



6TH ANNUAL Gord Brown Memorial Golf Tournament

August 13, 2026
Smuggler's Glen Golf Course



United Way
Leeds & Grenville



Invest in Our Community's Future

United Way Leeds & Grenville is proud to partner with the Brown family in hosting the 6th Annual Gord Brown Memorial Golf Tournament, a day of golf, connection, and community impact.

This signature event brings together golfers, community leaders, and supporters to raise funds that directly benefit life-changing programs across Leeds & Grenville. United Way's work is rooted in listening to community needs and focusing on the issues that matter most—an approach that reflects the legacy of the late MP Gord Brown, who was deeply committed to strengthening the communities he served.

Held at the beautiful Smuggler's Glen Golf Course on Thursday, August 13, 2026, the tournament offers participants a memorable day on the course while supporting meaningful local impact.

Sponsorship provides an opportunity to align your organization with a trusted community charity while gaining valuable visibility and engagement. Sponsors will also have access to a pre-tournament networking reception, offering a chance to connect with fellow community and business leaders in a relaxed setting.

With Honorary Co-Chairs Jeff Brown and Chance Brown continuing to carry forward Gord Brown's legacy, the tournament remains a meaningful way to honour his commitment to giving back.

All funds raised support United Way Leeds & Grenville programs addressing housing and homelessness, food insecurity, mental health and addictions, and services for children and youth.

We invite you to join us in celebrating six years of impact—and in building a stronger community, together.



A Message from our Honorary Event Co-Chairs

As Gord's brother, I am proud to be an honorary Co-Chair, along with Gord's son Chance, for the 6th annual Gord Brown Memorial Charity Golf Tournament.



Gord left us more than eight years ago, and his legacy lives on through the lives he impacts in Leeds - Grenville - Thousand Islands and Rideau Lakes, with this golf tournament being a strong example of how Gord gave back to his community. The previous five Gord Brown Memorial Golf Tournaments were amazing successes helping to raise money for community needs with Gord's favourite causes, so it is a pleasure to welcome everyone back for an amazing day of golf at Smuggler's Glen, in the beautiful 1000 Islands.

More than \$1M has been raised for our community in Gord's name since he passed, thanks to your participation and generosity. Support of Gord Brown Memorial Golf and Hockey Tournaments is a testament to the impactful legacy of Gord Brown, who built strong partnerships with the Town of Gananoque and United Way Leeds & Grenville.

This year we look forward to a great game of golf on an amazing scenic course, reconnecting with friends and hockey heroes, to raise funds for United Way Leeds & Grenville. Most importantly as Gord would say, "HAVE FUN!"

Thank you for your generous support.

- **Jeff Brown | Honorary Co-Chair**



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We are deeply grateful to be partnering with the Brown family as we plan our 6th Annual Gord Brown Memorial Golf Tournament.

This event holds a special place in our hearts as we carry forward the incredible legacy of Gord Brown, a man who devoted his life to making a difference and spreading hope throughout our community. Gord's tireless efforts touched countless lives, and his caring family continues to honour his memory through their unwavering support of this event, ensuring his impact is felt for years to come.

For United Way Leeds & Grenville (UWLG), this golf tournament has become a cherished tradition, bringing people together in a spirit of generosity, compassion, and community. It is more than a day on the golf course at Smugglers Glen, it is a collective commitment to creating long-term, meaningful change.

With a focus on housing and homelessness, food insecurity, mental health and addiction, and empowering children and youth, UWLG supports 23 vital programs that impact the lives of over 100,000 residents and their families across Leeds & Grenville each year. We are proud to work alongside our dedicated partners to ensure these programs create lasting, positive change for those who need it most. We are truly thankful for your consideration in becoming a sponsor. Your support not only sustains this important work—it brings hope to those who need it most. Together, we can create a lasting impact for generations to come.

- **Hailie Jack, Executive Director | United Way Leeds & Grenville**



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Event Itinerary

Date	Thursday, August 13, 2026	
Schedule	Registration:	10:30 - 11:30am
	VIP Cocktail Lounge:	10:30 - 11:40am
	Land Acknowledgment	11:45am
	Golf (Shot Gun Start):	12:00 - 5:00pm
	Cocktails/Dinner:	5:00 - 6:30pm
	Prizes & Live/Silent Auction:	6:30 - 8:00pm
Location	Smuggler's Glen Golf Course—409 1000 Islands Parkway, Waterfront Trail, Gananoque, ON K0E 1L0	
Included with some sponsorship levels	VIP Cocktail Lounge (Invite Only) 18 holes of golf including cart On-course activities and tastings Dinner at Glen House Resort Live and Silent Auction	
Participants	144 Golfers Professional Athletes Maximum Guests 165 (Includes Dinner ONLY & Committee Members)	
Fees	\$900 per foursome \$225 per individual golfer (\$50 Tax Receipt per golfer) Dinner and Auctions at Glen House Resort Only Guests— \$75.00 per person	



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Sponsorship Opportunities

We would like to invite you to help support this event through the following sponsorship opportunities.

This package outlines numerous levels of sponsorship and related benefits. Importantly, it can be further customized to meet your specific needs.

We offer four keyways for corporations or individuals to get involved:

- 1. Sponsorship**
- 2. Gifts-in-kind**
- 3. Corporate foursomes**
- 4. Donations**

PRESENTING SPONSORSHIP

\$10,000

RIGHTS

- Official designation as Presenting Sponsor of the Gord Brown Memorial Golf Tournament Category Exclusivity
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- 2 Foursomes
- Special VIP Lounge pre-tournament meet and greet for your 2 foursomes
- Post-Tournament dinner and live/silent auctions at Glen House Resort

Communications

- Business logo/name on all print materials including posters, newspaper articles, advertisements, and onsite signage banner
- Social Media—Facebook & Instagram
- Radio mention during on-air interviews
- Additional signage at the event (provided by you)



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HOST SPONSORSHIP

\$8,000

RIGHTS

- Official designation as the Host Sponsor of the Gord Brown Memorial Golf Tournament Category Exclusivity
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- 1 Foursome
- Special VIP Lounge pre-tournament meet and greet for your foursome
- Post-Tournament dinner, entertainment, live/silent auctions at Glen House Resort

Communications

- Business logo/name on all print materials including posters, newspaper articles, advertisements, and onsite signage banner
- Social Media—Facebook and Instagram

COURSE SPONSORSHIP

\$8,000

RIGHTS

- Official designation as Course Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- 1 Foursome
- Special VIP Lounge pre-tournament meet and greet for your foursome
- Post-Tournament dinner and live/silent auctions at Glen House Resort

Communications

- Business logo/name on all print materials including posters, newspaper articles, advertisements, and onsite signage banner
- Social Media—Facebook & Instagram



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DINNER SPONSORSHIP

\$7,500

RIGHTS

- Official designation as Dinner Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- 1 Foursome
- Special VIP Lounge pre-tournament meet and greet for your foursome
- Post-Tournament dinner, entertainment, live/silent auctions at Glen House Resort

Communications

- Business logo/name on all print materials including posters, newspaper articles, advertisements, and onsite signage banner
- Social Media: Facebook and Instagram

VIP LOUNGE SPONSORSHIP

\$3,500

RIGHTS

- Official designation as a VIP Lounge Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- 1 Twosome
- Special VIP Lounge pre-tournament meet and greet for your twosome
- Post-Tournament dinner and live/silent auctions at Glen House Resort

Communications

- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social media: Facebook and Instagram



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OFFICIAL PLAYER SPONSORSHIP
(IN-KIND AND DONATION)

\$3,500

RIGHTS

- Official designation as Official Player Gift Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- 1 Twosome
- Special VIP Lounge pre-tournament meet and greet for your twosome
- Post Tournament dinner and live/silent auctions at Glen House Resort

Communications

- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social media—Facebook & Instagram

THE DRIVING FORCE SPONSORSHIP

\$3,000

RIGHTS

- Official designation as Golf Cart Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to 150 golfer swag bags

BENEFITS

Hospitality

- Special VIP Lounge pre-tournament meet and greet for two (2) guests

Communications

- Golf Cart Signage on all carts
- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social Media—Facebook & Instagram



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BRING YOUR "A" GAME SPONSORSHIP

\$1,000

RIGHTS

- Official designation as Bring Your "A" Game Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- Special VIP Lounge pre-tournament meet and greet.

Communications

- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social Media: Facebook and Instagram

GRIP IT AND RIP IT SPONSORSHIP

\$1,000

RIGHTS

- Official designation as Grip It and Rip It Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of the United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- Special VIP Lounge pre-tournament meet and greet.

Communications

- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social Media: Facebook and Instagram



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TEE TIME SPONSORSHIP

\$1,000

RIGHTS

- Official designation as Tee Time Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- Special VIP Lounge pre-tournament meet and greet.

Communications

- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social Media: Facebook and Instagram

CRUISING THE FAIRWAY SPONSORSHIP

\$1,000

RIGHTS

- Official designation as Cruising the Fairway Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- Special VIP Lounge pre-tournament meet and greet.

Communications

- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social Media: Facebook and Instagram



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LOVE OF THE GAME SPONSORSHIP

\$1,000

RIGHTS

- Official designation as Love of the Game Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- Special VIP Lounge pre-tournament meet and greet.

Communications

- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social Media: Facebook and Instagram

MEET ME AT THE CLUBHOUSE SPONSORSHIP

\$1,000

RIGHTS

- Official designation as Meet Me at the Clubhouse sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- Special VIP Lounge pre-tournament meet and greet.

Communications

- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social Media: Facebook and Instagram



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FORE THE WIN SPONSORSHIP

\$1,000

RIGHTS

- Official designation as Fore the Win Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- Special VIP Lounge pre-tournament meet and greet.

Communications

- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social media: Facebook and Instagram

BELIEVE IT AND ACHIEVE IT SPONSORSHIP

\$1,000

RIGHTS

- Official designation as Believe It and Achieve It Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- Special VIP Lounge pre-tournament meet and greet.

Communications

- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social Media—Facebook & Instagram



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ABOVE PAR SPONSORSHIP

\$1,000

RIGHTS

- Official designation as Above Par Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Opportunity to add a premium item to the 150 golfer swag bags

BENEFITS

Hospitality

- Special VIP Lounge pre-tournament meet and greet

Communications

- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social media: Facebook and Instagram

HOLE SPONSORSHIP

\$750

This sponsorship is for holes #1 or #18

RIGHTS

- Official designation as a Hole Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos

BENEFITS

Communications

- Signage on designated hole
- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social Media—Facebook & Instagram



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HOLE SPONSORSHIP

\$500

This sponsorship is for holes #2 to #17

RIGHTS

- Official designation as a Hole Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos
- Choice of holes between #2 and #17

BENEFITS

Communications

- Signage on hole
- Business logo/name on all print materials including posters, advertisements, and onsite signage banner
- Social Media: Facebook and Instagram

MEDIA SPONSORSHIP

IN-KIND

RIGHTS

- Official designation as a Media Sponsor of the Gord Brown Memorial Golf Tournament
- Opportunity to promote sponsorship designation & use of United Way Leeds & Grenville logos

BENEFITS

- Business logo/name on all print materials, onsite signage and on social media

If you are interested in becoming a sponsor or donor of the 6th Annual Gord Brown Memorial Golf Tournament or have any questions, please contact:

Melissa Hindman

Director, Resource Development

United Way Leeds & Grenville

T: 613-342-8889

E: melissa.hindman@uwlg.org

www.uwlg.org

Reg. Charity #:119278273 RR 0001



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2026 Event Sponsorship Agreement

Company Name: _____

Address: _____ Postal Code: _____

Contact Person: _____

Phone: _____ Email: _____

Sponsorship (Check all that Apply):

- ☐ Presenting Sponsorship — \$10,000
- ☐ Host Sponsorship — \$8,500
- ☐ Course Sponsorship — \$7,500
- ☐ Dinner Sponsorship — \$7,500
- ☐ VIP Lounge Sponsorship — \$3,500
- ☐ Official Player Gift Sponsorship — \$3,500
- ☐ Driving Force Sponsorship — \$3,000
- ☐ Bring Your "A" Game Sponsorship — \$1,000
- ☐ Grip It and Rip It Sponsorship — \$1,000
- ☐ Tee Time Sponsorship — \$1,000

- ☐ Cruising the Fairway Sponsorship — \$1,000
- ☐ Love of the Game Sponsorship — \$1,000
- ☐ Meet Me at the Clubhouse Sponsorship — \$1,000
- ☐ Fore the Win Sponsorship — \$1,000
- ☐ Believe It and Achieve It Sponsorship — \$1,000
- ☐ Above Par Sponsorship — \$1,000
- ☐ Hole Sponsorship 1 or 18 — \$750

Preferred Hole #: _____

- ☐ Hole Sponsorship 2 to 17 — \$500

Preferred Hole #: _____

*Prize/Silent Auction Item— please explain here and include the value:

Value: _____

*Deadline Dates:

Sponsorship Agreement Forms by **July 3, 2026**

Marketing Materials by **July 10, 2026**

Prizes / Auction items by **July 30th, 2026**

Payment can be made by credit card, cash, cheque or EFT to accounting@uwlg.org

On behalf of United Way Leeds & Grenville and the Gord Brown Memorial Golf Committee, we thank you for your gift and support. Your contribution will stay local and go to making a meaningful difference in the lives of people in our community to help them reach their fullest potential.

UWLG CONTACT SIGNATURE: _____