

# Media Release

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**2 August 2024**

## **Airport Development Group continues support and sponsorship of the 2024 Top End T20 Series**

Airport Development Group (ADG) is pleased to announce its continued support and sponsorship of NT Cricket's Top End T20 Series, set to begin on Friday 9 August in Darwin.

The Top End T20 is the signature event of the Cricket 365 program, showcasing winter cricket in Darwin's perfect dry season conditions and the Northern Territory as the only place in Australia that plays cricket 365 days a year.

This unique and rapidly growing cricket event will bring together top domestic and international talent, featuring a record nine teams, providing an ideal platform to market and promote the Territory as a destination of choice to a global audience.

Over 30 fixtures across 10 days will culminate in a Finals Day at DXC Arena (Marrara Cricket Ground) on Sunday, 18 August.

"We are proud of this partnership with NT Cricket, and as part of our support we accommodate teams from around Australia and the world, including Pakistan Shaheens and Bangladesh, at the Darwin Airport Resorts," said Tristan Cribb, ADG's Executive General Manager Commercial.

Mr. Cribb emphasised that this event is a fantastic opportunity for players to come together and compete in Darwin's cricket-friendly winter climate.

"Northern Territory showcases world-class winter cricket via televised broadcasts," he added.

The Top End T20 Series provides the next generation of Territory cricketers with the chance to experience elite level cricket over the 10-day series.

Cricket is now the second most popular sport in the world, with more than two billion fans. Through this continued sponsorship, ADG aims to contribute to the growth and development of cricket in the Northern Territory, ensuring that local talent is nurtured and given the chance to shine.

NT Cricket CEO Gavin Dovey thanked ADG for their continued support.

"ADG is a wonderful supporter of cricket and the local community, and we are proud to extend this partnership into its fourth year," he said.

"The domestic and international teams are going to be blown away by what is world class resort accommodation.

“The pool and leisure facilities at the Darwin Airport Resort Hotel are incredible, and to be so close to accommodation at the airport and two main cricket venues in DXC Arena and TIO Stadium is invaluable”.

Don't miss out on seeing some of the biggest names in T20 cricket right here in the Top End. Tickets are on sale now via [Ticketebo](#).

#### **Media contacts**

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