WE SERVE



SMALL & MID-SIZE BUSINESSES



SALES ORGANIZATIONS



GROWTH-STAGE COMPANIES



EXECUTIVE & LEADERSHIP TEAMS



DEPARTMENTS & FUNCTIONAL TEAMS

## DELIVERY OPTIONS



HALF-DAY WORKSHOP



FULL-DAY INTENSIVE



MULTI-WEEK PROGRAM



EXECUTIVE COACHING & ADVISORY

## RESULTS YOU CAN EXPECT



**STRONGER LEADERSHIP**  
Leaders who inspire, influence, and create winning teams.



**IMPROVED PERFORMANCE**  
Teams that communicate better, execute consistently, and exceed goals.



**INCREASED REVENUE**  
Stronger sales, higher conversion rates, and sustainable growth.



**LASTING IMPACT**  
Practical systems and strategies that create long-term success.

REAL TRAINING. REAL STRATEGIES. REAL RESULTS.



# SPEAKER & THOUGHT LEADERSHIP

INSPIRE. EMPOWER. EDUCATE. IGNITE ACTION.

Dynamic keynotes and interactive sessions that challenge, equip, and inspire audiences to take action and create lasting change.



## HIGH-ENERGY PRESENTATIONS

Engaging, relatable, and packed with real-world insights.



## PRACTICAL STRATEGIES

Actionable tools your audience can use immediately.



## TRANSFORMATIONAL EXPERIENCES

Shift mindsets, spark growth, and drive real results.

### OUR SPEAKING SERVICES



#### 1. KEYNOTE SPEAKING

HIGH-IMPACT. MEMORABLE. MOTIVATING.

Powerful keynotes that inspire, educate, and challenge audiences to take action and elevate to their next level.

##### PERFECT FOR:

- ✓ Conferences
- ✓ Corporate Events
- ✓ Leadership Summits
- ✓ School & University Events
- ✓ Community Events



**DURATION**  
30-90 MINUTES



**FORMAT**  
KEYNOTE



**IMPACT**  
INSPIRATION & ACTION



#### 2. WORKSHOPS & TRAINING SESSIONS

INTERACTIVE. PRACTICAL. TRANSFORMATIVE.

Hands-on workshops that equip participants with practical tools, strategies, and immediate takeaways.

##### PERFECT FOR:

- ✓ Professional Development
- ✓ Leadership Training
- ✓ Team Building
- ✓ Skill Development
- ✓ Youth & Young Adults



**DURATION**  
60-240 MINUTES



**FORMAT**  
WORKSHOP OR TRAINING



**IMPACT**  
SKILL BUILDING & GROWTH



#### 3. PANELIST & THOUGHT LEADERSHIP

INSIGHTFUL. INFLUENTIAL. IMPACTFUL.

Engaging panel discussions and talks that bring thought leadership, fresh perspectives, and meaningful dialogue.

##### PERFECT FOR:

- ✓ Panel Discussions
- ✓ Industry Events
- ✓ Webinars & Virtual Events
- ✓ Town Halls
- ✓ Leadership Forums



**DURATION**  
30-60 MINUTES



**FORMAT**  
PANEL OR MODERATED TALK



**IMPACT**  
INSIGHT & INFLUENCE

### SIGNATURE TALK

## THE BLSE FRAMEWORK™

BUILD. LAUNCH. SCALE. ELEVATE.



#### BUILD

Build the foundation.



#### LAUNCH

Take action with purpose.



#### SCALE

Grow with systems.



#### ELEVATE

Elevate your impact and legacy.

A powerful framework to help individuals and organizations create, grow, and sustain success.

### SPEAKING TOPICS

- > Leadership & Personal Growth
- > Building Confidence & Mindset
- > Entrepreneurship & Business Growth
- > Income Generation & Wealth Building
- > Workforce Readiness
- > Sales & Customer Success
- > Team Performance
- > Purpose, Impact & Legacy

### WE SPEAK TO



CORPORATIONS



NONPROFITS



EDUCATIONAL INSTITUTIONS



COMMUNITY ORGANIZATIONS



ENTREPRENEURS & STARTUPS



FAITH-BASED ORGANIZATIONS



YOUTH & YOUNG ADULTS

### EVENT FORMATS

- ✓ IN-PERSON
- ✓ VIRTUAL
- ✓ HYBRID

### RESULTS YOU CAN EXPECT



#### INSPIRED AUDIENCES

Leave motivated, informed, and ready to act.



#### PRACTICAL TAKEAWAYS

Strategies and tools they can implement right away.



#### STRONGER PERFORMANCE

Improved leadership, teamwork, and productivity.



#### MEASURABLE RESULTS

Increased engagement, growth, and lasting impact.

REAL CONVERSATIONS. REAL IMPACT. REAL TRANSFORMATION.



# WHY WORK WITH US

EXPERIENCE. PASSION. RESULTS.

Ebonize Me™ is more than training—we are your partner in transformation.

We bring the experience, heart, and strategy to **empower** people, **strengthen** organizations, and **elevate** communities.



## Our Mission

To develop leaders, build income pathways, and transform communities through education, empowerment, and execution.



## Our Promise

We are committed to delivering high-impact training and real-world strategies that create measurable, lasting results.

## THE EBONIZE ME DIFFERENCE



### PROVEN EXPERTISE

Years of experience delivering transformational training that inspires action and drives measurable outcomes.



### PRACTICAL & RELEVANT

Real-world strategies and tools that participants can apply immediately for real results.



### PEOPLE-CENTERED APPROACH

We meet people where they are and equip them to grow, lead, and succeed with confidence.



### RESULTS-DRIVEN

We focus on what matters—improving performance, increasing income, and building stronger futures.



### CUSTOMIZED SOLUTIONS

We tailor our programs to meet the unique needs of individuals, teams, and organizations.



### FAITH & PURPOSE LED

Rooted in faith and fueled by purpose, we lead with integrity, compassion, and excellence.

## ABOUT EBONY THE EBONIZER BAYLOCK

*Ebony* THE EBONIZER BAYLOCK

FOUNDER & CEO

A visionary leader, educator, and empowerment strategist passionate about developing people, building businesses, and transforming communities. Ebony leads with boldness, authenticity, and a deep commitment to creating impact that lasts for generations.

## EBONY'S EDUCATION



Bachelor of Science in Business Management  
Western Governors University



Master of Science in Management and Leadership  
Western Governors University



Doctor of Business Administration (DBA)  
Edgewood University

Expected Completion: **August 2028**

## WHO WE WORK WITH



CORPORATIONS & BUSINESSES



WORKFORCE DEVELOPMENT AGENCIES



EDUCATIONAL INSTITUTIONS



NONPROFITS & COMMUNITY ORGANIZATIONS



FAITH-BASED ORGANIZATIONS

“ When you work with **Ebonize Me**, you're not just getting a trainer—you're gaining a partner in progress. ”  
A partner invested in your growth and success.

EMPOWERING INDIVIDUALS. STRENGTHENING BUSINESSES. TRANSFORMING COMMUNITIES.

## OUR IMPACT



1000+ INDIVIDUALS TRAINED



100+ ORGANIZATIONS SERVED



50+ PROGRAMS & WORKSHOPS DELIVERED



MEASURABLE RESULTS & LASTING IMPACT



ONE MISSION: TO HELP PEOPLE RISE, LEAD, AND THRIVE.

*Let's Build.* GROW. LEAD. ELEVATE. TOGETHER.

# CONTACT US

WE'RE HERE TO CONNECT, COLLABORATE, AND CREATE IMPACT.

Have a question, partnership opportunity, or want to learn more about our programs and services?

*Let's start the conversation.*



**WEBSITE**

[www.ebonizeme.com](http://www.ebonizeme.com)



**EMAIL**

[info@ebonizeme.com](mailto:info@ebonizeme.com)



**FOLLOW US**

FG, TIKTOK & IG: @ebonizeme



**EBONIZE**

*Me*

**EMPOWER. EDUCATE. ELEVATE.**

*We don't just train.*  
**WE TRANSFORM.**



**EMPOWER INDIVIDUALS.**

Equipping people with the tools, confidence, and resources to thrive.



**STRENGTHEN COMMUNITIES.**

Creating opportunities that uplift, unite, and drive sustainable growth.



**BUILD BETTER FUTURES.**

Developing leaders and strategies that create measurable, lasting impact.

**READY TO TAKE THE NEXT STEP?**

*Let's build, grow, lead, and elevate—together.*



REAL CONVERSATIONS.

REAL IMPACT.

REAL TRANSFORMATION.