Financial Statements Year ended December 31, 2021

Year ended December 31, 2021

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### **Independent Auditor's Report**

To the Members of United Way Leeds & Grenville Brockville, Ontario

# **Qualified Opinion**

I have audited the financial statements of United Way Leeds & Grenville (the "Organization"), which comprise the balance sheet as at December 31, 2021, and the statement of operations and net assets, and statement of cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In my opinion, except for the possible effects of the matter described in the Basis for Qualified Opinion section of my report, the accompanying financial statements present fairly, in all material respects, the financial position of United Way Leeds & Grenville as at December 31, 2021 and its financial performance and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### **Basis for Qualified Opinion**

In common with many charitable and non-profit organizations, the Organization derives revenue from donations and fundraising, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, my verification of these revenues was limited to the amounts recorded in the records of the organization and I was not able to determine whether any adjustments might be necessary to fundraising and donation revenues, excess of revenue over expenditures, assets and net assets for the year ended December 31, 2021.

I conducted my audit in accordance with Canadian generally accepted auditing standards. My responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of my report. I am independent of the Organization in accordance with the ethical requirements that are relevant to my audit of the financial statements in Canada, and I have fulfilled my other ethical responsibilities in accordance with these requirements. I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

### **Other Matters**

The financial statements of the Organization for the year ended December 31, 2020, were audited by another auditor who expressed a qualified opinion on those statements on April 22, 2021.

### Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Authorized to practise public accounting by the Chartered Professional Accountants of Ontario P.O. Box 413  $\cdot$  Prescott, Ontario  $\cdot$  K0E 1T0

Phone: (613) - 803 - 8820 Fax: (613) - 704 - 6407 Email: franlevere@fl-cpa.ca

In preparing the financial statements, management is responsible for assessing the organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

# Auditor's Responsibilities for the Audit of the Financial Statements

My objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes my opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian Auditing Standards, I exercise professional judgment and maintain professional skepticism throughout the audit. I also:

Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for my opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.

Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.

Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If I conclude that a material uncertainty exists, I am required to draw attention in my auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify my opinion. My conclusions are based on the audit evidence obtained up to the date of my auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.

I communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that I identify during my audit.

Francine Levere

Francine Levere

Prescott, Ontario April 20, 2022

Professional Corporation

December 31, 2021, with comparative figures for December 31, 2020

	nvestment						
	in Capital	Internally			Totals		Total
	 Assets	Restricted	I	Inrestricted	2021		202
Assets							
Current assets:							
Cash (note 2)	\$ 2	\$ 23,919	\$	369,781	\$ 393,700	S	407,043
Short-term investments (note 3)	<del>-</del> 0	850,000		ú <u>#</u>	850,000		600,000
Campaign pledges receivable	**	: <del>-</del> :		115,856	115,856		154,452
Other receivables	<b>5</b> 1	2 <del>5</del> 8		88,164	88,164		55,081
Prepaid expenses	2	( <b>4</b> )		5,268	5,268		4,842
Prepaid allocations (note 11)		5 <del></del> .		31=3	-		44,408
Interfund balances	•	73,911		(73,911)	¥		1 <b>2</b> 0
		947,830		505,158	1,452,988		1,265,826
Capital assets (note 4)	128,649				128,649		140,809
	\$ 128,649	\$ 947,830	\$	505,158	\$ 1,581,637	\$	1,406,635
Liabilities and Net Assets							
Current liabilities:							
Accounts payable and accrued liabilities	\$	\$	S	27,050	\$ 27,050	\$	30,014
Allocations payable to agency members	2	-		45,027	45,027		36,168
		(m)		72,077	72,077		66,182
Deferred contributions:							
Externally restricted donations (note 5)	-	( <b>-</b> )		88,705	88,705		105,950
Capital assets (note 6)	16,172	-		-	16,172		20,293
* ***	16,172	7 <b>4</b> 16		88,705	104,877		126,243
Net assets:	W2500#WV290F549			eminer youth you mild 6500	anger anesawa At		31000MEV#2003/7850
Net assets (page 4)	112,477	947,830		344,376	1,404,683		1,214,210
	\$ 128,649	\$ 947,830	\$	505,158	\$ 1,581,637	\$	SIZ VIVE WE ASSESS

Approved by the Board:

Director

Director

The accompanying notes are an integral part of these financial statements.

Statement of Operations and Net Assets Year ended December 31, 2021, with comparative figures for 2020

	1	Investment					
	1 '	in Capital	Internally		Totals		Totals
		Assets	Restricted	Unrestricted	1 2021		2020
Revenue:							
Campaign contributions	<del>\$</del>	ı	ı <b>∽</b>	\$ 939,937	\$ 939,937	69 \$	694,254
Major gifts				100,000	100,000	14	148,700
Funds received from other United Ways		ı		18,831	18,831		9,794
Allowance for uncollectible pledges		1	1	(5,155)	(5,155)	(1)	(13,051)
Net campaign contributions		ı	ı	1,053,613	1,053,613	83	839,697
COVID-19 grants (note 11)		ı	1	10,994	10,994	49	493,990
Other revenues (page 13)		4,121	7,802	76,912	88,835	14	141,886
		4,121	7,802	1,141,519	1,153,442	1,47	,475,573
Expenditures:							
Allocations to agency members (note 11)		ı	1	557,021	557,021	40	408,342
Non-agency designations			1	17,760	17,760		18,150
Y2Y Board allocations		ı	1	1,800	1,800		500
COVID-19 allocations and expenses (note 11)		ı	,	11,573	11,573	49	493,990
Programs (page 14)		7,174	6,462	195,076	208,712	18	189,834
Campaign (page 14)		5,565	11,241	148,101	164,907	13	37,347
Nevada tickets (page 14)		-	1,196	I	1,196	1	14,976
		12,739	18,899	931,331	962,969	1,26	,263,139
Excess (deficiency) of revenues over expenditures		(8,618)	(11,097)	210,188	190,473	21	212,434
Net assets - beginning of the year		120,516	933,698	159,996	1,214,210	1,00	,001,776
Interfund transfers		579	25,229	(25,808)	- (		
Net assets - end of the year	<del>\$</del>	112,477 \$	947,830	\$ 344,376	\$ 1,404,683	\$ 1,214,210	4,210

The accompanying notes are an integral part of these financial statements.

Statement of Cash Flows

Year ended December 31, 2021, with comparative figures for 2020

	2021	2020	
Cash provided by (used in):			
Operations:			
Cash receipts	\$ 1,137,589	\$ 1,690,116	
Cash paid to suppliers and employees	(900,353)	(1,309,398)	
	237,236	380,718	
Investing:			
Increase in investments	(250,000)	(150,000)	
Purchase of capital assets	(579)	(26,814)	
	(250,579)	(176,814)	
(Decrease) increase in cash	(13,343)	203,904	
Cash, beginning of the year	407,043	203,139	
Cash, end of the year (note 2)	\$ 393,700	\$ 407,043	

Notes to Financial Statements Year ended December 31, 2021

### **Purpose of the Organization:**

The United Way Leeds & Grenville ("United Way") is a not-for-profit organization and, pursuant to letter patent dated October 27, 1998, is incorporated without share capital under the Ontario Corporations Act. Its mission is to improve lives and build community by engaging individuals and mobilizing collective action. The United Way's primary source of revenue is the annual campaign to solicit donations on behalf of agency members.

The United Way is registered as a charitable organization under the Income Tax Act (the "Act") and, as such, is exempt from income taxes and is able to issue donation receipts for income tax purposes. In order to maintain its status as a registered charity under the Act, the United Way must meet certain requirements within the Act. In the opinion of management, these requirements have been met.

# 1. Significant accounting policies:

(a) Basis of presentation:

These financial statements are prepared in accordance with Canadian accounting standards for not-for-profit organizations.

(b) Fund accounting:

The Organization follows the deferred fund method of accounting for contributions within the following funds:

The investment in capital assets fund reports the assets, liabilities, revenue and expenses related to the Organization's capital assets (note 7).

The internally restricted fund reports Nevada, building and operating reserve amounts restricted by the board of directors (note 8).

The unrestricted fund accounts for the Organization's campaign, program delivery and administrative activities (note 9).

(c) Cash and cash equivalents:

Cash is defined as cash on hand, cash on deposit, and short-term deposits with maturity dates of less than 90 days, net of cheques issued and outstanding at the reporting date.

(d) Investments:

Investments are recorded at fair value.

(e) Campaign pledges receivable:

Campaign pledges receivable are recognized if the amount to be received can be reasonably estimated and collection is reasonably assured.

An allowance for uncollectible pledges receivable is calculated using historical loss experience and deducted from the carrying value of the receivable.

Notes to Financial Statements Year ended December 31, 2021

# 1. Significant accounting policies (continued):

# (f) Capital assets:

Amortization is provided using the following methods and annual rates:

Asset		Rate
Building	Straight line	4%
Equipment	Straight line	6.7% and 20%
Computer equipment and software	Straight line	33.3% and 50%

### (g) Revenue recognition:

The Organization follows the deferral method of accounting for contributions which includes unrestricted and restricted donations and grants.

Unrestricted campaign contributions are recognized as revenue when received or pledged. Funds received from other United Ways are recognized as revenue when received or pledged.

Externally restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Contributions restricted for the purchase of capital assets are deferred and amortized into revenue on a straight-line basis at rates corresponding with the amortization rates for the related capital assets.

Nevada ticket sales, interest and rent are recognized as revenue when earned.

Endowment contributions are recognized as direct increases in net assets when received.

# (h) Use of estimates:

The preparation of financial statements in accordance with Canadian accounting standards for not-for-profit Organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the year. Actual results could differ from management's best estimates as additional information becomes available in the future.

### (i) Contributed services:

Volunteers contribute numerous hours per year to assist the Organization in carrying out its service delivery activities. Because of the difficulty of determining their fair value, contributed services are not recognized in the financial statements.

# (j) In-kind contributions:

The United Way receives in-kind contributions of clothing, office supplies, personal care products and other goods which are used internally or distributed to agency members and other community agencies. Since these in-kind contributions would not ordinarily be purchased by the United Way, they are not recorded in the financial statements.

Notes to Financial Statements Year ended December 31, 2021

### 2. Cash:

	2021	2020
Cash float	\$ 200	\$ 200
Operating account - unrestricted	158,174	194,374
Business investment account - unrestricted	211,407	168,355
Total unrestricted	369,781	362,929
Operating account - internally restricted	1,156	4,820
Nevada accounts - internally restricted	22,763	39,294
Total internally restricted	23,919	44,114
Total cash	\$ 393,700	\$ 407,043

Funds from Ontario Lottery sources must be segregated into a separate bank account and can only be used for specified purposes.

# 3. Investments:

Investments consist of term deposits and guaranteed investment certificates with interest rates from 0.45%-0.95% maturing between January 2022 and November 2022.

# 4. Capital assets:

2021	Cost	A	ccumulated	Net book
		aı	mortization	value
Land	\$ 50,000	\$	-	\$ 50,000
Building	287,830		215,405	72,425
Equipment	24,440		18,216	6,224
Computer equipment and software	10,827		10,827	
	\$ 373,097	\$	244,448	\$ 128,649

2020	Cost	A	Accumulated		Net book
		aı	mortization		value
Land	\$ 50,000	\$	_	\$	50,000
Building	287,830		203,892		83,938
Equipment	23,861		16,990		6,871
Computer equipment and software	10,827		10,827		_
	\$ 372,518	\$	231,709	\$	140,809

Notes to Financial Statements Year ended December 31, 2021

# 5. Externally restricted donations:

Deferred contributions related to externally restricted donations represent unspent donations that have been restricted by the donors for COVID-19 allocations, deferred campaign contributions, prepaid allocations and youth programs.

	2021	2020
Balance, beginning of the year	\$ 105,950	\$ 1,385
Externally restricted donations collected	89,086	105,065
Amount recognized as revenue:		
COVID-19 allocations	(10,994)	-
Campaign contributions	(93,537)	-
Youth programs	(1,800)	(500)
Balance, end of the year	\$ 88,705	\$ 105,950
Represented by funds externally restricted for:		
COVID-19 allocations	\$ =	\$ 10,994
Deferred campaign contributions	85,324	49,129
LEAP program	1,999	-
Prepaid allocations	-	44,408
Vouth programs	1 382	1 419

### 6. Deferred contributions related to capital assets:

Deferred contributions related to capital assets represent externally restricted capital contributions and grants received for the purchase of capital assets together with contributed capital assets. The amortization of capital contributions is recorded as revenue in the statement of operations.

\$

88,705

\$

105,950

	2021	2020
Balance, beginning of the year	\$ 20,293	\$ 24,698
Contributions received during the year	-	-
Amount amortized to revenue	(4,121)	(4,405)
Balance, end of the year	\$ 16,172	\$ 20,293

Notes to Financial Statements Year ended December 31, 2021

# 7. Investment in capital assets:

(a) Investment in capital assets is calculated as follows:

		2021	2020
		2021	2020
Capital assets	\$	128,649	\$ 140,809
Amounts financed by deferred			
contributions related to capital assets		16,172	20,293
	\$	112,477	\$ 120,516
(b) Change in the investment in capital assets is calcu	lated as fol	lows:	
		2021	2020
Excess of expenses over revenue:			
Amortization of deferred capital contributions			
related to capital assets	\$	4,121	\$ 4,405
Amortization of capital assets		12,739	12,333
	\$	(8,618)	\$ (7,928)
Net change in investment in capital assets:			
Capital assets acquired	\$	579	\$ 26,815

# 8. Internally restricted net assets:

	Nevada		Operating	2021	2020
	Tickets	Building	Reserve	Total	Total
Nevada tickets:					
Sales	3,055 \$	- \$	- \$	3,055 \$	34,275
Expenses	(1,196)	-	-	(1,196)	(14,976)
Building:					
Revenue	=	4,747	-	4,747	395
Expenses	-	(17,703)	-	(17,703)	(17,302)
Excess (deficiency) of					
revenue over expenses	1,859	(12,956)	-	(11,097)	2,392
Balance - beginning					
of the year	39,293	38,830	855,575	933,698	792,677
Transfers (to) from					
unrestricted net assets	(18,389)	12,956	30,662	25,229	138,629
Balance - end of the year S	\$ 22,763 \$	38,830 \$	886,237 \$	947,830 \$	933,698

The board of directors has internally restricted the excess of revenue over expenses from the sale of Nevada tickets to be used to finance programs and general management and administration expenses.

The operating reserve represents funds internally restricted by the board of directors for purposes to be approved by the board.

The board of directors has internally restricted the amount committed as allocations to agency members for 2022 in the amount of \$549,715.

Miscellaneous internally restricted net assets total \$133,992.

Notes to Financial Statements Year ended December 31, 2021

# 8. Internally restricted net assets (continued):

The board of directors internally restricted the 2020 unrestricted operating excess of \$217,970 for the purpose of crisis intervention and research and development to support the community as follows:

	2021	2020
Opening balance	\$ 217,970	\$ _
Internally restricted	-	217,970
Less funds spent:		
Crisis intervention	12,000	-
Research and development	3,440	_
Closing balance	\$ 202,530	\$ 217,970

### 9. Unrestricted net assets:

At December 31, 2021 there was \$344,376 of unrestricted net assets which will be used in the future for the development of community programs and operating capital.

### 10. Financial risks and concentration of risk:

The United Way's financial instruments consist of cash, investments, receivables and payables. The significant financial risks to which the United Way is exposed relating to its financial instruments are credit risk, interest rate risk and liquidity risk.

### (a) Credit risk:

Credit risk refers to the risk that a counterparty may default on its contractual obligations resulting in a financial loss.

Credit risk associated with cash and investments is minimized substantially by ensuring that these assets are invested with major financial institutions that have been accorded investment grade ratings by primary rating agency.

# (b) Interest rate risk:

Interest rate risk refers to the risk that the fair value of financial instruments or future cash flows associated with the instruments will fluctuate due to changes in market interest rates.

The exposure of the United Way to interest rate risk arises from its interest bearing assets, being cash and investments.

The United Way's cash includes amounts on deposit with a financial institution that earn interest at market rates. The United Way manages its interest rate exposure of its cash by maximizing the interest income earned on excess funds while maintaining the liquidity necessary to conduct operations on a day-to-day basis. Fluctuations in market rates on cash do not have a significant impact on the United Way's results of operations.

The primary objective of the United Way with respect to its investments is to ensure the security of principal amounts invested, provide for a high degree of liquidity and achieve a satisfactory investment return.

Notes to Financial Statements Year ended December 31, 2021

# 10. Financial risks and concentration of risk (continued):

# (c) Liquidity risk:

Liquidity risk refers to the risk that the United Way will not be able to meet a demand for cash or fund its obligations as they come due.

The United Way meets its liquidity requirements by monitoring its cash flows from operations, anticipating investing and financing activities and holding assets that can be readily converted into cash.

### 11. **COVID-19**:

On March 11, 2020, the World Health Organization announced a pandemic of a disease called COVID-19. The duration and impact of COVID-19 are unknown at this time and it is not possible to reliably estimate the impact it will have on the financial results of the Organization in future periods.

In 2020 and 2021, the Organization received government and community funding in order to provide additional allocations to charitable organizations throughout Leeds and Grenville. The directive of the government funding was to support vulnerable populations and seniors.

A portion of program salaries has been allocated to COVID expenses to recognize staff effort associated with providing allocations.

The Organization received government wage subsidies under the Canada Recovery Hiring Program, Canada Emergency Wage Subsidy and Temporary Wage Subsidy programs.

In 2020, prepaid allocations to member agencies had been recognized where agencies were unable to spend allocations in full during the year. In addition, some member agencies did not request funds for part of 2020 and 2021 as a result of programs impacted by COVID. Prepaid allocations were spent in full in 2021.

Schedule of Other Revenues

Year ended December 31, 2021, with comparative figures for 2020

	Investment				
	in Capital	Internally		Totals	Totals
	Assets	Restricted	Restricted Unrestricted	2021	2020
Nevada ticket sales, net of cash prizes	- \$	3,055 \$		3,055 \$	34,275
Interest	ı	ı	4,419	4,419	6,280
Rental	I	4,747	ı	4,747	395
Expense recoveries	ı	ı	•	ı	14,970
Grants for salaries and benefits	ı	ı	8,201	8,201	5,970
COVID wage subsidies (note 11)	ı	ı	62,492	62,492	75,091
Y2Y Board income	ı	ı	1,800	1,800	500
Amortization of deferred capital contributions (note 6)	4,121	1	-	4,121	4,405
	\$ 4,121 \$	3 7,802 \$	3 76,912 \$	88,835 \$	<u>-</u>

Schedule of Program Expenses

Year ended December 31, 2021, with comparative figures for 2020

		2021	2020
Programs development (note 11)	\$	123,279	\$ 91,554
Gifts in Kind Centre		147	1,338
United Way of Canada dues		7,383	7,941
Youth Programs		2,000	2,018
211 program		3,000	-
Community impact		1,228	532
Recoverable expenses		-	14,970
Travel		131	133
Amortization of capital assets		4,773	4,643
		141,941	123,129
Allocation of:			
Building expenses (page 15)		7,512	7,521
General management and administration expenses (page 15	)	59,259	59,184
	\$	208,712	\$ 189,834

### **UNITED WAY LEEDS & GRENVILLE**

Schedule of Campaign Expenses

Year ended December 31, 2021, with comparative figures for 2020

	2021	2020
Special events \$	22,728	\$ 4,902
Advertising and promotion	13,693	9,105
Postage	784	734
Supplies and forms	1,333	1,693
Fundraising expenses	4,696	3,589
Credit card charges	3,702	2,254
Volunteer recognition	-	1,735
Travel	1,214	2,194
Miscellaneous	405	527
	48,555	26,733
Allocation of:		
Building expenses (page 15)	13,069	12,481
General management and administration expenses (page 15)	103,283	98,133
\$	164,907	\$ 137,347

# **UNITED WAY LEEDS & GRENVILLE**

Schedule of Nevada Tickets Expenses

Year ended December 31, 2021, with comparative figures for 2020

	2021	2020
Site remuneration	\$ 583	\$ 6,542
Tickets	321	4,414
Administration fees	292	4,020
	\$ 1,196	\$ 14,976

Schedule of Building Expenses

Year ended December 31, 2021, with comparative figures for 2020

	2021	2020
Utilities	\$ 4,600	\$ 4,260
Repairs	1,847	2,337
Insurance	4,409	4,737
Wages	4,761	3,173
Amortization of capital assets	2,878	2,700
Miscellaneous	2,086	2,795
	\$ 20,581	\$ 20,002
Allocated to:		
Program expenses	\$ 7,512	\$ 7,521
Campaign expenses	13,069	12,481
	\$ 20,581	\$ 20,002

# **UNITED WAY LEEDS & GRENVILLE**

Schedule of General Management and Administration Expenses Year ended December 31, 2021, with comparative figures for 2020

	2021	2020
Salaries and benefits	\$ 134,816	\$ 127,363
Office supplies, postage and photocopier lease	5,273	5,814
Travel and conferences	71	415
Professional services	7,008	8,879
Telephone and internet	5,804	5,910
Insurance	1,378	1,009
Bank and credit card charges	675	724
Amortization of capital assets	5,088	4,990
Miscellaneous	2,429	2,213
	\$ 162,542	\$ 157,317
Allocated to:		_
Program expenses	\$ 59,259	\$ 59,184
Campaign expenses	103,283	98,133
	\$ 162,542	\$ 157,317

General management and administration expenses and building expenses are allocated between programs and campaign expenses based on effort and have been allocated as follows:

	2021	2020
Programs	36.5 %	37.6 %
Campaign	63.5 %	62.4 %