

20 August 2024

## **RESPONSE TO THE AUSTRALIA INSTITUTE BILLBOARD REQUEST**

Airport Development Group (ADG) can confirm that we did not approve the request from The Australia Institute to advertise on our billboard. An ADG spokesperson said that as a matter of policy, ADG maintains a neutral stance on public opinion matters, in recognition of the diverse perspectives held by our international and domestic audiences.

As the primary gateway to Northern Australia, our foremost priority is to ensure a positive, welcoming, and inclusive experience for all visitors and stakeholders in the Northern Territory. We believe that maintaining this neutrality is essential to upholding our commitment to serving the diverse communities and visitors who pass through our facilities.

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