



NEWS RELEASE
Friday, August 15, 2025

Gord Brown Memorial Golf Tournament a Success!

Brockville & Kingston, ON – The 5th Annual Gord Brown Memorial Golf Tournament proved once again that our region's generosity knows no bounds.



Thanks to the combined efforts of United Way Leeds & Grenville and the YMCA of Eastern Ontario, along with the support of golfers, sponsors, and volunteers, this year's tournament **raised an impressive \$277,000, the highest total in the event's history.**

Proceeds from the tournament, including live and silent auctions, will be invested directly into programs that serve vulnerable individuals and families across our communities.



"This tournament is about more than just a great day of golf, it's about carrying on Gord's incredible legacy of giving," said Hailie Jack, Executive Director of United Way Leeds & Grenville. "The Brown family continues to honour Gord's vision for a stronger, more compassionate community, and we are proud to work alongside them to ensure local services remain strong for those who need them most."

The day was made even more special by the appearance of NHL legends Larry Robinson and Moe Robinson, along with Kingston's own Jay McClement. The trio brought star power to the course — signing memorabilia, chatting with golfers, and posing for countless photos — all while helping to boost fundraising efforts.

"Our special guests, Larry, Moe, and Jay brought so much excitement to the tournament, and their participation played a big role in making the day memorable for everyone," said Rob Adams, CEO of YMCA of Eastern Ontario. "We are deeply grateful to everyone who contributed; our sponsors, golfers, staff, volunteers, boards of directors, and the Brown family for their generous support over the past five years, which has helped make this tournament a tremendous success."



The United Way Leeds & Grenville and YMCA of Eastern Ontario extend heartfelt thanks to the sponsors whose generosity and commitment played a key role in the outstanding results achieved this year.

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Rob Adams
CEO, YMCA of Eastern Ontario

About United Way Leeds & Grenville

United Way Leeds & Grenville is a non-profit agency that supports 18 agencies and 22 programs across Leeds and Grenville. Its mission is to improve lives and build community by engaging individuals and mobilizing collective action. UWLG is dedicated to bringing people together to build vibrant and caring communities. For more information, please visit uwlg.org

About the YMCA Eastern Ontario

The YMCA of Eastern Ontario is a charity that is passionate about creating opportunities and advancing the well-being of the communities we serve. We do this by developing healthy and successful people who in turn create a positive impact in their neighborhoods. The Y is Ontario's largest non-profit provider of childcare with trademarked curricula. It offers fitness, aquatics and other specialized programs including Work Hard Eat Well, Total Life Care, the Student Impact Program and others. eo.ymca.ca

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